

MONDAY APRIL 3  
McQueen, Ian May and Alfred  
Hitchcock's big sale includes  
works by these and other great  
masters. Christie's comparable  
saleroom place on Wednesday and  
Thursday.

India to Pakistan

India

</div

## EUROPEAN NEWS DIGEST

**Blast fear after Airbus crash**

Romanian officials investigating the cause of an air crash last Friday which claimed 60 lives said yesterday that an explosion aboard the Airbus 310 might have caused the accident. Forensic and technical experts investigating the crash, the country's worst aviation accident, said separately that evidence suggested the Airbus exploded before it hit the ground. An investigation team, aided by international experts, began decoding the airliner's "black box" voice recorder on Sunday and is due to report officially on the accident's causes by today.

The Brussels-bound jet, operated by Tarom, the Romanian state carrier, crashed minutes after taking off from Bucharest's Otopeni airport in poor weather conditions on Friday morning. There were no survivors. Investigators have not ruled out the possibility that a bomb caused the accident. The French embassy in Bucharest said yesterday it had received a call on Saturday from a French-speaking man, claiming he had placed a bomb on the aircraft. In Brussels, police said they were examining a note claiming "the hand of Allah" brought down the plane. Romania has been hit by a spate of bomb hoaxes since a bomb went off in the north last month. A Tarom flight from Bucharest to Paris was forced to land in western Romania yesterday after an anonymous caller reported a bomb on board. On Friday the capital's domestic airport was closed, after a bomb scare. *Virginia Marsh, Budapest*

**Fish talks 'close to deal'**

European Union and Canadian officials resumed talks yesterday in an attempt to reach a deal on fishing rights in contested grounds off Newfoundland. The two sides have been at loggerheads over the allocation of a quota for Greenland halibut, also known as turbot, and monitoring of trawlers operating outside Canada's 200-nautical-mile jurisdiction.

"We are close to a deal and the talks are making progress but we are still not there," an EU official said. A Canadian official said "broad agreement" had been reached on the important issues. "For Canada this has been conservation and the necessary enforcement measures."

The most contentious issues have been allocation of a 27,000 quota set by the Northwest Atlantic Fisheries Organisation, use of inspectors on all fishing vessels and Canada's right to police fishing in waters outside its jurisdiction. The EU official said the two sides were close to agreement on all three issues. But the quota allocation was proving hardest to resolve mainly due to disagreement over how much EU trawlers have already netted this year. *Caroline Southee, Brussels*

**Russian HIV test for foreigners**

Mr Boris Yeltsin, Russia's president, has approved a law requiring all foreigners who plan to live in Russia for more than three months to produce a certificate proving they are free of HIV, the virus which can lead to Aids. The law, which will take effect from August 1, has incensed Aids activists and medical specialists who claim it is discriminatory and counter-productive. But the law is not as stringent as an earlier draft which proposed that even tourists should prove they were HIV free before entering the country. The tourist industry protested that this would be impractical given that 5m foreigners visit Russia a year.

Foreigners found to be HIV-positive will be deported. Russians in certain professions will also be required to undergo tests. According to a local health association, 863 people in Russia were registered as HIV-positive between 1987 and 1994, of whom 111 developed and died of Aids. *John Thornhill, Moscow*

**Crimea silent over decree**

Local leaders on the Crimean peninsula yesterday appeared resigned to Ukraine's assertion at the weekend of sovereignty over the autonomous republic. The parliament called President Leonid Kuchma's unilateral move to put the local government under his control "unconstitutional", but the assembly did not call a threatened referendum on independence or declare the Saturday decree void. Mr Kuchma's decree also reinstated Mr Anatoly Franchuk, the previous prime minister. Mr Franchuk is a Kuchma ally who lost a vote of confidence in the regional parliament two weeks ago.

The latest decree, which comes two weeks after Kiev launched a bloodless crackdown by amending the 1992 constitution and unseating the secessionist regional president, aims to quash any lingering hope among Crimea's predominantly Russian population of a reunion with Russia. The Kuchma decree said the new powers were intended "to secure control over all spheres of life in the Crimean republic" until a new, presumably weak, regional constitution was approved, maybe by next month. *Matthew Kaminski, Kiev*

**Italian magistrate steps down**

Mr Antonio Di Pietro, Italy's best known investigative magistrate who was instrumental in breaking some of the most important corruption scandals, formally left the judicial procession yesterday. With his characteristic sense of theatre, the Milan-based magistrate made the announcement at a conference discussing ways to tackle the problems of corruption in Italy.

He first revealed he was stepping down as a magistrate last December but has since been playing a guessing game with the media and political parties over whether or not the gesture was final. He has consistently denied he will enter politics, the latest denial coming only last week. But his popularity is such that he is being wooed by a number of political parties and every commentator takes it for granted that sooner or later he will chance his arm in the political arena. He has even been talked of as a possible candidate to head Mr Silvio Berlusconi's right-wing alliance. Since January he has been teaching law part-time at a private Brescia university. *Robert Graham, Rome*

**Tough medicine is business prescription for France**

John Riddings reports on the boardroom hopes riding on the presidential election

Viewed from the boardrooms of France, the looming presidential elections are regarded with expectancy and a dash of unease. The changing of the guard at the Elysée palace, and the probable end of a period of cohabitation between a Socialist president and a centre-right government, provide the opportunity to tackle vital reforms. In particular, business leaders are seeking a reduction in payroll taxes which support the national welfare system and which weigh heavily on companies' costs.

But the contest to succeed President François Mitterrand has also brought risks. The campaign, coinciding with recovery from the recession of 1992-93, has fuelled demands for increased salaries. It has

put workers on the picket line and pay at the centre of the political agenda. "The situation has deteriorated," says the chairman of a Lyons company. Such deterioration has been largely confined to the public sector. The Renault motor group, Air Inter, the domestic airline, and the national railway network have been among those affected. But private sector companies have faced demands for increased wages after several years of restraint. A dispute at the ski manufacturer Rossignol is one example where management has been forced to increase its pay offer and a strike.

For the moment, such disruption and the pay demands remain relatively limited. But trade unions are seeking to seize the initiative. "Further actions will be taken," says Mr Marc Blondel, general secretary of Force Ouvrière and a strong advocate of a general rise in salaries.

More seriously, the disputes

have cornered the candidates for the Elysée, forcing expressions of support for wage increases. Even Mr Edouard Balladur, the conservative prime minister, has changed tack. "There is certainly room to resume raising wages," he said last week after Renault had offered a 4.5 per cent pay increase, more than double the expected rate of inflation.

Within the ranks of industrialists, the push for higher wages has prompted rifts. For Mr Jean Gaudiois, head of the Patronat employers' federation, increases should be decided case by case. But he accepted last week that companies which report rising profits and which reject pay rises risk "provoking" employees.

For some businessmen, this was itself provocative. Mr Louis Schweitzer, the chairman of Renault and who last week announced a trebling in profits, rejected the link between improved company and employee earnings, arguing

that each company's pay policy must be dictated by longer term prospects.

The head of one engineering group expressed a broader concern. "Encouraging wage rises opening a Pandora's box," he says. "It creates the risk of inflationary pressures and of blunting the competitiveness we have struggled to establish."

An equally significant struggle lies in the issue of payroll taxes. Such charges, which cover health, pensions, and other welfare costs, are often between 40 and 50 per cent of the basic salary. "We hold the world record for social charges," says one senior executive.

For the Patronat, as for individual company bosses, the lowering of such charges and the country's welfare deficits is a priority for the next president. "These charges represent the essential of our handicap compared with rival economies," says Mr Gaudiois.

He says, referring to the 12.3 per cent of the workforce without a job.

But most business leaders seem in favour of the move towards a single currency. "We need the stability in exchange rates," says Mr Jean-René Fourtou, chairman of Rhône Poulen. He believes that the anti-inflationary policies of successive governments has helped restore the competitiveness of French industry. This competitiveness is reflected in a record trade surplus of FFr87bn (£11bn) last year.

On other issues, however, there are divergences. These extend to debate on European monetary union and the rigor of policies necessary to get there. Mr Noël Goutard, chairman of Veolia, the motor components group, argues that the tight monetary stance aimed at keeping the French franc tied to the D-Mark has brought damage. "There are very high social costs. The price in terms of unemployment is too great."

Whether the edge of French industry can remain sharp into the next millennium will depend at least partly, on the next incumbent of the Elysée. "Our main concern is that they are not fully aware of the tough action they will need to take on the welfare system," says one executive. "Now they are trying to please everyone with talk of pay increases, budget cuts and lower charges. But they must make tough choices after May."



US defence secretary William Perry raises his glass in a toast to his Russian counterpart, General Pavel Grachev, in Moscow yesterday

**Mr Nyet tests patience of the west**

Bruce Clark and Chrystia Freeland on the thinking behind the Russian leadership's return to a more belligerent foreign policy

**B**oris Yeltsin's Russia may have accepted western capitalism as the best way to run an economy but in foreign policy the new Russia is bearing a growing resemblance to the old Mr Nyet.

During a visit by Mr William Perry, US secretary of defence, to Moscow yesterday, Russia delivered a rejection of two western overtures in tones more evocative of Soviet diplomacy than the new era in which the Russian prime minister is on friendly terms with the former Soviet republics.

Even before Gen Grachev's statement, Russian officials had been warning that they saw no prospect of the CFE treaty being implemented in its current form, which calls for deep cuts in tanks, aircraft and artillery by late 1995. They want an increase in the amount of armour Moscow is allowed to keep in north-western and south-western Russia at a minimum price for the treaty continuing to hold force.

Ironically, the Chechen war, which many analysts had initially predicted would harden the west's attitude to Russia, formed part of Gen Grachev's justification for Moscow's tougher new stance. "We need more heavy armour in the Caucasus," he said. "And the Chechen experience proves this again."

Along with this warning came the threat from Gen Pavel Grachev, Russian defence minister, that "counter-measures would be taken" if Nato expanded eastward too quickly. He

specified that the 1990 Conventional Forces in Europe (CFE) treaty, which limits the numbers of troops and weapons in Europe, could become the hostage of Russia's discontent with Nato.

If Nato expanded more swiftly than Moscow would like, Gen Grachev said, "we would not abide by the CFE treaty". He added, without elaborating, that Russia might set up new "military groups" and intensify co-operation with the former Soviet republics.

Even before Gen Grachev's statement, Russian officials had been warning that they saw no prospect of the CFE treaty being implemented in its current form, which calls for deep cuts in tanks, aircraft and artillery by late 1995. They want an increase in the amount of armour Moscow is allowed to keep in north-western and south-western Russia at a minimum price for the treaty continuing to hold force.

Russian officials are sticking by their idea of upgrading the OSCE, even though OSCE inspectors have reported clear violations of the organisation's rules by Moscow's forces - as well as the rebels side - in the Chechen war.

The Russian document submitted to the Prague meeting touches on this Russian goal with its call for negotiations on "co-ordination and interaction between the OSCE and other European institutions".

In other submissions to the Prague meeting, Russian diplomats called for the OSCE to be endowed with greater legal authority and a "executive committee" to take significant decisions.

This amounts to a softer version of the ideas that Russia unsuccessfully floated last year, under which Nato would have been subordinated to the OSCE in a new hierarchy of European security clubs.

The western response to Russia's increasingly muscular foreign policy stance has been oddly flat-footed. Pressed by reporters to state one loss which Russia has sustained in connection with its brutal military intervention in Chechnya, the best Mr Perry could offer was that "we have been unhappy and expressed our unhappiness".

But he insisted that the Clinton administration continued to "believe fundamentally in the importance of engagement" with Russia. Part of that belief rests on the west's fear that, if the Yeltsin government is to be replaced, it will only be by rulers even more hostile towards the west.

Russia's current leaders know this, and they are now beginning to explore how far they can push their western partners while remaining more appealing than the nationalist and communist politicians waiting in the wings.

**Culture ministers leave EU TV policy in doubt**

By Emma Tucker  
in Luxembourg

The future of European Union policy on broadcasting remained clouded in uncertainty last night after culture ministers from the 15 member states ducked a chance to debate sensitive new proposals aimed at tightening restrictions on Europe's television channels.

At a meeting in Luxembourg the ministers brushed over a draft European Commission document that proposes strengthening quotas for the amount of European Union-made programmes screened and phasing them out over 10 years. Officially the reason was the document was not ready, but a more likely explanation was that France - chairing the meeting - wanted to postpone the debate until after the French presidential election.

In addition the ministers gave a mixed welcome to the idea of an EU-wide guarantee fund to underwrite European film and television productions. The idea for a guarantee fund stems from the difficulty European film-producers face in raising capital in a high-risk business.

Mr Marceline Oregéa, the commissioner responsible for audio-visual affairs, told ministers that a Ecu200m (£160m) fund, for example, would generate Ecu1m for investment. He was asked by ministers to prepare a written document for consideration, although Germany and the UK expressed opposition to any such plan.

The ministers supported doubling to Ecu400m funding for the Media-2 programme which finances production, training and distribution.

While the official debate on television quotas was postponed, ministers and officials suggested the deadlock on how to revise the 1989 "television with frontiers" directive was nearer to being broken.

French officials argued the debate was going their way and the reason for delaying a debate until June was to prevent countries taking entrenched positions at an early stage on an "ill-prepared document".

France has been at the forefront of moves to impose a stricter regime on European broadcasters to ensure they screen a majority of EU-made programmes, thereby protecting European culture from American imports.

But following a meeting in Bordeaux in February it became clear that most member states opposed a rigid system of quotas.

The Commission subsequently revised initial proposals which envisaged a phasing out of quotas - currently 51 per cent - over 10 years. However they also proposed scrapping a legal loop-hole that has allowed certain European channels to ignore the law on quotas - namely that they only apply "wherever practicable".

In addition, Mr Oregéa's proposals offer thematic channels - such as cartoon or specialist movie channels - the opportunity to invest 25 per cent of their production budget in European-made films and programmes, rather than comply with the quotas.

Officials from the countries that oppose tightening quotas - the UK, Sweden, the Netherlands, Denmark, Germany, Austria and Luxembourg - said France put off a discussion of it only had the support of Belgium, Greece, Ireland and the European parliament.

The ministers will meet again at the end of June to discuss the Commission proposal.

**THE FINANCIAL TIMES**  
Published by The Financial Times (Europe) GmbH, Niederkirchnerstrasse 3, 69116 Frankfurt am Main, Germany. Telephone +49 69 506 4481. Telex 69 156 820. Fax +49 69 506 4481. Telex 69 156 820. Printed by W. Brück Verlag, Stuttgart. Advertised by A. Walker Brand, Wilhelm J. Bredt, Colin A. Kersaudy as Geschäftsführer and in London by David C.M. Bell, Chairman and Alan J. Smith, Secretary. Shareholders of The Financial Times (Europe) Ltd., London, are The Financial Times Limited, Number One Southwark Bridge, London SE1 9HL.

Responsible for Advertising: Colin A. Kersaudy. Prime: DVM Druck-Vertrieb und Marketing GmbH, Adenau-Rosenhain, 53755 Bonn, Germany. Subsidiaries: The Financial Times (Europe) Ltd., London, and The Financial Times (International), London, 100 Finsbury Square, London EC2M 7RS, UK. Responsible Editor: Richard Lambert, c/o The Financial Times Limited, Number One Southwark Bridge, London SE1 9HL.

**FRANCE**  
Publishing Director: D. Goud, 16 Rue de la Paix, Paris 75001. Printer: AB Kvibellingerup, Copenhagen. Express: PO Box 6007, S-550 06, Norrköping.

**EDITIONS FRANCE**  
Editor: R. Lévy, 10 Rue de la Paix, Paris 75001. Advertising: R. Lévy, 10 Rue de la Paix, Paris 75001. Subscriptions: The Financial Times Limited, Number One Southwark Bridge, London SE1 9HL.

**SWEDEN**  
Responsible Publisher: Håkan Cederqvist, 402 00 Göteborg, Sweden. Printer: AB Kvibellingerup, Copenhagen. Express: PO Box 6007, S-550 06, Norrköping.

**THE FINANCIAL TIMES**  
Editor: R. Lévy, 10 Rue de la Paix, Paris 75001. Advertising: R. Lévy, 10 Rue de la Paix, Paris 75001. Subscriptions: The Financial Times Limited, Number One Southwark Bridge, London SE1 9HL.

Up to 150

Culture ministers leave EU TV policy in doubt

By Emma Tucker in Luxembourg

The future of European policy on broader issues remained clouded in uncertainty last night after ministers from the 15 states ducked a close debate sensitive new measures on tightening regulations on Europe's channels.

At a meeting in Luxembourg, ministers brushed a document that would strengthen controls on European media programmes and placing them on the air. Officially the document was not a major issue, says

that France - along with the UK - wanted to end the debate until the French presidential election.

In addition to the new rules of an EU-wide agreement to undermine press freedom, the document also contains new rules on European film production, television and radio.

Mr Marcelino Oreja, the European Commissioner for culture, says that France, for example, was

not prepared to accept a proposal to ban news from the European film production business.

Mr Marcelino Oreja, the European Commissioner for culture, says that France, for example, was

not prepared to accept a proposal to ban news from the European film production business.

## UN calls for Nato help as Bihać hit

By Laura Silber in Belgrade

weapons firing on the safe area.

Bosnian radio reported an upsurge of fighting near a key communications tower at Mt Majevica, in the north-east. The UN also reported firefights between Serb forces and the mostly Muslim Bosnian army north of Travnik and near Bugojno in central Bosnia.

Fighting continued in the northern part of the Bihać pocket, in a joint offensive against government forces by Serb forces from neighbouring Croatia and rebel Moslems loyal to Mr Fikret Abici, a maverick who is believed to be supported by Belgrade.

Temperatures rose yesterday, increasing fears that clashes would escalate. "The snow was so severe last week that presumably both sides have a lot of vehicles, weapons and infantry in the wrong place," said Mr Michael Williams, a UN spokesman in Zagreb, adding that he feared an surge in fighting over the next few days.

The leaders of both sides have indicated they have used the three-month-old truce, the most successful since conflict erupted three years ago, to prepare for more fighting. The Bosnian Serb leadership about the shelling of the town, one of six UN-protected safe areas in Bosnia. He said Nato was asked to conduct reconnaissance flights to locate Serb

positions.

Mr Alexander Ivankovic, UN spokesman in Sarajevo, said the UN yesterday protested to the Bosnian Serb leadership about the shelling of the town, one of six UN-protected safe areas in Bosnia. He said Nato was asked to conduct reconnaissance flights to locate Serb positions.

By Frances Williams in Geneva

Central and east European nations are well on course for a second year of sustained economic growth but output is still sliding in Russia and most other former Soviet republics, according to the United Nations Economic Commission for Europe.

The ECE's annual economic survey, published today, says gross domestic product in east Europe outside the former Soviet Union rose by just under 4 per cent last year, the first aggregate increase since the fall of communism in 1989. The recovery from the "transition" slump, which began with Poland in 1992, has now spread to virtually all countries in the region.

The Geneva-based ECE, which groups 35 nations in western and eastern Europe and North America, expects average GDP growth in most east European economies this year to be about 4 per cent. A notable exception is Hungary, where growth may sink close to zero.

By contrast, in Russia and other members of the Commonwealth of Independent States, the outlook remains grim. Russian GDP fell by 15 per cent last year and there were even bigger falls elsewhere in the CIS. A further dip in economic activity - of perhaps 3 per cent for Russia -

## Second year of strong growth for E Europe

is likely this year, the report says.

The ECE notes that in eastern Europe average output fell by more than 20 per cent between 1989 and 1993 and industrial production halved. Even if present growth rates are sustained, most countries in the region will not regain 1989 levels of output until about the turn of the century.

However, one encouraging sign is a pick-up in fixed investment, especially in machinery and equipment. This indicates that essential modernisation and restructuring is under way, especially in the leading group of reformers.

Poland, Slovakia, the Czech Republic and Hungary.

Most of this investment is being financed by enterprises using retained profits and not, as was once expected, by foreign investment or bank lending.

Other positive developments in eastern Europe, although not in Russia and the CIS, include a marked slowdown in inflation and a halving of the aggregate current account deficit last year as exports jumped by twice the rise in imports.

More worryingly, the ECE expects unemployment - now 10-18 per cent of the labour force in most east European nations - to remain high, with insufficient jobs being created to absorb redundant workers and new entrants to the labour force.

By Judy Dempsey in Bonn

Mr Ertan Inonu, Turkey's foreign minister, yesterday said Ankara would withdraw its troops from northern Iraq only when it had created a "secure situation" which would prevent Kurdish militants from attacking Turkish territory.

Mr Kinkel also urged Ankara to find a political solution to the Kurdish problem, involving some form of cultural autonomy. But Mr Inonu refused to be drawn on this issue.

He said a political solution could not be found until democracy in Turkey was "more developed". This would take time and patience, he added.

Despite Mr Inonu's reluctance to give a timetable for withdrawal of troops, or any long-term proposals for resolving the Kurdish issue, Mr Kinkel said Germany would still support a customs union treaty between Turkey and the European Union.

Mr Klaus Kinkel, German foreign minister, who is under pressure from his coalition

## Serb economic policy 'is no more than a survival plan'

While Serbia hopes for the lifting of United Nations-imposed sanctions, independent economists warn that the government is taking no credible measures to prepare the country for re-emergence into the world economy.

Current policies, they say, amount to little more than a survival plan.

"The government's economic policies are not credible," said Professor Pavle Petrovic, a senior lecturer at the University of Belgrade. "If sanctions were to end tomorrow it would take four years of drastic economic reforms, fiscal discipline and high levels of investment in the form of international loans to bring industrial capacity back to 50 per cent of previous levels."

The intensifying conflict in Bosnia and rising tensions in Serb-ruled areas of Croatia have added to a mood of pessimism among pro-reform economists in Belgrade.

Statistics gathered at Belgrade's Institute of Economic Sciences and a private consultancy, the Centre for Economic Studies, show that living standards and economic development have plunged to the levels of the late 1960s.

Just over a quarter of industrial capacity is being used and industrial production has declined by 2 per cent in each of the past four months. More than a third of Serbs now live in poverty compared with 6.2 per cent in 1990. The public has long ago lost confidence in the banking system.

In January 1994, the government of Serbian president Slobodan Milosevic halted one of the world's biggest hyperinflations. The exchange rate on the streets soared to one D-Mark for 4.50 dinars in Belgrade. The next day it stabilised below its previous level of 2.5.

Some economists believe that, despite official denials, the government may be preparing a devaluation of the dinar, by as much as 50 per cent.

They are convinced that such a move would be aimed at raising more hard currency from the population.

### John McKay on warnings of a lack of post-sanctions policy

flations. The national mint stopped printing money and a new dinar was introduced, pegged on parity at one D-Mark. This brought temporary relief to the country which was already in perilous economic straits after only symbolic attempts at reform.

Serbian economists believe the respite from hyperinflation will be short-lived. Last week the dinar fell steeply on the black market. Remarking the nightmare of hyperinflation, Serbs were desperate to spend their money. Shops closed early to protect their stocks.

According to one researcher at the Institute of Economic Sciences, Mrs Aleksandra Posarac, the government has spent DM1bn in the past year just to enable it to circumvent sanctions.

"This sum covers the paying of bribes, premiums on imports and discounts on exports," she said.

The smuggling of fuel has been so successful that the price of petrol, sold from bottles and cans by the roadside, has fallen to DM1.5 a litre from DM2.5 a litre last December.

One spectre hanging over economic life is the dominance

in many sectors of organised crime - enriched by war profiteering and sanctions-busting.

The government has done little to arrest the economic decline. Wage freezes and price controls are announced and abandoned almost immediately. Very basic liberalisation plans are drawn up but never followed through and public expenditure remains a state secret.

Mr Stojan Stamenovic, an economist and former deputy director of ex-Yugoslavia's Federal Planning Bureau, and other pro-market economists have lost touch with economic reality, or it would be embarking on at least a minimal reform path to re-integrate into the world economy.

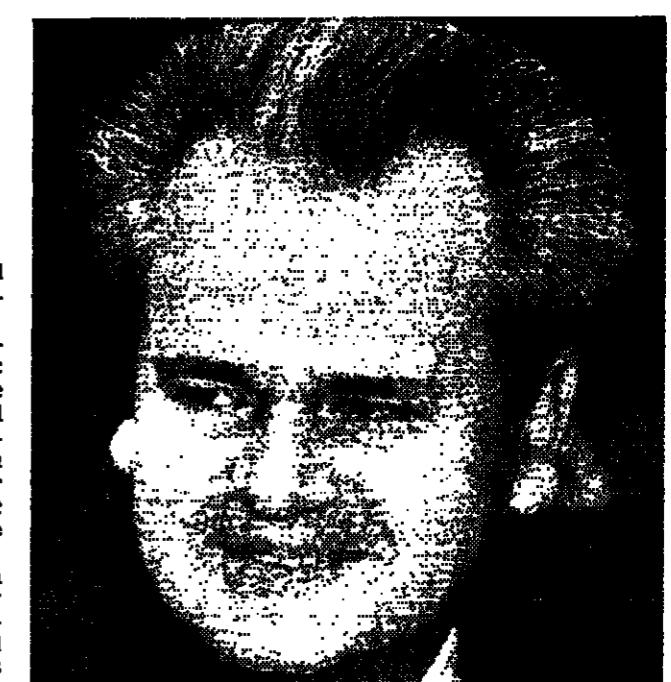
For the realities are harsh.

"When sanctions are eventually lifted, the majority of Serbia's share of the old federation's debt, including accumulated interest, will have matured."

This will amount to about \$5bn-\$7bn," said Mr Stamenovic.

To say nothing of damage claims against Belgrade by war-torn former Yugoslav republics.

"Here in Belgrade the policies are the opposite of what we need to get back into the



Milosevic: government accused of losing touch with reality

International Monetary Fund and the World Trade Organisation.

be viewed as a demonstration of peaceful intent.

They say the minimum monetary and fiscal measures required include: devaluation of the dinar by more than 100 per cent, while at the same time correcting enormous price distortions and imposing tough budget constraints at all levels.

"We were 20 years ahead of the former communist countries of the east bloc and it has all been thrown away," Mr Stamenovic said. "They (the government) are not paying for this mess. We are, the population."

## FOR BRIGHTNESS, VOLUME AND CONTRAST, SONY GOT A BETTER RECEPTION IN WALES.

Sony's business success in Wales over the last 20 years makes for some impressive viewing.

During this time their business has thrived, growing by a staggering six times.

More recently Sony have manufactured the advanced Trinitron television range in Wales.

Helped in no small part by the highly skilled Welsh workforce, a large network of local suppliers and an abundance of quality sites.

Not to mention the advice and support of the Welsh Development Agency. The picture for Sony is looking bright in Wales.

Find out how we can help your company in Wales by posting or faxing your business card to us on +44 1222 345615 at the International Division, Welsh Development Agency, Pearl House, Greyfriars Road, Cardiff, CF1 3XX. Or telephone our Customer Services Team on +44 1222 828820.



THE WELSH ADVANTAGE.

# US tax reformers look to Kemp

By Jurek Martin in Washington

The Republican leadership in Congress is to ask Mr Jack Kemp, the former housing minister, to head a new commission on economic growth and radical tax reform.

A joint announcement by Congressman Newt Gingrich, the Speaker, and Senator Robert Dole, the majority leader, was expected late yesterday. High on the commission's agenda, according to a Senate aide, would be the feasibility of introducing a flat rate for income tax in place of the current, complicated tax code.

Mr Kemp, who decided earlier this year not to seek the Republican presidential nomination, has a supply-side reputation antedating most of the current generation of tax reformers. When in Congress, he was a sponsor of the Kemp-Roth bill that was something of a guide for the tax reduction legislation of President Ronald Reagan's first term.

The Gingrich-Dole initiative

comes at the start of a critical week for more immediate Republican tax-cutting plans - specifically the fate of the \$180bn (215bn) package promised in the Republican Contract with America and due to be voted on in the House of Representatives later this week.

In a series of weekend interviews the Speaker said it was important that the tax package be voted on so as to fulfil the Contract promise, but conceded that compromises might be necessary to satisfy Republicans who want to give greater priority to balancing the federal budget.

He told the Wall Street Journal that he was willing to make tax cuts contingent on passage later this summer of a detailed plan to balance the budget by 2002.

Mr Gingrich has already challenged President Bill Clinton to present his own seven-year budget plan before he leaves for Moscow in the second week of May. He also

acknowledged that the president could veto any budget bill but warned that if he did so he was prepared to retaliate by blocking legislation raising the federal debt ceiling.

There is an outside chance that the tax bill will not come to a floor vote this week because of the objections of some Republicans that its centrepiece, the proposed \$500-per-child tax credit, is too expensive and too biased to benefit the rich. Mr Gingrich admitted "we're still arguing" about the details.

In any event, changes are certain to be made when the bill reaches the Senate, where Senator Robert Packwood, the finance committee chairman, rarely lets a day go by without poking holes in the Contract plan.

The tax credit, he said over the weekend, was "probably the worst way to go to improve our economy". He also found it "hard to believe you could do \$180-190bn in tax cuts and balance the budget".

Mr Gingrich has already challenged President Bill Clinton to present his own seven-year budget plan before he leaves for Moscow in the second week of May. He also



Jack Kemp: expected to head a new economics commission

## Purchase data confirm signs of slowdown

By Michael Prowse in Washington

A sharp drop in the US purchasing managers' index last month and weak spending data for February were yesterday seen as confirming earlier figures pointing to a deceleration of economic growth in the first quarter.

The purchasing index - a widely followed guide to conditions in manufacturing industry - fell to 51.4 per cent against 54.5 per cent in February. Most economists had expected a smaller decline - to about 53.5 per cent. The index, however, remained above the 50 per cent level that marks the threshold for an expanding manufacturing sector.

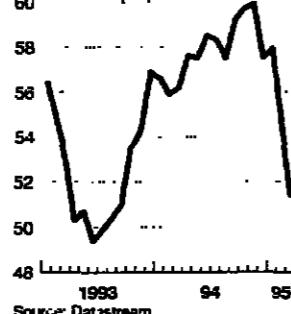
In a separate report the Commerce Department said personal incomes rose 0.5 per cent between January and February, slightly more than economists expected. However, it revised down figures for January to show a gain of 0.7 per cent rather than the 0.9 per cent previously reported.

The report confirmed previous signs of a lull in consumer spending. Personal consumption rose only 0.1 per cent in February, the smallest gain since April last year. After allowing for inflation spending was down 0.1 per cent. However, data for January were revised up to show a gain of 0.7 per cent rather than 0.4 per cent as previously reported.

"The manufacturing sector's growth rate in March continued the declining trend which began in December," said Mr Ralph Kaufman, a senior executive at the purchasing managers' association. "The rates of increase of production, new orders and prices paid by manufacturers were all substantially less in March than in February," he said.

The weak indicators help to explain why the Federal Reserve last week opted not to

### US purchasing managers' index



## Nuclear wastes clean-up will cost at least \$230bn

By Nancy Dunne in Washington

The US will have to spend at least \$230bn over the next few decades to clean up the nuclear wastes created by the arms race and future production of nuclear weapons, an Energy Department report released yesterday said.

If wastes and inefficiencies are not eliminated, costs could soar to \$350bn for the clean-up of industrial facilities used for the research, production and testing of nuclear weapons.

Estimating the Cold War Mortgage is the first of a series of reports due out over the next few months as the Energy Department struggles to measure accurately the task ahead.

The agency managers thousands of industrial structures, nuclear reactors, chemical processing buildings, metal machining plants, on 3.3m acres of land.

Most of the clean-up costs were deferred during the Cold War. Now the US will have to devote "substantial resources comparable to the level of

effort expended for nuclear weapons production and research activities."

Even this will not return the land to its natural state. The remaining contamination from buried wastes will require a cordon off of a number of sites. Of the 10,500 hazardous substance sites addressed in the report, one-fourth have been fully analysed.

"But major uncertainty stems from a lack of knowledge about what remedies will be effective or considered acceptable to regulators and the public, or what level of human health and environmental protection is sought through these remedies," the report says.

Mr Thomas Grumbly, a senior Energy Department official, said the \$230bn estimate could be stretched over 75 years, including \$149bn to deal with the Cold War legacy, \$51bn for future wastes from nuclear weapons activities, and \$30bn for past and future wastes from other research and commercial activities.

"What we found was that the future use of the land and facilities will largely determine if the cost is higher or lower. This is a reasonable projection, given current technologies to stabilise but not completely scrub sites to 'green fields' status, not technically feasible in many cases."

Scientists still must grapple with the unknowns posed by the clean-up. There is, for example, "substantial uncertainty" about the longer-term effects of capping as a permanent solution to contamination.

The Hanford reservation in the state of Washington, for example, has dozens of buried tanks containing mixtures of radioactive and toxic materials. Scientists are still struggling to stabilise them.

Hanford also has nine closed reactors and decaying fuel rods which threaten to dump radiation into a nearby river.

The Administration has set up a funding target of \$1.8bn a year in constant 1995 dollars until fiscal year 2000. But Congress may reduce this to cope with the budget deficit.

## Mexico enables banks to refinance corporate debt

By Leslie Crawford in Mexico City

Mexico yesterday introduced a new financial instrument, Units of Investment (UDIs), to allow domestic banks to refinance more than \$1bn of corporate debts which have fallen into arrears through a four-fold increase in nominal interest rates since devaluation of the peso in December.

Yesterday's data, however, threw little light on growth prospects. The production indices are usually lagging rather than leading indicators. The fall in the purchasing managers' index last month was probably a lagged response to weaker consumer and business demand in preceding months.

Recent data, such as the weekly Johnson Redbook retail survey, point tentatively to revived consumer spending in March. If spending rebounds, the dip in manufacturing growth could be short-lived.

diminishing the risk of massive loan defaults, which had begun to jeopardise the solvency of commercial banks.

The banking sector was already burdened with an uncomfortable number of bad debts - 7.33 per cent of its total loan portfolio - before the collapse of the Mexican currency plunged the economy into recession. The new instrument will initially allow commercial banks to remove some 76bn pesos (\$11.2bn) of problem loans - 16.4 per cent of total lending to the corporate sector - from their balance sheets.

Commercial banks will set up off-balance trusts to administer the UDI-denominated loans. Bankers say they plan to extend the scheme to refinance some 32.6bn pesos of mortgages, as they are aware that home owners cannot afford to meet the dramatic rise in nominal interest charges.

In addition to the loan restructuring scheme, the Bank of Mexico, the central bank, is also keeping the banking system afloat with big capital infusions from the government's Bank Savings Protection Fund. Seven financial groups, including Serfin, Mexico's third largest bank, on Friday reported difficulties in meeting the minimum 8 per cent capital adequacy ratio set by the bank.

The bank said Mexico's financial crisis illustrated "the complications for macroeconomic policy generated by large, volatile capital flows".

In Mexico, the authorities, faced with a weak economy,

were unwilling to raise interest rates in the amount that would have ended the loss of [foreign exchange] reserves.

## INTER-AMERICAN DEVELOPMENT BANK

# Guarantees likely for private sector loans

By Stephen Fidler in Jerusalem

The Inter-American Development Bank is expected to give the go-ahead soon to provide guarantees to borrowers from the private sector in Latin America.

The bank, which holds its annual meeting in Jerusalem tomorrow, has rarely used its powers to provide guarantees in its 40-year history, but now its management believes circumstances may warrant a more flexible approach than offered by traditional loan finance.

The bank's board will be asked to approve a proposal on guarantees within the next few months.

Ms Nancy Birdsall, the bank's executive vice-president, said the guarantees may

be provided either with or without a counter-guarantee from borrowing country governments. The aim would be to cover political but not commercial risks. For example, it might be appropriate to seek a government's counter-guarantee in case of a change in a government's regulatory policy that would jeopardise viability of a power station project.

For private sector guarantees the aim would be to cover no more than 25 per cent of an operation except in special circumstances, and no more than \$76m (\$43.7m). Capital would be set aside equivalent to the size of the guarantees and private sector guarantees would come out of the \$350m a year the bank is able to provide direct to the private sector.

Mr Charles Sethness, the bank's finance manager, said the bank's borrowing in international capital markets would rise to between \$3bn and \$4bn this year, from \$355m in 1994.

## Tequila hangover brings gloom to IADB meeting

By Stephen Fidler



The gloomiest gathering in years of Latin American financiers formally gets under way today. The official business at the Inter-American Development Bank's annual meeting, being held in Jerusalem this year, is expected mostly to be uncontroversial. But the government officials, bankers and investors attending the meeting are obsessed with one thing: the financial crisis in Mexico and the fall-out for the rest of the region.

Many still appear dazed by the speed and ferocity of the crisis, which has dramatically slowed capital inflows to the region. Its genesis, many agreed, was unlike the traditional shocks to which Latin American economies have been periodically subjected: when the effects of a fall in commodity prices or a rise in energy prices were easy to see.

Mr Ricardo Hausmann, the chief economist of the IADB, told a conference yesterday that the Mexican crisis crept up on the government because "both less obvious and less transparent than the old shocks to the current account". The symptoms of this new brand of crisis were felt through pressure on the exchange rate, higher interest rates and falling international reserves, but it was not clear whether its roots were international or domestic.

Mr Enrique Iglesias, the bank's president, pointed out that it is no longer sufficient to get an International Monetary Fund standby loan and telephone a sympathetic banker in New York to get finance. As Mr David Mulford, chairman of CS First Boston and a former US Treasury official, emphasised, capital is now provided by thousands of individuals making investment decisions. No longer, as in 1982, can a relatively small group of commercial banks be forced through self-interest to cough up support.

Thus, not only may it be unclear when a country is entering crisis, it is also more difficult, once started, to resolve. Asked yesterday to draw some preliminary lessons from the Mexican crisis, under-secretary for international affairs at the US Treasury, Mr Lawrence Summers, was willing to draw a few conclusions.

The first issue he addressed were some clues about spotting a crisis on the horizon. Mr Summers's first suggestion was not to assume that large current account deficits caused largely by the private sector were always benign. If a country had no budget deficit, there might still be cause for worry - although it might be able to rest easier if the capital

inflows were heading for investment; easier still if the investment was in the tradeable goods sector.

The next question to examine was, he suggested, on what terms the finance would be made available and how those terms were changing over time. The conclusion was to worry when it was being forced by investors to shorten maturities or to switch from paper denominated in local currency into that denominated in foreign currency. A switch into debt instruments from equity was another potential warning sign.

Then, it was important not to have too large a current account deficit to finance. If more than 5 per cent of gross domestic product needs to be financed (Mexico's deficit was nearly 8 per cent), only phenomenal economic growth would prevent a debt build-up.

The next issue Mr Summers addressed was how countries should respond to such a crisis. The answer, in summary, was conservatively and rapidly.

From a policy perspective, it would be better to assume that capital inflows were temporary and that outflows permanent than the other way round.

That would mean, among other things, that central banks should think hard before expanding domestic credit to offset the contractionary effects of capital outflows.

Turning to the international response to such a crisis, Mr Summers said he was convinced there was a role for a lender of last resort in the international arena to deal with extreme problems of liquidity.

**H**e said there were genuine concerns about undesirable incentives. "It's right to worry about moral hazard but I don't side with those who believe that the fire department shouldn't exist because it encourages people to smoke in bed."

The international financial institutions also had an important role in encouraging financial and economic transparency, which he defined as "the timely and frequent publication of comprehensive data on national accounts, monetary figures and central bank balance sheets". The tools and means of surveillance of economies by the institutions should be improved.

The questions generated much consensus. Not surprisingly, perhaps at a meeting of its type, there was little appetite expressed for overturning the broad economic model of open trade and market-oriented economies that governments have espoused in the region in recent years. However, no consensus could be found on two issues: the right exchange rate regime to avoid such crises and the need for short-term capital controls.



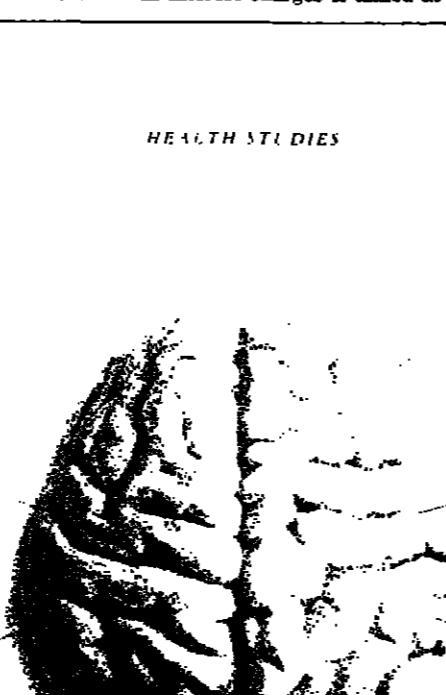
IADB's Iglesias: Mexico crisis obsessing financiers

ECONOMICS AND BUSINESS MANAGEMENT STUDIES

FINE ARTS & DESIGN

INFORMATION AND COMMUNICATION TECHNOLOGIES AND STUDIES

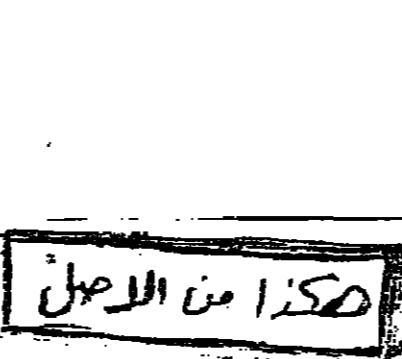
BASIC SCIENCES



BARCELONA.  
THE BRAIN CENTRE.

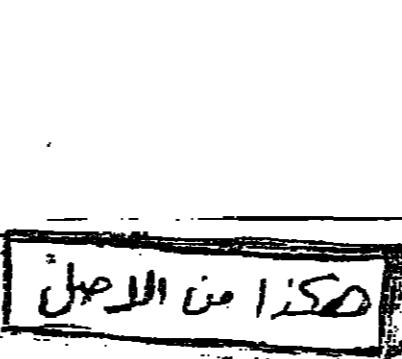
ENVIRONMENTAL STUDIES

HISPANIC STUDIES



Juli 150

STUDIES IN INDUSTRIAL TECHNOLOGIES



Juli 150

ARCHITECTURE AND CIVIL ENGINEERING

Barcelona

The

University Centre

of Southern Europe.



BARCELONA  
More than Ever



## NEWS: ASIA-PACIFIC

Nikkei index's latest fall could block fragile recovery, business lobbies warn government

## Japan pressed to bolster stock market

By William Dawkins in Tokyo

Tokyo yesterday came under pressure from business and the political opposition to bolster the stock market and do more to try to turn back the yen's relentless rise.

Business lobbies warned that the fragile recovery could be nipped in the bud by the Nikkei index's latest fall. Yesterday it slid 758.66 points or 4.7 per cent to 15,381.29, a 32-month low, on fears the yen's renewed strength would erode the earnings of Japan's export-dependent manufacturers.

At this level, the Nikkei has fallen 22 per cent since the start of the calendar year, a shock to the balance sheets of banks which carry some of their capital in equities, and to the many industrial companies

which rely on equity sales to pad their earnings.

Mr Shōichirō Toyoda, chairman of the Keidanren economic federation, warned that the economy was "now in a very severe situation".

**Call to bring forward public works spending**

He called on the government to speed its economic deregulation programme announced last week, which was widely criticised for being ineffective, and to bring forward spending in a Y630,000bn (£4.4m) 10-year public works programme started this year, in an attempt

to stimulate domestic demand.

He repeated calls to the Bank of Japan to cut the official discount rate to take pressure off the yen. Despite the first dollar-busting intervention in Tokyo in six years by the US Federal Reserve, the dollar fell from Y81.37 at Friday's close to Y85.37 yesterday.

At that level, the yen has appreciated 15 per cent since the start of the year, the maximum Japanese companies can cope with, claimed Mr Tōru Totsuka, vice-minister of international trade and industry.

The Japanese central bank revealed yesterday that its foreign reserves rose by a record \$15.58bn (£9.7bn) in March, most of which was spent buying the US currency in a futile attempt to reverse its decline.

During the month, the yen

appreciated 8 per cent against the dollar, saddling the bank with an enormous foreign exchange loss. By the end of March, the Bank of Japan's reserves stood at \$141.52bn, a world record.

The bank is reluctant to consider a cut in the official discount rate, at which it lends to the banking system, until it sees the impact of the reduction it announced last week in overnight money market rates.

Mr Masaru Hayami, a former Bank of Japan executive director who is now chairman of the Keizai Doyukai executives' association, warned yesterday that the currency crisis was beyond the central bank's control. It was a consequence of Japan's high current account surplus and the US budget deficit, he argued.



Shōichirō Toyoda: urged discount rate cut to ease pressure on yen

## Spiralling yen proves a double-edged sword

Japan's neighbours may endure monetary stringency before reaping benefits, writes Peter Montagnon

All other things being equal, most governments in Asia ought to be delighted by the way their currencies have performed this year.

In the backwash of the dollar's slide against the yen, other Asian countries have also seen their currencies weaken sharply against the Japanese unit, increasing their export competitiveness and adding to their ability to attract foreign investment.

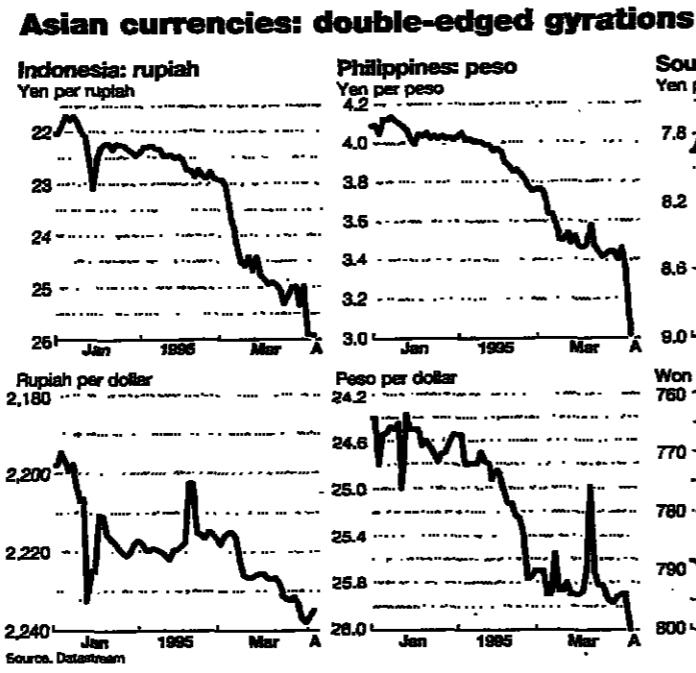
An obvious beneficiary is South Korea, which competes head-on with Japan in products from semiconductors to cars. It reaps a great boost from the won's depreciation of about 10 per cent against the yen this year.

Whereas periods of yen strength have proved a more widespread boon in the past, this time the currency's gyrations are proving double-edged. The turbulent capital flows which provoked the flight from the dollar are also responsible for investor mistrust of emerging financial markets in the wake of the Mexican crisis.

This has added to pressure on many Asian countries, including Thailand, Indonesia and the Philippines, to raise their interest rates, especially since economies around the region are already showing signs of overheating.

Many economists believe the short-term impact of the currency upturn could be painful. Only later will the benefits in the form of growth spurred by higher exports and foreign investment show through.

Two other factors cloud the picture. One is the fear that Japanese foreign investment may grow more slowly in the wake of the Kobe earthquake. The other is the increased cost to many Asian countries of servicing foreign debt denomi-



Source: Datamark

Asian currencies: double-edged gyrations

South Korea: won

Thailand: baht

Vietnam: dong

Year or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

There are some notable exceptions: for example, the cost of producing Malaysia's Proton car has risen sharply because of its high level of Japanese inputs. But over the past

year

or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

"I don't think confidence has been re-established yet," says Mr Datta. "People need to know how high interest rates will have to go."

A more immediate problem is the tendency for Asian economies to overheat amid worries about inflation and the impact on the balance of payments of surging imports.

Yet the direct impact of the stronger yen on Asian price levels is also quite limited.

There are some notable exceptions: for example, the cost of producing Malaysia's Proton car has risen sharply because of its high level of Japanese inputs. But over the past

year

or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

"I don't think confidence has been re-established yet," says Mr Datta. "People need to know how high interest rates will have to go."

A more immediate problem is the tendency for Asian economies to overheat amid worries about inflation and the impact on the balance of payments of surging imports.

Yet the direct impact of the stronger yen on Asian price levels is also quite limited.

There are some notable exceptions: for example, the cost of producing Malaysia's Proton car has risen sharply because of its high level of Japanese inputs. But over the past

year

or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

"I don't think confidence has been re-established yet," says Mr Datta. "People need to know how high interest rates will have to go."

A more immediate problem is the tendency for Asian economies to overheat amid worries about inflation and the impact on the balance of payments of surging imports.

Yet the direct impact of the stronger yen on Asian price levels is also quite limited.

There are some notable exceptions: for example, the cost of producing Malaysia's Proton car has risen sharply because of its high level of Japanese inputs. But over the past

year

or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

"I don't think confidence has been re-established yet," says Mr Datta. "People need to know how high interest rates will have to go."

A more immediate problem is the tendency for Asian economies to overheat amid worries about inflation and the impact on the balance of payments of surging imports.

Yet the direct impact of the stronger yen on Asian price levels is also quite limited.

There are some notable exceptions: for example, the cost of producing Malaysia's Proton car has risen sharply because of its high level of Japanese inputs. But over the past

year

or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

"I don't think confidence has been re-established yet," says Mr Datta. "People need to know how high interest rates will have to go."

A more immediate problem is the tendency for Asian economies to overheat amid worries about inflation and the impact on the balance of payments of surging imports.

Yet the direct impact of the stronger yen on Asian price levels is also quite limited.

There are some notable exceptions: for example, the cost of producing Malaysia's Proton car has risen sharply because of its high level of Japanese inputs. But over the past

year

or so, weather-induced rises in food prices have had a far greater impact on national consumer price indices in Asia.

These show signs of decelerating, which should help offset the higher cost in local currencies of Japanese imports.

The snag is that, after Mexico, financial markets have become obsessed with picking on weakness.

The Thai baht came under pressure earlier this year as markets began to worry about the extent of the country's current account balance of payments deficit and the degree to which it has been financed with short-term debt. Late last month, the Thai central bank moved to discourage foreign currency borrowing by residents to help cool the economy.

Similarly, Malaysia has had to deflect anxiety about its balance of payments deficit, which widened to 6.6 per cent of GDP last year from 4.1 per cent in 1993.

The Philippines has had to raise interest rates to stem pressure on its currency, which is widely regarded as having appreciated too far last year.

It is hard for these countries to follow Singapore's example and allow their currencies to appreciate against the dollar to curb inflation.

But if the opposite happens and their currencies fall against an already weak dollar, the risk of an inflationary spiral increases. Several countries may thus have to endure a period of monetary stringency before the region feels the beneficial effects of the stronger yen.

"I don't think confidence has been re-established yet," says Mr Datta. "People need to know how high interest rates will have to go."

A more immediate problem is the tendency for Asian economies to overheat amid worries about inflation and the impact on the balance of payments of surging imports.

Yet the direct impact of the stronger yen on Asian price levels is also quite limited.

# Jordan uneasy as US drags feet on debt

Opposition to peace grows as promises of a write-off have yet to win congressional support in Washington, writes Julian Ozanne

**F**ew things could be more humiliating to Jordanians and more damaging to their support of peace with Israel than to see their popular monarch, King Hussein, in Washington trying to persuade US law makers to honour President Bill Clinton's promise to write off Jordan's debt.

King Hussein's trip to North America, and his meetings last week with Mr Clinton and senior members of the US Congress, appear to have secured support for a write-off of the full amount of Jordan's \$702m (£435m) debt to Washington. A promise Mr Clinton made in the Jordanian parliament to the king in October last year in return for his courage in making peace with Israel.

The apparent inability of the US administration to get congressional support for a write-off of the full amount and the subsequent tough lobbying campaign forced on Jordan and supported by Israel has taken a toll on Jordanian support for peace.

It has also made many Jordanians feel that the US is not sensitive to their plight and their need for speedy benefits from the peace process.

But the failure of the US to write off the full amount of its debt (last year Congress wrote off \$22m of the \$702m total) and the US allocation of a mere \$43m of aid for Jordan in 1995/96 has dented expectations of economic and military support.

This has been compounded by Israel's foot-dragging in negotiations over trade and aviation agreements, lack of progress in talks between Israel and Palestinians on extending self-rule to the West Bank, and Israel's punitive closures of its borders with the West Bank and Gaza Strip. There is also growing Jordanian hostility to thousands of Israeli tourists who have visited the kingdom since the peace agreement and whom Jordanians accuse of being insensitive to their culture and traditions.

Jordan has high unemployment and up to a quarter of the population is below the poverty line. King Hussein gambled that his peace deal with Israel would unleash a wave of foreign investment and aid which would quickly help redress Jordan's social and economic tensions and win over a sceptical public.

In the wake of the peace agreement he called for a 10-year aid programme worth \$2.5bn and even hinted that

some of the US aid allocated to Israel and Egypt might be diverted to Jordan.

He also asked for a US military package worth \$160m over 10 years, including three to four squadrons of aircraft and 200 tanks.

The government has also included in its 1995 budget big projects worth JD390m (£570m) which are linked to the peace process and which it hopes international donors such as the European Union, the European Investment Bank, the World Bank and bilateral donors such as Britain, Japan and others will fund.

Many Jordanians feel the US is not sensitive to their plight and their need for speedy benefits from the peace process.

Israel's slow and bureaucratic negotiations with Jordan on implementing the peace agreement have also harmed Jordan's peace camp. For weeks earlier this year Israeli officials argued with Jordanians over the height at which Royal Jordanian passenger flights could fly over Israeli territory. A trade agreement which was supposed to grant Jordanian goods preferential access to Israel has been delayed as Israel argues over

banned contact or trade with Israel by boycotting the session and denying the 90-seat chamber a quorum.

Twelve professional associations representing 80,000 doctors, lawyers, dentists, engineers and others have rejected normalisation of relations with Israel and announced their own boycott of the Jewish community.

"The danger is that there is a growing politically emotive feeling that Jordan has bolted from the nationalist Arab camp to the peace camp on Israel and the Palestine Liberation Organisation and the year-long delay in extending Palestinian self-rule to the West Bank. Privately many voices are uneasy about the king receiving awards from Jewish groups and his warm embrace of Israeli politicians.

Few Jordanians are prepared publicly to admit they are doing business or plan to do business with Israelis.

While the commitment of the king and his government to the peace agreement is strong, without tangible economic benefits and a much stronger commitment of the international community, the peace between the peoples - rather than the governments - of Israel and Jordan is likely to remain cold.

virtually every item and its level of duty.

"Israel is bargaining line by line," said Mr Taher Masri, a member of parliament and former prime minister. "Israel is a huge economy compared to Jordan and it does not have to bargain so hard. They give the impression that they will only do things that serve their economic interests."

Jordanians, up to 70 per cent of whom are of Palestinian origin, are also increasingly alarmed about the lack of progress between Israel and the Palestine Liberation Organisation and the year-long delay in extending Palestinian self-rule to the West Bank. Privately many voices are uneasy about the king receiving awards from Jewish groups and his warm embrace of Israeli politicians.

Few Jordanians are prepared publicly to admit they are doing business or plan to do business with Israelis.

While the commitment of the king and his government to the peace agreement is strong, without tangible economic benefits and a much stronger commitment of the international community, the peace between the peoples - rather than the governments - of Israel and Jordan is likely to remain cold.



Israeli prime minister Yitzhak Rabin, US President Bill Clinton and Jordan's King Hussein on the White House lawn in Washington last year: hopes raised of a peace dividend for the king.

# 'Greenhouse' gas cuts proposed

By Haig Simonian in Berlin

Representatives of more than 40 developing countries have proposed sharp cuts in emissions of "greenhouse" gases at the United Nations conference on climate change in Berlin.

The move, disclosed yesterday, presents a marked contrast to the otherwise thin achievements made as the conference enters its final week.

The proposal, drafted over the weekend by 46 members of the G77 group of developing countries, represents a "serious basis for negotiations", a UN official said. "It's encouraging to have such a strong proposal relatively early in a conference," he said.

The document calls on states to recognise that existing efforts to cut greenhouse gases are inadequate and seeks a 20 per cent reduction by 2005.

That is much tougher than the agreement to cut emissions to 1990 levels by the year 2000, made by most industrialised countries at the 1992 Rio de Janeiro earth summit. So far, only a handful of states, including the UK and Germany, look set to meet their commitment.

Almost two days after it was drawn up, deeply divided industrialised countries still had no unified answer or proposal of their own for how to prevent the long-term climate change which scientists say may have catastrophic effects.

The new plan will meet heavy opposition from the US, the world's biggest producer of carbon dioxide - the main greenhouse gas - which is hostile to any timetable or targets for reductions. Objections will also come from the Organisation of Petroleum Exporting Countries which are against any cut in emissions.

However, the document has been backed by influential newly industrialising countries such as China, India, Brazil and Argentina, as well as an alliance of 30 Caribbean and Pacific island states. Moreover, its recognition of the inadequacy of the Rio targets will appeal to the European Union, which has made a similar call.

But industrialised states will object to the developing world's view that "no new commitments" are necessary on its part. One of the main aims of many developed countries has been to persuade developing states to share some responsibility to limit greenhouse gases.

**AIR FRANCE**

**L'ESPACE EUROPE**

**THE CHANCES  
OF HER BEING SEATED  
NEXT TO YOU ARE  
SO SLIM THAT YOU  
WON'T REGRET  
THE EXTRA SPACE  
BETWEEN OUR SEATS.**



**AIR FRANCE INTRODUCES PASSENGER RIGHTS**

## INTERNATIONAL NEWS DIGEST

### Israel postpones airline sell-off

The Israeli government yesterday postponed the privatisation of the national airline, El Al, for six months, in order to clarify the value of the company, which has an unbroken nine-year profit record, but which came out of a 12-year receivership only last February.

Mr Eitan Shafir, the senior official in charge of privatisation at the Treasury, said last night there was a big gap in the evaluations of potential revenue produced by both the government and its independent consultants, depending on the methods employed.

"We have to check the figures again for ourselves," Mr Shafir said. "The new El Al board also wants to check. The privatisation is not something that has to be done in a hurry. The company has no urgent need to raise capital. We also want to take into account changes in El Al's business and in the airline industry."

At present the company is wholly owned by the state. The government plans to sell at least 51 per cent through a flotation in Tel Aviv and New York. As recently as last December, the minister of transport, Mr Yisrael Kesser, set May as a target date for completing the sale. To date at least six local and international groups have expressed an interest in buying the airline. *Erik Silver, Jerusalem*

### Investment in Syria grows

Private sector investors in Syria pumped more than \$223bn (£5.5bn) into 1,251 projects over the past 42 months as the government eased state controls.

Mr Mohammed Surakhi, director of the Supreme Council of Investment, told Reuters investors put most money into the industrial sector, spending \$156.1bn, 67 per cent of overall investments, on more than 600 projects in the food, textile, chemical, engineering and medical sectors.

He said the government had recently allowed the private sector to invest in state-dominated sectors such as the textile, cement, and sugar industries in addition to marine transport, to move towards a free market economy following decades of centralised, socialist-style economic policies.

Economists say private investors welcomed such laws but wanted more incentives. They estimate that Syrians have more than \$100bn in overseas banks and are awaiting a better investment climate to bring it home.

Officials say the Economy Ministry has submitted a study to the Council of Ministers on establishing a stock market, which investors badly need, but it was not clear when it would be approved. *Reuter, Damascus*

### Iran wants talks on islands

Iran yesterday called for direct talks with the United Arab Emirates over the sovereignty of three disputed Gulf islands, the Iranian news agency IRNA said.

It quoted Iranian interior minister Ali Mohammad Besharati as calling for "friendly talks between high-ranking officials of Iran and the UAE in order to solve their problems".

"To solve our differences there is no need for international courts and forums," he said, referring to UAE calls to take the dispute over the islands to the International Court of Justice.

Iran, which says its sovereignty over the islands is not negotiable, has called for bilateral talks to clear up any "misunderstandings".

Iran and the UAE have been at loggerheads over Abu Musa and the Greater and Lesser Tumb islands since 1992 when the UAE, accusing Iran of occupying its islands, revived its claim to them after Iran tightened security measures at Abu Musa.

*Reuter, Nicosia*





## **BUSINESSES FOR SALE**

**DAVID GARRICK**



**INVESTMENT OPPORTUNITY**

Consumer packaging with high visual impact:

- \* Plastics container manufacturer
- \* State-of-the-art equipment
- \* Modern factory with expansion potential
- \* Blue chip customer base
- \* Year 1995/96 projected profit £ 1m

**DAVID GARRICK LTD**

1 de Walden Court  
 85 New Cavendish Street  
 London W1M 7RA  
 Tel: 0171 631 0659  
 Fax: 0171 436 4311

For further information, contact:  
 David Baxter or Roger Brown

**SPECIALISTS IN ACQUISITIONS AND DIVESTMENTS**

**FOR SALE**

Employment Agency  
Established 20 Years  
Turnover Approx.  
£1.3 Million.  
Profit Approx. £210,000.  
Excellent Potential for  
Expansion.  
South London Location.  
For further information  
please contact:  
Daniel B. Myatt FCA  
Cohen, Arnold & Co.  
12/17 New Burlington Place  
London W1X 2JP  
Telephone: 0171 734 1362

**SOUVENIRS/GIFTS**

One of the countries leading suppliers  
to major retail groups etc. Sales  
£550,000 pa. Highly profitable. Huge  
potential for sales development.  
London location. Owner comfortable  
retiring. Net assets approx £200,000.  
Price £265,000 for quick sale.  
**Tel: 0171 483 0073**  
**Fax: 0171 489 2312**

**EAST SUSSEX**

**WINSTON MANOR HOTEL,  
CROWBOROUGH**

Hotel & Restaurant on main road with extensive Conference/Function facilities. Leisure club with private membership. 54 en suite bedrooms. Function facilities for up to 300. T/O year end 31.1.94—£922,130 exc. VAT.

**FREEHOLD—Offers in excess of £1,500,000**

*On the Instructions of Mr J A G Alexander of Pannell Kerr Forster, Administrative Receiver, F & M (Hotel Management) Ltd & St Brelades Property Co Ltd*

**PKF**  
worldwide

**PANNELL  
KERR  
FORSTER**

**CHRISTIE & CO**

SURVEYORS. VALUERS & AGENTS

*Contact James Richards or Andrew Payne* Ref. 4/FTS70

LONDON OFFICE 0171 486 4231

(In Administrative Receivership)

The Joint Administrative Receivers, J. B. Atkinson and A. P. Peters, offer for sale the business and assets of the above joinery company.

- Situated in Birmingham, 1 mile from M6 and Spaghetti Junction.
- Established business with annual turnover of approximately £2 million.
- Freehold property with 25,000 square feet of production space and attached office accommodation.
- Skilled workforce of 30 joiners.
- CAD drawing office with air conditioned working environment.
- Production facilities capable of providing high quality bespoke and specialised joinery items.

**Venturon Ltd**  
*(In Administrative Receivership)*

The joint Administrative Receivers offer for sale the business and assets of this electronics and software engineering company specialising in control and monitoring processes through its telemetry capabilities

- Unaudited turnover for last 12 months approximately £750,000
- Quality export customer list
- Modern freehold premises totalling approximately 4000 sq ft situated in North West Leicestershire
- Dedicated graduate workforce
- For further information please contact Chris Hill, Ernst & Young, City Gate, Toll House Hill, Nottingham NG1 5FY. Telephone: 0115 958 8000. Fax: 0115 959 6666.

**ERNST & YOUNG**

*Authorised by The Institute of Chartered Accountants in England and Wales to carry on investment business.*

**Coopers & Lybrand**

**PRECISION ENGINEERING BUSINESS**

**Tribol International Limited**

The Joint Administrative Receivers, Edward Klemptka and John F Powell, offer for sale the business and assets of this Teeside manufacturer of precision engineered medical prosthetics, including replacement hip and knee joints.

**Principal features of the business include:**

- Operates from new leasehold premises of Teeside Industrial Estate, Thornaby
- Wide range of CNC machining centres and lathes
- Skilled workforce
- Sales of 50.5m plus per annum, UK and export
- Blue chip customer base.

For further information, please contact Simon Pollard or Alison Wildespin at Coopers & Lybrand, Albion Court, 5 Albion Place, Leeds LS1 6JP. Telephone: (0113) 243 1343. Fax: (0113) 243 4567.

Coopers & Lybrand is authorised by the Institute of Chartered Accountants in England and Wales to carry on Investment Business.

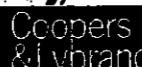
**BUSINESS FOR SALE**

# **PERFORMANCE ENHANCEMENT AND CONTROL BUSINESS**

Software based audit and control business with:

- Unique bespoke software.
- Dominant market position.
- Recurring, contract-based income.
- Excellent client base.
- Forecast profit before tax £350,000.

Potential purchasers please write to Tim Lyle at:



**PRECISION ENGINEERING  
BUSINESS**

**FOR SALE**

**COOPER & LYBRAND LTD**

The Joint Administrative Receivers, Edward Klemka and John F. Powell, offer for sale the business and assets of this Leeds based manufacturer of aerospace and defence industry engineered components.

Principal features of the business include:

- 7,000 sq ft long leasehold factory, adjacent to motorway, near central Leeds
- Wide range of CNC machining centres and lathes
- Skilled workforce
- Sales of £20.5m plus, per annum
- Blue chip customer base including BAE, MoD, BAEF...

For further information, please contact Simon Pollard or Alison Wilderspin of Coopers & Lybrand, Albion Court, 5 Albion Place, Leeds LS1 6JP. Telephone: (0113) 243 1343. Fax: (0113) 243,4567.

Coopers & Lybrand is authorised by the Institute of Chartered Accountants in England and Wales to carry on Investment Business.

# GREEK EXPORTS S.A.

(A Subsidiary company of "E.T.B.A. A.E.")

## ANNOUNCEMENT

### OF A REPEAT PUBLIC AUCTION FOR THE HIGHEST BIDDER FOR PURCHASING THE ASSETS OF "GABRIEL - SPINNING & WEAVING MILL OF NEO PHALERON A.E." NOW UNDER SPECIAL LIQUIDATION

GREEK EXPORTS S.A., established in Athens at 17 Panepistimiou Street, and legally represented, in its capacity as special liquidator of GABRIEL - SPINNING & WEAVING MILL OF NEO PHALERON A.E., in accordance with Decisions No. 854/1.12.1994 and 74/23.1.1995 of the Piraeus Court of Appeal, and following the written statement (ReNo.974/EX/23.3.95) of the creditor of para.1 of article 46a of Law 1892/90 to the effect that the offers submitted were deemed unsatisfactory by the creditors and, in accordance with para.11 of the same article

## ANNOUNCES

a) Repeat Public Auction for the Highest Bidder for the purchase of the total assets, either as a whole or each of the four separate entities indicated below, of the company entitled GABRIEL - SPINNING & WEAVING MILL OF NEO PHALERON A.E. (established at 76 Athens-Piraeus Street at Neo Phaleron, Attica) within the framework of article 46a of Law 1892/1990, supplemented by article 14 of Law 2000/1991 and modified and completed by article 53 of Law 2224/1994.

## ACTIVITY AND BRIEF DESCRIPTION OF THE COMPANY

GABRIEL - SPINNING & WEAVING MILL OF NEO PHALERON A.E. is a perpendicular and adaptable spinning and weaving unit which produces synthetic, mixed and woolen yarns, clothing material and knitwear. It has a dyeing - finishing installation for materials and knitwear, substantial technical know-how and a constant presence in the fashion market where it has a good reputation.

The company's assets for sale consist of the following four (4) self-contained units which are for sale either as a whole or each separately:  
First entity: The company's main factory building (spinning & weaving mill) situated on 76 Athens-Piraeus Street at Neo Phaleron.

Second entity: The factory for processing yarns and materials (dyeing-finishing) situated at 3 Davaki-Pindou Street at Neo Phaleron.

Third entity: The factory producing woolens and synthetic yarns in the Nea Lampsa area of Chalkis.

Fourth entity: Stocks of raw materials, ready and half-finished products, etc.

Detailed information on the company's assets included in each entity is to be found on pages 35-36 of the Confidential Offering Memorandum to which you are referred. It is to be noted that a) the "GABRIEL" trade mark, the total claims by the company as well as the furniture and equipment in the Theoselektiki agency and in the Kallithaea warehouses are included in the assets of the first entity and b) the machinery (55 spindles, etc.) which is in the factory of PIRAIKI-PATRAIKI CHALKIS WEAVING MILL A.E. is included in the assets of the third entity.

## TERMS OF THE AUCTION

- 1) Interested parties are invited to receive from the Liquidator the Confidential Offering Memorandum dated 3/2/1995 and the draft Letter of Guarantee in order to submit a sealed, binding offer to the Kallithaea money public assigned to the auction, Mrs. Iordanis Morfonios (24 Harilaos Trikoupis Street, Athens, 5th floor Tel. & Fax: +30-1-361.6788) up to 1300 hours on Thursday 27 April, 1995.
- 2) Offers must be submitted in person or by a legally authorized representative. Offers submitted beyond the specified time limit will not be accepted or considered.
- 3) The offers will be opened before the above-mentioned notary on Thursday 27 April 1995 at 1300 hours with the liquidator in attendance. Persons having submitted offers within the time limit are also entitled to attend.
- 4) Each interested investor can submit either one bid for all the elements of the company's assets, or separate bids for the purchase of one, two, three or all four (4) entities.

The offers must state clearly if they concern the whole of the assets or separate entities, the offered price and manner of payment (in cash or on credit, the number of installments and when they are to fall due, etc.) If there is no mention of a) the manner of payment, b) whether the installments will bear interest or not, then it will be assumed that a) the amount will be paid in cash, and that b) the installments will bear interest at the rate in force for Greek state bonds of one year's duration on the date of submission of the offer. Offers must not contain terms upon which their bindingness may depend or which may be vague with respect to the amount and manner of payment of the offered price or to any other essential matter concerning the sale. The liquidator and the creditors have the right, at their incontestable discretion, to reject offers which contain terms and exceptions, regardless of whether they are higher than the others.

- 5) On penalty of invalidity, offers must be accompanied by a letter of guarantee from a bank legally operating in Greece, of indefinite duration, to the amount of two hundred and ten million drachmas (Drs. 210,000,000) if they concern the whole of the company's assets. If they refer to separate entities then the amounts are as follows: a) ninety million drachmas (Drs. 90,000,000) if the offer concerns the main factory complex on 76 Athens-Piraeus Street at Neo Phaleron; b) fifty million drachmas (Drs. 50,000,000) if it concerns the factory on 3 Davaki-Pindou Street, Neo Phaleron; c) forty million drachmas (Drs. 40,000,000) if it concerns the factory at Nea Lampsa, Chalkis; and d) thirty million drachmas (Drs. 30,000,000) if the offer concerns the company's stocks.
- 6) Forfeiture of guarantee: In the event that the party to whom the assets for sale have been adjudicated fails in his obligation to appear and sign the relative contract within twenty (20) days of being invited to do so by the Liquidator and abide by the obligations contained in the present announcement, then the amount of the guarantee stated above is forfeited to the Liquidator to cover expenses of all kinds, time spent and any real or paper loss suffered by himself and by the creditors with no obligation on his part to provide evidence of such loss or consider that the amount has been forfeited as a penalty clause, and collect it from the guarantor bank.

- 7) Return of letters of guarantee: Letters of guarantee submitted for participation in the auction shall be returned immediately after adjudication, except for the letter of guarantee of the highest bidder to whom it shall be retained on signature of the final contract.
- 8) Prospective buyers must submit, together with their offer:
  - a) A five-year business plan of action for the operation, modernisation and development of the enterprise.
  - b) An investment programme (height and type of new investments, time-plan for its implementation and manner of financing).
  - c) Personnel employment policy and programme for guaranteed job positions (number, duration, time-plan).
  - d) Data concerning the interested buyers with regard to their financial standing and their business activities to date.

- 9) Essential guidelines for the liquidator in judging the offers are, among others, the following:
  - a) The height of the offered price.
  - b) The number of guaranteed job positions for at least the first five (5) years after signature of the contract.
  - c) The buyer's business plan and investment programme.
  - d) The reliability, solvency and business experience of the prospective buyer.
  - e) Any benefits accorded by the prospective investor to the unit's personnel.
  - f) Guarantees provided by the buyer for any part of the sale on credit, and for other obligations undertaken (job positions, new investments, etc.) through the contract.

- 10) The highest bidder is the one whose offer has been evaluated by the liquidator and judged by the majority creditors as being the most satisfactory.

- 11) Prospective buyers of the three factories, with their offer, must undertake the obligation to keep the units operative for at least five (5) years from the date of signature of the contract.

- 12) For securing the payment of any amount on credit and all points contained in the business plan of prospective buyers (job positions, height of investments, time of starting, etc) as well as other terms agreed upon, the buyer must accept relative clauses and provide guarantees which will ensure adherence to all undertakings. In order to secure any part of the payment on credit (beyond the other guarantees provided) the buyer shall deliver to the liquidating company a letter of guarantee from a bank to an amount of at least 20% of the part on credit.

- 13) The Company's assets and all the separate fixed and circulating assets that make them up, such as immovables, moveables, claims, rights, etc, whether they are to be sold as a whole or as separate entities, shall be transferred "as is and where is" and, more specifically, in their actual and legal condition and wherever they are on the date of signature of the final contract, regardless of whether the Company is operating or not.

- 14) The Liquidator, the Company under liquidation and its creditors who represent 51% of its total obligations, are not liable for any legal or actual faults or any incomplete or inaccurate description of the assets for sale in the Offering Memorandum.

- 15) Interested buyers must, on their own responsibility and due care, and by their own means and at their own expenses, inspect the object of the sale and form their own judgement and declare in their bids that they are fully aware of the actual and legal condition of the assets for sale.

- 16) The Liquidating company and the Creditors bear no responsibility or obligation towards participants in the auction, both with regard to the evaluation of the bids, the selection of the highest bidder, the decision, if any, to cancel or repeat the auction and any other decision in general regarding the procedure and execution of the auction. The submission of a binding offer does not imply any right in the adjudication of the sale and, in general, participants do not acquire any right, claim or demand from the present announcement and from participation in the auction, against the liquidating company or the creditors for any cause or reason.

- 17) All costs and expenses of every nature for participation in the auction and for the transfer of ownership, as well as all taxes, duties, dues, state fees or third party fees that may be imposed (beyond the exemptions foreseen by law) relating to participation in the auction and to the sale contract, anything following the sale, transcriptions and any other acts, are borne exclusively and alone by the interested buyers and the highest bidder respectively.

- 18) Participation in the auction implies acceptance by the prospective buyer of all the above terms of the present announcement.

- 19) The present announcement has been drafted in Greek and in English in translation. In any event, the Greek text shall prevail.

For any further information and for the Confidential Offering Memorandum, interested parties may apply to:

a) GREEK EXPORTS S.A., 17 Panepistimiou Street (1st floor), Athens, Greece, Tel: +30-1-324.3111 - 115 Fax: +30-1-322.9155

b) INDUSTRIAL RECONSTRUCTION ORGANISATION,

234 Syrigou Ave, Athens, Greece, Tel: +30-1-952.5540-9 Fax: +30-1-956.8788.

# Business Marketplace

The Comprehensive International Business Opportunity Magazine

**Businesses For Sale,  
Businesses Wanted,  
Finance Needed,  
Auctions, Tenders,  
Investment Properties,  
Agents Wanted and  
Much More.**

**TO ADVERTISE OR  
SUBSCRIBE CALL  
TEL: 01753 891000  
FAX: 01753 880342**

# CONTRACT FLOOR INSTALLATIONS LTD

The Joint Administrative Receivers, P M Lyon and G E Blackburn offer for sale, as a going concern, the business and assets of the above company.

- Freehold warehouse & offices.
- Turnover year ending May '94 £1.1million.
- Central Nottingham.
- Skilled workforce.
- Order book approximately £120,000.

For further information please contact Philip Lyon or Elaine Masters at:- Kidsons Impey, Park House, Kirkley Drive, Castle Marina, Nottingham, NG7 1LQ. Tel: 0115 947 3002. Fax: 0115 947 3062.

*Humber Leisure*

Western Scotland

## **Health and fitness club**

- City centre location
- Extensive gyms & health spa
- Approx. 1,000-1,500 members
- Profitable trading history
- Business growth potential

### **For sale complete**

Genuine interest only please

**25 Grosvenor Street London W1X 9FE**

**Tel: 0171 629 6700 Fax: 0171 409 0475**

**HOTELS • GOLF • LEISURE**

*Opportunity*  
to acquire thriving Coach and Tour Operator (S.England). Strong management in place, turnover approaching £4m. Good profits and asset base plus positive cash flow. Suitable expansion existing operator (TOMS efficient) or C.G.T. rollover.  
*All confidences respected and expected*  
Box: B3674,  
Financial Times, One Southwark Bridge, London SE1 9HL.

**FOR SALE**

**CLOTHING MANUFACTURING COMPANY**

Current Order Book £2m  
Projected Sales £5.5m  
Forecast Profits £400k  
Net Assets £500k  
Substantial Tax Losses

Owners seek outright sale or merger  
with similar company

Please respond to Box B3887. Financial Times.  
One Southwark Bridge. London SE1 9HL

**MATURE FINANCIAL SOFTWARE COMPANY**  
**Opportunity to acquire Controlling Interest**

Profitable UK-based company with turnover in excess of £1m. Development and implementation of micro-based systems for distribution of information across LAN's and WAN's. Global user base and recurring revenue stream. Of interest to Principals with sales and marketing resources, and growth aspirations.

Magazine  
Publishing  
Company For Sale  
Five monthly titles  
plus regional  
leisure guides.  
Box No. B3678,  
Financial Times,  
One Southwark Bridge,  
London SE1 9HL

**FOOTWEAR MANUFACTURER**  
UK based footwear  
manufacturer for sale.  
£4m+ T/O.  
Blue chip customer base.  
Write to Box B3677, Financial Times,  
One Southwark Bridge, London SE1 9HL

**FOR SALE**  
 Retailer of outdoor clothing  
 and camping equipment.  
 Operating in Midlands  
 & Northern England.  
 T/o £5m - Net Assets £2m

Contact: Patrick Lofus  
**BINDER HAMLYN**  
 1, Norfolk Street, Manchester  
 M60 2BH

Tel: 0161 - 831 - 7121  
 Fax: 0161 - 832 - 0536

**FOR SALE**  
profitable established litho  
printing business turnover  
approximately 650K  
per annum.

AUTOMOTIVE PARTS

BUSIN

Digitized by srujanika@gmail.com

Appear in  
Fri

in the Financial Times on  
Tuesdays,  
days and Saturdays.

# AUTOMOTIVE PARTS MANUFACTURER

**DIVERCO**  
Sell Companies  
Nationwide

**SELLERS and BUYERS**  
Contact in confidence  
**DIVERCO LTD.**  
4 Bank Street,  
Worcester WR1 2EW

## AN A-Z OF EXECUTIVE EDUCATION

Tuesday April 4 1995

## Need is growing for strategic visionaries

The management education sector has survived the recession with few outward scars and the immediate outlook is encouraging, writes Tim Dickson

*"It's no longer simply about putting backsides on seats. It's about selling companies and individual managers a lifelong educational partnership."*

**A**ppropriately perhaps, as it was a marketing professor who last month summed up the current challenge for European business schools in this way.

Implicit in the observation - made to middle and senior ranking executives in Switzerland - was the acknowledgement that fast-moving markets, changing technologies and more demanding customers are not just academic niceties for the professor and her peers. The management education industry itself has become a laboratory for its own ideas.

The current turmoil, of course, is not visible in the form of mothballed lecture theatres, redundant academics, or even the wholesale transfer of teaching activities to cheap, "off-shore" locations.

Campus costs have certainly come under pressure, executive backsides for some courses are in short supply, and the flood of young business professionals wanting to study for the Master of Business Administration qualification has, at least temporarily, been checked.

Thanks in large part to the income from companies which turned to business

schools for help in implementing their "change" strategies, however, the management education sector has survived the recession with relatively few outward scars.

The immediate outlook is also encouraging. As growth prospects brighten, demand for managers with international horizons, broad skills and a clear vision - attributes that the best schools claim to provide - is greater than ever.

If the tight clamp imposed on training budgets is loosened even a little, enlightened companies should start practising what they preach and invest more money in people.

The structural changes in the market for executive education, though - changes which are likely to intensify - are already altering many traditional assumptions and imposing new pressures even on fleet-footed institutions.

The changes include demands for shorter and more relevant courses, the impact of new technologies on teaching methods, the onus on managers in organisations to take responsibility for their own career development and the fragmentation and increasing rivalry among trainers, developers and educators.

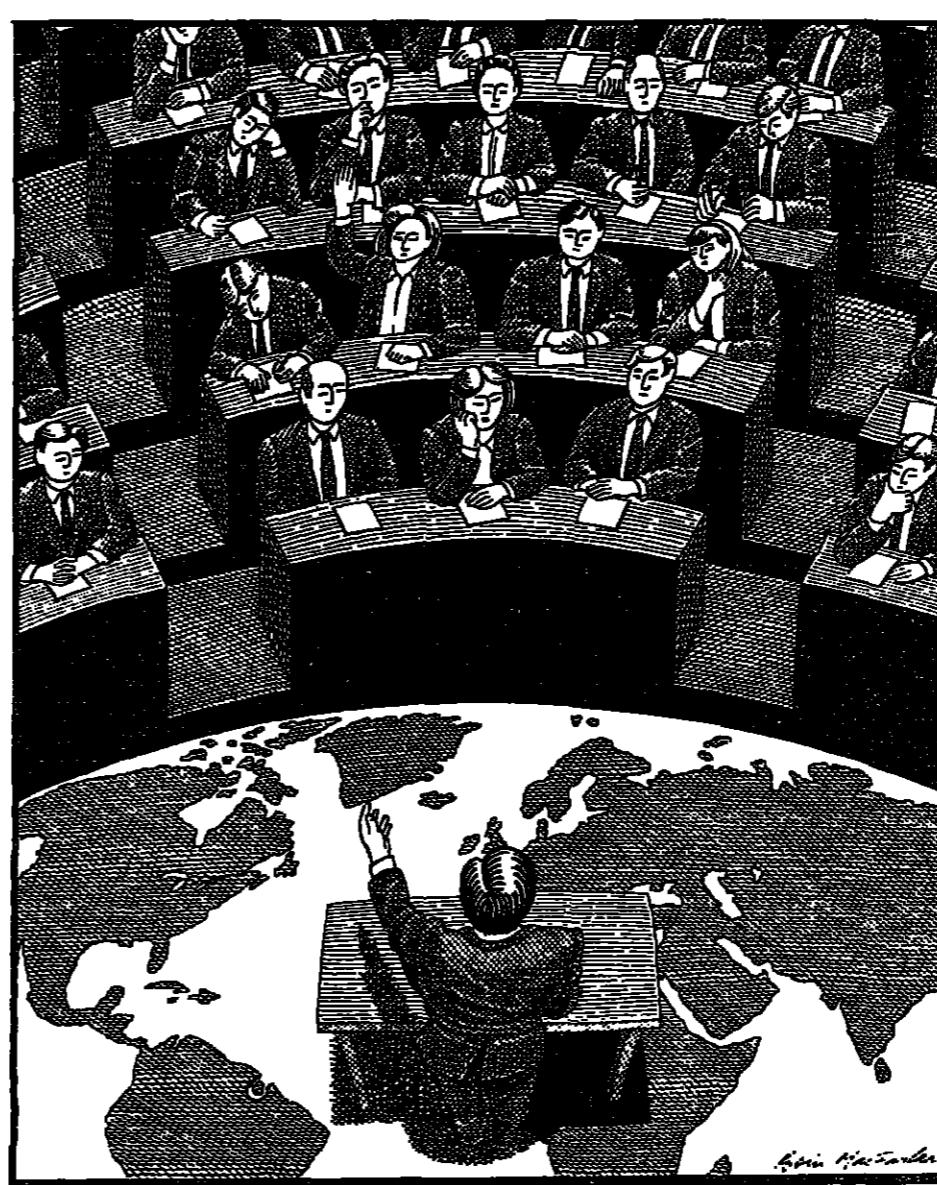
All these trends to some extent stem from recent changes in the nature of management itself: to a more complex, more ambiguous, more demanding

activity. Today's executives need to be strategic visionaries, empowering other people to cope with the challenges that lie ahead. Increasingly, however, they are also expected to be able to implement and deliver results immediately.

Reliable figures showing the size of the management education industry simply do not exist. Much of the money spent on executive training - probably the bulk of it - is in effect "hidden" in the training budgets of those big companies, such as IBM, which run regular "in house" courses. Such courses are typically led by a mixture of company representatives, consultants and hand-picked academics.

Business schools have traditionally been the main "outside" suppliers of management education, offering a combination of "open" courses (to which anyone can apply) and so-called company specific programmes, typically involving a management team from a single business. The recession of the early 1990s substantially shifted the schools' product mix towards these "tailored" courses aimed at companies which want their specific problems and challenges - and those of their industry - kept in sharp focus.

"For the first time in our history these programmes have reached 50 per cent of our total income," says Mr Mike Osbaldeston, chief



executive of Ashridge in the UK. "I would not be surprised if it gets to 60 per cent this year."

Cranfield University School of Management, also in the UK, reports a similar trend. Since 1989 the school's income from executive education has doubled and represents 52 per cent of its total turnover. Of that income, more than two-fifths comes from in-company programmes.

Mr Antonio Borges, currently co-dean at Insead but due to take sole charge at the Fontainebleau-based business school later this year, expects competition for company specific programmes to intensify in the next few months as more players, notably accounting firms and management consultants, enter the market. Gemini, Andersen Consulting and Arthur D. Little are among those already

encroaching on traditional business school territory.

Management consultants - through their consultancy assignments - have the perfect springboard for developing and selling training programmes into individual companies.

As in every industry, the winners will be those who not only respond to - but correctly anticipate - client needs.

Short "open" programmes

- in which managers can usefully mix with peers from different industries and different cultures - will no doubt survive under a business school banner.

Increasingly, though, companies are pooling resources and forming consortia to meet their own management education needs. "In part, this is driven by a recognition that companies have much to learn from each other and that exposure to the ways of other businesses is one of the most effective methods of genuinely broadening horizons," says Mr Michael Hay, dean of executive education at London Business School.

Flatter management structures pose an additional challenge for companies and educators alike.

Traditionally programme styles and content have been predicated upon clear organisational hierarchies: the more senior you became, the more general the approach to learning. Today, however, managerial roles are defined less in terms of the levels in an organisation, more in respect of areas of activity and capability. The terms middle and senior manager can mean vastly different things in different companies.

An increasing emphasis on cross-functional thinking in big organisations, moreover, means that the traditional courses on, say, marketing, finance or human resources are only of interest to low-cost providers.

Integration (providing a more holistic view of the enterprise), internationalisation, innovation and implementation are the 1990s buzzwords in course design - but as one business school dean recently insisted: "The one thing you can't do is to keep running the same programmes."

Continued on next page

## A

## A foot in two camps

## ACADEMICS

Getting academics to do anything is, in a famous phrase, equivalent to herding cats. Business academics are no exception.

The system of tenure gives senior academics complete autonomy. Most like to make full use of it, but business academics have a foot in two camps - the real world of business and the equally real, if occasionally more abstract, world of academe.

This dual role is best exemplified by the frequent criticism that business academics concentrate on narrow, esoteric research with little relevance to business. There is some truth in that, and many academic institutions will go out of their way to show that their research is immediately relevant to business and to emphasise how much stress they place on teaching ability.

But the importance of narrow research is not solely the fault of academics. The rules of the academic game are that if they are to progress in their careers they must demonstrate published original research. One way to be original is to be esoteric.

Although some institutions make great efforts to reward teaching skills, there are relatively few academic plums for being an effective, likeable and amusing teacher.

But, of course, teaching skills are what the paying customer wants (as well, it is true, as access to leading edge research). Organisations offering management development programmes are increasingly careful to ensure they offer them.

Academics are usually evaluated by the students they teach and a growing number of institutions publish those evaluations.

Continued on next page

**Listed** as one of the world's top 20 leading institutions for executive education by *Business Week* magazine

**Originally** established by business leaders to serve the needs of practising managers and their organisations - a mission that still holds true today after more than 35 years' experience of successful development

# why choose Ashridge?

**New** offers a flexible set of client-oriented services including executive development programmes - both 'open' and tailored in-company programmes, qualification programmes (one year and two year MBA programmes) - as well as consulting and action-based research activities

**Renowned** for its innovative approaches to learning, and professional staff who are enthusiastic about sharing their own significant management experience and responding to individual development needs.

We have a great deal of knowledge and experience to share, but first we would like to hear from you about your future development requirements. So why not give us a call. Contact Christine Brown on +44 (0) 1442 841015 or fax +44 (0) 1442 841209



Ashridge Management College  
Berkhamsted  
Herts HP4 1NS  
England

Ashridge is a charity no. 311096

Ranked as

the number one

European

development

centre in a recent

MORI poll among

the UK's top

personnel directors

# A world class MBA Programme requires sacrifices. Fortunately, your job needn't be one of them.

At London Business School, we understand that although you may want an MBA to further your career, your commitments won't allow you to take two years off work to achieve it.

It is for this reason that we offer our Executive MBA - a 30 month, day-release programme beginning in January each year. Because it is a day-release as opposed to an evening course, you are learning when you are at your most alert, rather than trying to concentrate after a hard day at the office.

The Executive MBA Programme gives you the opportunity to enhance your management skills, under the leadership of an internationally renowned faculty and in the company of fellow students of exceptional ability.

Our next Information Evening is Wednesday, 5 April. To reserve a place, please call the number below. Alternatively, to receive a copy of our brochure, return the coupon or call the MBA Information Officer.

For further information, please attach a business card or write in block capitals to: The MBA Information Officer, London Business School, Sussex Place, Regent's Park, London NW1 4SA. Telephone: 0171-706 6839. Fax: 0171-724 7875.

I would like to attend the Information Evening on  5 April  10 May  7 June (please tick one)  Please send information on the full-time MBA.

NAME JOB TITLE

COMPANY

ADDRESS  home or  office

POSTCODE

TEL

NUMBER OF YEARS WORK EXPERIENCE

DO YOU HOLD AN UNDERGRADUATE DEGREE?

London Business School exists to advance learning and research in business and management.

London  
Business  
School

FT 4495

## AN A-Z OF EXECUTIVE EDUCATION II

## A foot in two camps

Continued from previous page

tions. Particularly poor performers are likely to receive remedial help of some kind, either informally by colleagues or in formal programmes.

Only the best teachers appear on executive development programmes. Facing a class of hardened managers is generally accepted as a tough assignment. Younger academics are likely to cut their teeth on MBA classes - not something that MBA students, themselves a hard-nosed bunch, always appreciate.

Another occasionally controversial issue surrounding business academics is the fact that many of them also act as consultants. In most of their contracts they will have a specified amount of time, typically one day a week, in which they are free to pursue their own interests. This may involve research, writing, consulting - or sharing their theories and ideas with a company in order to improve its performance - or simply extra-mural teaching.

There are two reasons for this freedom. First, by being in close contact with the business world academics in theory avoid the "ivory tower" syndrome and are able to bring real business issues into the classroom. Second, it allows them to top up their salaries and enables business schools and other organisations to attract top academics when their pay may be limited by national pay scales.

However, this freedom can bring problems. There is concern, for example, that freelance consulting by academics may hinder their organisation's ability to win consulting projects.

Some top academics have established lucrative consultancy work on the back of their academic renown, yet bring little back to the school that nurtured their success. Academics who teach outside their institutions may also stand charged with using the organisation's resources (such as their teaching materials) for their own use.

In some schools these concerns have grown to the extent that there are thoughts of making academics declare their outside interests in a way

not unlike that imposed on legislators. But all this is not to suggest that academics who teach business and management issues are not just as concerned as their counterparts in other disciplines with academic rigour and responsibility to their students.

Moreover, academics in business schools have been the key players in imposing order on the essentially chaotic subject of management. They have provided real insights for practising managers, developed and passed on theories that have had immense positive benefits for companies and their employees, and inspired many managers to perform well above what they thought their capabilities to be.

## Still life in Ps and Qs

## ACTION LEARNING



Manchester Business School runs a course for those who have just joined the board (see: Director Education)

"act themselves into a new way of thinking".

Surprisingly, this rather woolly and long-established concept is finding increasing favour in the 1990s in business schools and consultancies - not least because in a time of change, few problems have historical antecedents. All solutions require creativity based on wide experience.

It was developed in the UK after the second world war by Reg Revans (originally in a report about training in the coal mining industry). Revans suggested that learning consists of two components. The first he called "programmed knowledge", or P, which is acquired formally from books and lectures. The second is "questioning insight", or Q, based on experience and creativity. The Q element is important in seeking solutions for unfamiliar problems.

Action learning plays down programmed knowledge, and the role of consultant or business school professor is usually that of group facilitator. However, it is also assumed that programmed knowledge is absorbed during the process of defining, debating and solving a problem.

Action learning takes place, therefore, between groups of managers who come together to discuss real problems, in the light of their experience (Q) and with some input of theory (P) from a facilitator, they seek to come up with a solution and then, crucially, put it into effect. The group will also evaluate the results of that action. Action learning has been described as teaching people to

## B Clichés may be true

## BROADENING

One of the key claimed benefits of management development programmes is that they "broaden" those who attend. This is said to be particularly so for general management programmes and especially for open, or public, programmes, where participants come from a wide variety of organisations.

The comment that "I learned more in the bar than in the classroom" is a cliché, but most clichés are true.

The ability of managers to mix and compare themselves with others and "take risks" in an environment away from colleagues and superiors is a key element in management development. Although mainly of benefit to individuals, it helps their organisations, too.

Managers grow in confidence and perception and this should translate into their performance back in the workplace.

But in-company programmes can have equally positive results. In a large organisation, few managers know all their peers. Bringing them together, especially if programmes are run in a company training centre or hotel, can reproduce most of the benefits of open

programmes. And an added advantage is that managers can establish an intra-company network.

Broadening was probably the key component of general management programmes a decade ago but Arnoud De Meyer, associate dean for executive education at Insead in France, detects a trend that may be affecting that.

"Broadening is still an important issue," he says, "but increasingly managers want something they can take back to their offices and use next week. So programmes have to be a bit more action-oriented."

## C Teaching at the top

## CEOs

Providing management development for the top man or woman in a company is an exercise fraught with difficulty.

Within companies, senior human resource executives or others concerned with management are very unwilling, as one has put it, "to tell them they don't make a very good role model or don't know anything about finance".

And providers of management development are also aware that executives at the most senior level do not really want a formal programme but

more an opportunity to discuss issues with their peers - one reason why action learning type programmes are so popular at this level.

Even so, programmes for chief executives are on the increase and there is a strong belief that development at this level is both needed and possible. Indeed, demand for such programmes reportedly rose during the recession as top managers began to realise their own vulnerability.

Mr Murray Steele, who leads senior-level programmes at Cranfield School of Management, comments: "You can develop the top manager and there is a definite need to develop them. It is a flaw in British management that assumes once you have a seat on the board you are beyond further development."

But programmes do have to be carefully structured. Essentially, they aim for three things: to get CEOs to stand back from their business and consider it more objectively; to examine their own management styles and, especially, to receive feedback from others on the programme, though some organisations also offer one-on-one assessment.

More typically, the Haas School of Business at the University of California at Berkeley organises two-day executive briefings where, by invitation, CEOs and other senior executives are brought together at a hotel for in-depth briefings and discussions.

Consultants and other independent management development organisations also frequently offer this kind of event.

For them all, though, the problem is often persuading CEOs to come along - and not just because of work pressures. They want to be sure they will be among their peers. The first thing they tend to ask is: "who else will be there?"

## D Harvest is nearly over

## CHERRY-PICKING

Cherry-picking is a phrase that describes the attempt by some companies to develop in-house development programmes simply by bringing together bits of open programmes.

They decide on what they are trying to achieve; what sort

of information they need to put across and then they put it to see where (usually a business school) it is on offer. They learn by a process of osmosis."

Directors, says Dr Millar, whose centre has a course comprising seminars for directors of audit in its Internal Audit programme, often prefer individual consultancy.

Though there are several courses for director education at business schools and management colleges, the most structured training is conducted under the auspices of the Institute of Directors. Its centre for director development runs over 40 short courses and workshops along with distance learning for directors covering issues involved in company direction and personal development. Qualifications offered include the IoD Diploma in Company Direction and the Masters in Company Direction, in conjunction with Leeds Metropolitan University.

Since last year new directors have been able to take part in a joining the PLC Board course. The two-day course is run by Henley Management College, Manchester Business School and Ashridge Management College in association with the IoD.

## Flexible and popular

DISTANCE LEARNING

Distance learning is riding the waves of more modular structures in management education, the shift in emphasis to self-development and the enthusiasm for continuous learning. Its sheer flexibility has made for a rapid growth in popularity.

While the market leader in this type of tuition remains the Open University, several business schools and management colleges now offer courses in the form of distance learning.

Not only does the facility give them students who would not have the time to undertake courses, it also encourages overseas students.

Distance learning is already gaining currency fast for MBA study. Last year the Association of MBAs estimated that 2,000 people were studying for an MBA via distance learning.

## E

## Hard-headed approach

EVALUATION

Given the amount of money that companies spend on management education, it is hardly surprising that there are growing calls for proofs of its benefits. The old adage about advertising is that half is worthless, but

Continued on next page

## Need for strategic visionaries

clients and a long-term investment in fresh case material. The University of Chicago Graduate School of Business, for example, began its executive MBA at Barcelona last year. Taught on a part-time basis in four two-week and six one-week modules spread over 18 months, the course is taught by the Chicago faculty and offers four weeks of study with student counterparts in Chicago.

In June the Fuqua School of Business at Duke University is set to start a six-week global executive programme - in

three sessions - at sites in Europe, south-east Asia and the Americas. Most intriguingly perhaps, the Michigan Business School, which claims to be the biggest executive educational establishment in the world, has announced that it is launching what it calls a global MBA from next September.

The idea is to bring together faculty, students and teams from Europe, Asia and the US using advanced communication technology: a combination of interactive video, shared application computing, electronic messaging and computer conferencing.

European rivals are naturally sceptical of the North Americans' international credentials - but, if nothing else, the Michigan initiative demonstrates that low tech teaching in the form of poorly produced slides and non-interactive hard copy cases will be insufficient for tomorrow's world.

Increasingly, it appears, the onus is being placed on the individual manager, particularly at more senior levels, to appraise his or her own capabilities, identify areas where training is required and take the initiative in acquiring it.

Such individuals these days are both mobile and insecure - participants often judge courses on their ability to provide skills which are transferable between organisations - and they increasingly recognise that business education is an integral part of a manager's life.

**TEMPLE U./IGS INTERNATIONAL MBA**  
France - USA - Japan

**A one-year, full-time, tri-continent programme**

AACSB accredited  
• Internationally-focused curriculum taught in English  
• Full semester in France (Paris or Lyon), Spring semester in Philadelphia, Summer internship in Japan  
• Executive marketing programme  
• Strategic-level consulting project

Admission :  
Bac+4, US BBA or equivalent, GMAT. Programme may last longer if business core courses required

The market is very sophisticated; everyone is familiar with what was being taught two to three years ago.

Internationalisation has many meanings in management education these days - from the composition of faculty and student numbers to case study subject matter and general curriculum content.

As business schools struggle to prove their credentials in all these areas, it is only natural that the sector itself should be becoming more global in character.

Hence the growing interest of North American schools in the European market - both as a short-term source of new

## A Unique MBA by Distance Learning from Heriot-Watt University

The Heriot-Watt University MBA by Distance Learning is reputedly the fastest growing MBA worldwide. Created by the Esme Fairbairn Research Centre at the University, it has attracted over 10,000 students from over 110 countries worldwide in just 4 years. Its rigorous and challenging quality is enhanced by many unique features:

- Winner of the 1994 Queen's Award for Export Achievement
- Certification in nine courses (7 compulsory plus 2 electives of your choice) will lead to the award of the MBA degree
- Written by an International Faculty drawn from leading Business Schools in Europe and North America
- Full Distance Learning with no requirement for tutor contact
- Open Access - no GMAT or first degree is mandatory
- Flexible - no imposed study route
- Each of the modular courses is suitable for use separately to the MBA as means of personal development or as part of a corporate training plan
- No maximum intake: variable start date

For full information on this unique MBA contact the publisher:  
Yvonne Mitchell  
Pitman Publishing  
128 Long Acre  
London WC2E 9AN  
Tel: 0171-379 7353 Fax: 0171-240 8012

## INSEAD

## MBA Programme

Are you looking for a personal challenge?  
Do you thrive on diversity?  
Does "global" define your outlook?  
Is your career worth the best investment?

## INSEAD MBA Information Session

24 April 1995, 6.00 - 9.00p.m.  
at Merrill Lynch  
Ropemaker Place, London

Merrill Lynch's leadership in investment banking requires leaders with exceptional talents and motivation.

In building our strong team of professionals in Europe, we look increasingly to INSEAD to provide individuals with the right skills and international perspective to match our only ever-demanding needs but also those of our clients.

Kevan Watts, Head of Investment Banking Europe, MERRILL LYNCH

This information session, hosted by Merrill Lynch, one of INSEAD's corporate affiliates, is open to all interested in the INSEAD MBA

Programme. However, space is limited, and attendance is by invitation only.

To receive an invitation, please send the completed coupon before 10 April 1995 to: INSEAD Admissions Office, (G33), Boulevard de Constance, F-77300 Fontainebleau Cedex, France. Fax: (33-1) 60.72.42.00 or e-mail: ADMISSIONS@INSEAD.FR

I would like to attend the information session on 24 April 1995.  
 I am not able to attend the event, but would like to receive a complete application package.

Name: \_\_\_\_\_ First name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Nationality: \_\_\_\_\_

## EXTEND and ENRICH YOUR SENIOR MANAGEMENT experience

Stepping outside your normal working environment and facing a new and real set of challenges enables you to extend and enrich your skills...an invaluable opportunity presented by the Manchester Business School Senior Executive Course.

Acclaimed as one of the world's finest strategic management courses, it reflects the distinctive philosophy which has given the School its international reputation - using real-life projects from outside organisations as a focus for strategic analysis. For three weeks, spent in residence at the School, the course combines challenging practical exercises with incisive new thinking...and provides an opportunity for the exchange of ideas and experience with other senior managers from different countries and backgrounds.

Manchester Business School also offers tailored company programmes, plus a range of short courses for senior management covering the latest thinking in areas including banking, finance and retail strategy.

MANCHESTER BUSINESS SCHOOL

BOOTH STREET WEST, MANCHESTER M15 6PB

TEL: (+44) 0161-275 6396 FAX: (+44) 0161-275 6582

30 YEARS OF EXCELLENCE

MANCHESTER BUSINESS SCHOOL

150

## AN A-Z OF EXECUTIVE EDUCATION III

## Hard-headed approach

From previous page

unfortunately not which half will not do in management development.

This harder-headed approach has provoked a response. Traditionally, suppliers of management education have refused to provide companies with reports or feedback on the performance of their managers on a course. Companies were forced to administer their own post-programme "debriefings", measuring career progression and personal visits to schools and institutions to get some idea of their effectiveness.

Now providers of management education are prepared to become much more involved. On tailored programmes especially they will work closely with a client company to assess the benefits. Most have no option. Few companies would be content to start a new programme or continue with an old one without this kind of co-operation.

Open programmes are beginning to take a similar approach. Business schools and others that offer public programmes will sit down with companies to discuss the aims of particular programmes and the likely benefits to a company's managers and to its business. Many will offer advice on how to get the most from a participant's new knowledge and experience when they return to the company. At Ashridge Management College, tutors visit participants in their workplace over a nine-month period following a programme.

In the UK, probably one of the most detailed evaluation processes has been developed by Sundridge Park Management Centre, based in Kent. Sundridge's Performance Improvement Process (Pip) uses identical pre-course, post-course and follow-up questionnaires to elicit how much participants feel they know about a subject before attending a programme, immediately after it, and three months later. Sundridge also uses the questionnaires to identify parts of a programme that may not be as effective as others.

## F Hard-headed approach

## Clues for managers

FINANCE PROGRAMMES As a core subject for any manager, a vast array of courses awaits potential students. Open programmes, company

schemes and courses geared towards the manager unfamiliar with much finance along with those leading to recognised financial qualifications via in a highly competitive area.

Business schools often work closely with financial institutions and standard setters on tuition and qualifications. City University Business School has one of the most extensive range of finance courses and largely targets those working in the City of London. In conjunction with the Securities Institute it teaches the Securities Institute Diploma and the Securities and Futures Authority's registered person's qualifications. It hosts more generally based courses too, including the Banking and Financial Management Summer School.

The International Centre for Banking and Financial Services at Manchester Business School works with the Chartered Institute of Bankers to run one-week credit programmes, along with providing programmes for development for middle and senior management in financial services. In common with most business schools and management colleges, it also guides non-financial managers through the complexities of accounting and corporate finance, so that those not directly involved in the financial heart of a company will appreciate more clearly the financial impact of their business decisions.

London Business School says that many senior managers are embarrassed to admit that their financial knowledge is poor until they attend courses and find plenty of others are in the same position. Its financial seminar for senior managers is largely taught by the accounting faculty rather than finance so that the starting point is where most newcomers to finance will enter - the profit and loss figures.

## G

## The alpha and omega

## GENERAL MANAGEMENT PROGRAMMES

These are not just the flagships of management education, they are the dreadnoughts. They are what management development is fundamentally about - preparing individuals to take on broad management responsibility, usually after a successful period in a functional position such as a financial, technical or marketing manager.

As such, they tend to concentrate on two areas. They introduce managers to the other functional specialisations in which they have no expertise.



Ashridge Management College, in Berkhamsted, Herts, is among the leading schools in its genre

And they attempt to teach the basic elements of the interpersonal skills so essential to managing - leadership, team playing, negotiation and so on.

The two are interrelated. General managers need a reasonable understanding of the technicalities of the various functions below them; and they need to know how to interact with both subordinates and their peers.

The growth of much flatter organisations as a result of downsizing or delaying - essentially removing several strata of middle managers - has increased both the need for and the demands on general managers.

Most reputable organisations will offer courses suitable for individuals about to enter a general management position. The grandfather of them all, of course, is Harvard's Advanced Management Programme, which has a price tag well above \$30,000 for 11 weeks but also numbers some very distinguished alumni.

Team-building is often supported by the results of "type indicator" questionnaires, such as those devised by Katherine Briggs and Isabel Briggs Myers in the mid-1970s and later by Meredith Belbin. Learning to work with other people - and understanding individual strengths and weaknesses - is a key aspect of management development but it can be painful. IMD changes the composition of teams every week but strong personalities sometimes clash.

IMD building is often supported by the results of "type indicator" questionnaires, such as those devised by Katherine Briggs and Isabel Briggs Myers in the mid-1970s and later by Meredith Belbin. Learning to work with other people - and understanding individual strengths and weaknesses - is a key aspect of management development but it can be painful. IMD changes the composition of teams every week but strong personalities sometimes clash.

GURUS Back in 1982 the magazine International Management complained: "Where have all the management gurus gone?" It lamented the fact that at that time no-one of similar stature had come along to match Frederick Herzberg (motivation), Douglas McGregor (Theory X and Theory Y) or Robert Blake and Jane Mouton (the managerial grid).

The magazine was perhaps fortunate (or maybe unfortunate) in its timing. For the rest of the 1980s saw the beginnings of an explosion in gurus that continues to this day. Names such as Tom Peters (excellence), Michael Porter (competitiveness), Rosabeth Moss Kanter (change), Charles Handy (change) and Henry Mintzberg (strategy) are known to and (perhaps not the case with earlier gurus) read by executives around the world. And new ones are arising all the time.

Gary Hamel, Sumanta Ghoshal, Yves Dos, John Stoddard and others were recently lauded in an Economist article about "Eurogurus" (though Hamel is an American). The article also noted the rise of the corporate guru, citing such well-known business leaders as Carlo de Benedetti and John Harvey-Jones.

Whether the proliferation of management gurus has any significance for management development is open to debate. Gurus do not often take a Friday afternoon class in strategic management. They lecture, of course, but usually for large sums. However, there can be little doubt that the wave of management gurus that has arisen over the past decade or so has had a positive influence both on management practice and the perception of management as something worthy of study.

## Cranfield UNIVERSITY School of Management

As a leading European management school, we have the expertise to deliver results. Through a range of executive development services, we work with individuals and organisations to improve business performance in the areas of:

- Strategy and change management
- Personal and managerial effectiveness
- General management
- Functional management
- Director development
- Tailored in-company programmes

Our programmes and services not only reflect the latest management thinking; their pragmatic format allows participants to generate immediate and measurable business results. Our distinctive learning approach is backed by one of the strongest faculties in Europe, whose active involvement with industry, commerce and government provides a unique understanding of the changing demands of contemporary business.

To discover more about Cranfield, and how we can help you achieve your organisational and management development objectives, please contact Fiona Sparkes on Tel. +44(0)1234 751122 or Fax. +44(0)1234 751806 or Email f.sparkes@cranfield.ac.uk - quoting Ref. FT.

**Leicester University**  
MBA Full Time and Distance Learning  
Our integrated programme of Management Study will develop your ability to think analytically and strategically and enable you to advance your career.  
With your choice of Full Time (FT) or Distance Learning (DL), you can benefit from this quality training programme which recognises the need for flexible learning.

COURSES	FT	DL
MBA	1yr	2½ yrs
MSc in Finance	1yr	2 yrs
MSc in Marketing	1yr	2 yrs
Diploma in Management	1½ yrs	16 months
Certificate in Management	1½ yrs	12 months

For an information pack contact  
Freephone 0800 374024 (24 hour)  
fax 01203 422423  
Resources Development International (RDI)  
FREEPOST CV2472 Coventry CV4 8BR

**THE UNIVERSITY OF BIRMINGHAM**  
**MBA**  
THE BIRMINGHAM BUSINESS SCHOOL

INTERNATIONAL BUSINESS  
EUROPEAN MBA  
A one-year programme in partnership with  
Sorbonne Co. Monpeller, France  
INTERNATIONAL BANKING AND FINANCE  
EXECUTIVE MBA  
by Full Time, Part Time and Modular study

For further information please telephone 0121 414 6693 or fax 0121 414 3553

The University is an exempt Charity which exists to advance learning to the highest level for the benefit of its students and society at large (Reg Charity No. X7231)

Webster Graduate Studies Center  
MBA and MA courses in central London full-time and part-time starting 15 MAY

for more details call Mala Talwar on 0171 487 7440

The Power to Deliver Results

As a leading European management school, we have the expertise to deliver results. Through a range of executive development services, we work with individuals and organisations to improve business performance in the areas of:

- Strategy and change management
- Personal and managerial effectiveness
- General management
- Functional management
- Director development
- Tailored in-company programmes

Our programmes and services not only reflect the latest management thinking; their pragmatic format allows participants to generate immediate and measurable business results. Our distinctive learning approach is backed by one of the strongest faculties in Europe, whose active involvement with industry, commerce and government provides a unique understanding of the changing demands of contemporary business.

To discover more about Cranfield, and how we can help you achieve your organisational and management development objectives, please contact Fiona Sparkes on Tel. +44(0)1234 751122 or Fax. +44(0)1234 751806 or Email f.sparkes@cranfield.ac.uk - quoting Ref. FT.

## An A-Z of Executive Education

Writers John Authors, George Bickerstaffe, Christine Buckley, Tim Dickson, Vanessa Houlder  
Production Editor Gabriel Bowman  
Cover Illustration Robin MacFarlan  
Surveys Department, Financial Times, Number One Southwark Bridge, London SE1 9HL  
Tel: +44 0171 873-4090; Fax 0171 873-3197 Editorial  
+44 0171 873-3308; Fax 0171 873-3098 Advertising

## H

## A shift in strategy

## HUMAN RESOURCE FUNCTION

There are two ways of approaching human resources and management education. One is to look at the human resource approach to the training. The other is to look at the type of course available to human resource managers.

As companies emerge from recession, most are taking an austere view of any request to attend an external MBA course. While recruiting an MBA-qualified manager is one thing, releasing and sponsoring such managers for lengthy development courses is not high on corporate agendas of human resource departments.

But they also require considerably more effort. In-house programmes are becoming more popular, but often in combination with short courses offered by established external business schools.

It also helps if schools have an internationally renowned business guru on board or if they can gain a reputation in publishing.

Warwick Business School, which has built up a strong reputation for its research work, is about to begin publishing bulletins on hot topics for business executives but it does not produce a regular magazine.

Mr Bob Galliers, the Warwick chairman, says: "It would be pointless to try and publish a rival to the Harvard Business Review as some US schools have attempted to do. The Harvard Review is on the chief executive's desk and he's not going to look for anything else."

Manchester Business School says schools must ask themselves whether they are attracting international students. Manchester's intake breaks down at 25 per cent UK, 15 per cent from other parts of the European Union, and 60 per cent from the rest of the world.

He suggests that in-house programmes are an effective tool for working against the status quo. Companies which want to invest in qualification that their managers might take elsewhere," he says.

The partnership is involved in management training at Unilever. "With a company of that calibre, if you have been through its graduate training it may well count for more than some outside qualification," Mr Warner says.

Otherwise, standard generalist courses may make more sense - these also allow interchange with executives from other companies.

## Reputation builders

## INTERNATIONALISM

The tendency among many companies not only to ask for an MBA but to ask where it

was gained has not gone unnoticed by schools and their potential students.

So how is an international reputation achieved? Part of the job is getting the name of the school known abroad. This will involve promoting the organisation and its research at international conferences and seminars. Research publications, course quality and the cosmopolitan composition of the student intake are also important.

London Business School, for example, has 40 different nationalities on its new MBA intake and about 60 nationalities in the whole faculty, possibly the most international mix of any of the world's business schools.

The LBS summer project will involve travel to 26 separate countries. In addition, some 40 students are embarking this month on a programme in eastern Europe to advise companies on how they can improve their exports to the west.

It also helps if schools have an internationally renowned business guru on board or if they can gain a reputation in publishing.

Warwick Business School, which has built up a strong reputation for its research work, is about to begin publishing bulletins on hot topics for business executives but it does not produce a regular magazine.

Mr George Davies, a director of Cambridge Management Centres, which designs programmes for companies, says: "Programmes are at their most powerful when you have a group of more than 100." Participants can emerge from a specially tailored programme "surfaced with the corporate culture".

But cost is a problem for smaller companies, and Mr Davies says that while an in-house programme can usually be run with only six or 12 participants, the greatest benefits are with larger numbers.

He suggests that in-house programmes are an effective tool for working against the status quo. Companies which want to make a sharp culture change or shift policy can first determine their needs, and then ensure, using consultants or academics, that they all collectively take courses to learn the new message.

Otherwise, standard generalist courses may make more sense - these also allow interchange with executives from other companies.

Ideas that he lists as in vogue during 1995 include: Activity-based accounting, benchmarking, business process re-engineering, codes of ethics, core competencies, empowerment, lean manufacturing, market driven and

Continued on next page

## Renew Yourself at Henley

50th ANNIVERSARY 1945 - 1995

**HENLEY Management College**

Your business world is changing and so is your job as a manager. You work harder and longer and yours is now a far more complex and demanding role.

You need to develop new competencies - you need to renew yourself, but you have less time to do so. Use your time wisely with Henley - Europe's most experienced Management College.

*The General Management Programme: (4 weeks or 4x1 week)*

- Designed for experienced managers assuming responsibility for a business unit. It combines action planning with formal learning and shared experience leading to real improvements in personal and organisational performance.

*The Strategic Management Programme: (4 weeks or 2x2 weeks)*

- It helps fuse the key management skills and perspectives into a coherent strategic plan - to equip senior managers to lead their organisations successfully through strategic change.
- We also offer a wide range of *Short Courses* for experienced Managers and Directors.

For more information about Henley's Executive Programmes in 1995, please call, fax or E-Mail: Hazel Carruthers, Business Development Manager Tel: 01491 418833 or 418832 (Direct Lines). International Code +44 1491. Fax: 01491 571635. E-Mail: HazelC@henley.ac.uk

Henley Executive Programmes,  
Henley Management College, Greenlands,  
Henley-on-Thames, Oxfordshire RG9 3AU, England.  
Telephone 01491 571454.

## AN A-Z OF EXECUTIVE EDUCATION IV

## Corporate graffiti

Continued from previous page

close-to-customers, relationship marketing, strategic alliances and networks, time-based competition and total quality management.

In the spring edition of the school's Business Strategy Review, Robertson goes on to ask what happened to the holy grail of a few years ago which included ideas such as Theory Z, zero-based budgeting, entrepreneurship and skunk works.

He points the finger at business school academics and management consultants for generating this changing lexicon of business speak. On the supply side academics are responsible for the ideas and consultants for branding them as a basis of competitive differentiation in their firms. On the demand side, says Robertson, is a receptive audience of managers perennially searching for simple "branded" answers, adopted with fervour and dropped without regret as they move to the next hot concept.

He has noticed that the language of these fads is adopted in company newsletters, reports and advertising in what he calls a "graffiti response", often without substance. All annual reports, he says for example, look as if they have been written by the same person.

## K

## Before it's in textbooks

## KNOWLEDGE

While possessing an international reputation is clearly essential to the lifeblood of the top business schools, achieving that reputation usually comes down to the quality of the research it undertakes.

Prof Bob Galliers, chairman of Warwick University, says: "If you are a student at business school you do not want simply to regurgitate textbooks - the sort of things you can get at the Heathrow

airport bookshop. I call it the Heathrow school of management. We need to be at the cutting edge of business knowledge, researching material so that our students know a subject before it gets into the textbook."

Galliers does not see the research role as one where the schools should be leading or following business practice, but in working closely with business so that both can equally feed off each other.

This policy is pursued closely by London Business School. At present, it runs an executive development programme where Marks & Spencer and four other companies in different sectors put their executives into each other's companies to learn from the way they run their respective businesses.

All the schools, however, look somewhat enviously at the Harvard Business Review, which has established itself in company boardrooms as a fount of business knowledge.

## L

## Chance to sell abroad

## LANGUAGE TUITION

Language tuition for managers is a growing industry, with private providers and trainers competing for business while the UK government also provides support.

The bland assumption that exporters who can speak English are shielded from the need to learn any other languages is losing ground as new markets in eastern Europe and China come to the fore.

A report produced for the UK's Department of Trade and Industry in 1993 showed that a third of small UK exporting companies had missed opportunities because of linguistic barriers. In the Netherlands, only 4 per cent of exporters had experienced the same problem.

In response to this, the department now offers "language audits", checking on companies' requirements and current problems. This usually results in recommendations for tailored, individual tuition.

The focus is now moving

from providing in-house classes or subsidising employees to take evening classes. Instead, managers assess specific language needs of individual staff, and then invest in intensive courses, often one-to-one, to help them reach a given level.

Private providers also offer briefings on broader cultural issues to help executives adapt to doing business in a different country. Courses are also available in sectors such as financial services.

The products offered by the Centre for International Briefing, based in Farnham, Surrey, are typical. The centre offers residential courses on a one-on-one or, as a maximum, one-on-two basis. Tuition comes in five-day modules, with the aim being intensive immersion. Subjects on offer include a range which English-speaking executives might once have ignored, such as Hungarian, Indonesian, and Malay.

## Accelerated learning

## LENGTH OF PROGRAMMES

One of the most pervasive trends in management education over recent years has been the shortening of programmes offered by business schools and others.

There was a time when academics argued that only a three-month in-residence programme could allow the time and ambience for managers really to absorb new knowledge. That, however, has proved to be too much for both companies and their managers.

At a time when companies have downsized to the extent that remaining managers are working under heavy pressure, companies simply cannot allow them to be away from the office for such lengthy periods.

Similarly, managers themselves are increasingly loth to be absent for so long - partly because of pressure of work and partly because of perhaps understandable insecurity.

As a result, the majority of senior level programmes that have lasted 10 or 12 weeks now have been cut to no more than half that. Even when programmes do last for considerable periods, they are often split into separate modules of more manageable size.

The more specific, functionally based courses are even shorter, perhaps only a few days.

The Kellogg Graduate School of Business at Northwestern University outside Chicago is typical of many top-ranking schools. Its flagship general management programmes, the Advanced Executive Program and the Executive Development Program, last for just four weeks and three weeks respectively. A program called Pricing Strategies and Tactics lasts just three days.

Kellogg has gone further than some schools and now offers what it calls the Kellogg Management Institute. This is in effect equivalent to the Advanced Executive Program but is taught for one full day on two Fridays a month between September and May.

Mr Arnold De Meyer, associate dean for executive education at Insead in France, says his school constantly tries to identify the parts of its programmes that are the most important added-value elements for managers. Instead is also "sending a lot more background and pre-programme material to participants before they start to offer as parallel options parts of programmes that may not be equally important for all managers," he says.

## M

## Demands get tougher

## MARKETING

As marketing grows into more of a cross-organisational responsibility, so the demands on courses are getting tougher. And added impetus for high educational standards comes from the ever-growing competition in marketing, particularly in sectors such as financial services.

Issues such as relationship marketing and brand values are high on the teaching agenda. More educators are calling for greater education in marketing, especially in financial areas. Mr Raoul Pinell, director of Marketing at NetWest, recently delivered a damning indictment on the quality of marketing in financial services, saying that it had lost its way, being concerned more with advertising and too little with the consumer.

Managers are waking up to the central role of marketing in their companies' development and taking a keener interest in education.

Manchester Business School offers a diploma in marketing, ratified by the Chartered Institute of Marketing, that stretches over five weekends. The course started last year and condenses tuition that is normally offered part-time and spread over a year.

City University Business School runs specialisms in advertising and handling the media in its marketing courses.

Specialised marketing programmes are also available in short courses. London Business School's Civil Aviation Strategic Management and Marketing is one example.

## No need to stop work

## MBAs

Modular is the name of the game in MBAs and there is a rapid growth in distance learning. MBAs, for long viewed by some as too academic and time-consuming, are becoming more user-friendly.

Many more business schools are offering a flexible approach to this qualification in response to demand from students and potential students. Short learning blocks are available along with evening and weekend study. It is no longer necessary to give up a job to take an MBA.

## IT gets noticed

## MULTIMEDIA

A decade ago, it was said that having an expensively paid academic spend an hour or so in lecturing a single class of students about basic economics or accounting was a remarkable expenditure of resources in an age of information technology.

Yet the management development industry has been, in some eyes, remarkably slow to take advantage of IT at a time when this technology has had such sweeping implications within

business. That situation is now changing rapidly.

Video courses, such as those produced by John Clesse and Video Arts, have long been a part of basic training but interactive learning has taken much longer to establish itself.

Computer simulations and business games on computer have become key parts of most management development programmes and many organisations, such as Henley Management College, are now using variations on E-mail, such as Lotus Notes, to bring distance learning students together and to help follow-up once programmes are over.

But the real development in using IT has come with the growth and increased availability of multimedia CD-Rom. These compact disks, used with a fairly straightforward PC, allow data, sound and video images to be accessed in a way that is for the first time truly interactive.

To be honest, their full potential has still to be realised (and a number of doubts are raised about their true effectiveness), but equally, many academics believe that multimedia will have a profound effect on management education and the structure of business schools and other providers.

Some believe that realising the full effects of current and future multimedia and IT technologies could result in "virtual" business schools that have more to do with the dissemination of knowledge and information than with a physical location.

Current work on multimedia learning tools is widespread. For example, Xebec Multi Media Solutions in the UK has produced a series of CD-Rom training packages and there are other similar producers in the market. On the business school scene, Harvard is working on CD-Rom-based case studies, as is Insead, based just outside Paris.

Insead, which developed its first multimedia cases in 1992, is probably the most advanced. According to Mr Albert Angehrn, professor of information systems at Insead, CD-Rom can provide several hours of video and animation, thousands of photographs, pages of text, graphics and charts.

Insead first based its multimedia cases on the idea of an "electronic book" that allowed students to browse, mark, annotate and search for specific topics or people in the text. They also allowed direct access to related images and videos - the real difference that multimedia brings. For example, the Swatch case allows students to compare North American and European advertising approaches by watching video clips, which appear in a small "window" on the computer screen. Students can also watch the steps involved in product development and see a short interview with the product manager.

Newer cases have become increasingly sophisticated and less structured. Mr Angehrn argues that the editing implicit in writing down a case is being removed. Students are now able to look at a company unbiased and with as much information as they want. They can access real financial data on a company via spreadsheets and carry out "what if" analyses.

In one marketing case they can evaluate advertisements and advertising campaigns by changing the style of advertisements. Teaching finance to non-finance specialists is easier than leading a course in these subjects if the audience includes, say, marketing, personnel and environmental managers as well as engineers.

## N

## Reskilled for a return

## NVQ

The latest set of initials to arrive in the UK's training environment is NVQ - National Vocational Qualification.

Although they are generally perceived as a vehicle for improving the standards of training in particular technical crafts and skills, they are now increasingly recognised as a relevant and useful tool for reskilling middle managers.

The NVQ system awards standardised qualifications to trainees once they have demonstrated specified levels of competence in the workplace.

Five levels of NVQ are available, of which levels 3 (supervisory management), 4 (first line management) and 5 (middle management) all have particular relevance for training and monitoring middle managers.

Each level includes a series of "units of competence" which trainees must satisfy. To do this they must be assessed by their peers, making it easier to monitor their progress.

For example, level 4 includes four "key roles" - managing operations, finance, people and information, which are broken into 26 elements of competence, such as "establishing and maintaining the trust and support of one's subordinates".

All 26 must be passed to win the award.

This makes NVQs useful for training unemployed managers returning to work, as they both ensure broad placement, during brief work placements, and act as a guarantee to potential future employers.

A pilot scheme run by the University of Central England in Birmingham earlier this year succeeded in finding jobs for 18 of 20 managers who took NVQ level 4 in an intensive 18-week period. Most had been unemployed for more than a year, after amassing more than a decade's experience.

For further information contact National Council for Vocational Qualifications, 0171 267 9898.

## O

## All walks of life

## OPEN PROGRAMMES

The primary focus of open programmes - in which individuals come together from a variety of companies and business backgrounds - is to enhance individual development. By mixing with managers from other industries and other countries, taking stock of themselves in the company of others, experimenting away from the critical eyes of colleagues, individuals can gain in confidence and pick up new ideas which will augment their contribution when they get back to the office.

The downside of open programmes - particularly where the topic is general management - is reconciling the needs and interests of people with a variety of functional experiences. Teaching finance to non-finance specialists is easier than leading a course in these subjects if the audience includes, say, marketing, personnel and environmental managers as well as engineers.

and accountants. Some sponsors involvement in the content of open programmes is possible, but a downside for some organisations is that the curriculum is largely outside their control.

Open programmes have borne the brunt of management education cuts during the recession. Some business schools have contemplated pulling out of this market completely - but instead, for one, claims that many of its general programmes now have waiting lists.

Exactly how management development programmes are costed depends on the individual provider. But a glance through the various brochures on offer suggests that the fee to the customer is based more or less on adding inflation plus a bit for luck to last year's prices.

## P

## High fees in the US

## PROVIDERS

In the fast-growing market of management education there is no shortage of providers. And as it is very much a buyer's market, those providers are having to work increasingly hard to tailor their courses.

Of respondents to last year's Institute of Management study - Management Development to the Millennium - 96 per cent said that academic institutions needed to become more responsive to the needs of industry and 85 per cent thought organisations would demand shorter courses that required less time away from work.

And the shift in balance from education being largely a company responsibility to the onus falling on the individual is creating further pressure for flexible providers. Karen Cole co-ordinated the research on the Millennium project. She says: "So many companies are saying that they are downsizing or delaying that really you are on your own. Employers can afford to sit back and take advantage of the well-trained individual."

Universities, business schools, management colleges, consultants and in-house training are the primary providers of management education.

Although business schools still rule the roost, there has been a big growth in independent providers. The Association for Management Education and Development has estimated that there are some 10,000 independent providers of training and education in the UK with a net inflow of about 1,000 a year.

## SIX WEEKS FOUR CONTINENTS SIX COUNTRIES.

## It's Not A World Cruise It's A Global Education.

The Global Executive Program, offered by Duke University's Fuqua School of Business.

In a business world without borders, it's the outlook you need to succeed.

Contact us today for information.

BRUSSELS  
Phone: 32 (2) 655-5857  
Fax: 32 (2) 655-5812  
E-mail: plan2@compuserve.com

UNITED STATES  
Phone: 800-372-3932  
Fax: 919-681-7761  
E-mail: plan2@Duke.edu

Program Locations: Europe / Asia / Americas  
1995 Dates: June 25/July 8 / Oct. 15-27 / Dec. 10-22

DUKE  
THE FUQUA  
SCHOOL  
OF BUSINESS

## YOU CAN SUCCEED WITH THE BUSINESS SCHOOL

Exploit your professionalism with the Glasgow MRA

Personally challenging and career enhancing programmes for professional managers

Executive MBA (part-time)  
International MBA (full-time and modular)

Performance Management Awards

Masters short course programme

Programmes for those with quality in mind

Innovative and challenging learning environment

A synthesis of theory and practice

International focus and experience

A proven track record

Specialised MBA's in Housing & Health Care Management

For further information contact EMBA Administration

University of Glasgow Business School,

55-59 Southpark Avenue, GLASGOW G12 8LF.

Tel: 0141 330 4132 Fax: 0141 330 5662

E-mail: c.burgess@mansed.gla.ac.uk

UNIVERSITY OF GLASGOW

## YOUR FUTURE LIES IN THEIR HANDS

With the quest for competitive edge demanding total mobilisation, the one resource companies cannot afford to neglect is their executive potential.

Templeton has 30 years' successful experience developing top managers and guiding companies' executive succession, built on:

- Tailoring to specific needs
- Career long partnerships for personal development

receivers  
vary of  
claims by  
fat cats

**Q****Debasing the currency****QUALIFICATIONS**

Qualifications are the currency of management training, but they are less fixed than they used to be.

For a start there are more providers. The UK's higher education system has doubled in size in the last decade, and business studies is one of the most popular courses on offer from the "new" universities (mostly former polytechnics).

Their mission is to help their local economies, with the result that many now attempt to offer high-grade training for middle managers in local companies, where previously there was a gap in the market.

Training in the workplace has been aided by the advent of National Vocational Qualifications, which provide a framework to chart the course of an employee's accumulation of experience. This means private providers and employers can now also have an input in awarding qualifications.

All providers are offering more technical "niche" management qualifications, and spreading towards the public sector - with certificates available for running legal firms, schools, or doctors' practices.

More profoundly, traditional training and education providers in old universities and business schools are changing the structure of their courses.

They are becoming more flexible to suit customers, which means more "distance learning" - often using on-line technology - and evening classes.

The fact that after rapid expansion the UK's Open University,

a pioneer of open access learning, is now the largest provider of MBAs in Europe, demonstrates the trend.

**R****If growth is allowed for****RECRUITMENT AND RETENTION**

At a time when "jobs for life" are becoming less prevalent, training opportunities are increasing valued by employees who are aware of the need to demonstrate up-to-date skills to potential employers.

However, some businesses are concerned that by giving employees marketable skills, they risk losing their highest flying staff. This is often a problem if the employer fails to provide opportunities and challenges that allow employees to build on their skills.

A commitment to training is inadequate unless it is coupled with one to career development. However, the combination may play a powerful role in recruiting and retaining good employees. "Organisations that allow people to grow provide the right psychological framework to allow people to stay," says Gavin Barrett, marketing director at Sundridge Park, in Bromley, Kent.

**It's hard to get back****RE-ENTRY**

The measure of success of an executive programme is how well the training can be put into action when the manager returns to work. But all too often, it is a difficult transition.

A course may rapidly lose its relevance if managers return to desks piled with work, colleagues who think they have been on holiday and bosses who have a "not invented here" attitude to new ideas.

Many companies appear to show little interest in the outcome of a course. A survey by Sundridge Park found that fewer than 40 per cent of participants on management programmes had been debriefed by their line manager or human resources department following their course.

It argues that a failure by a company to cater properly for the re-entrant nullifies much of the benefit of the training. The problem can be particularly acute if senior managers do not give their personal backing to the success of a training programme. In cases where the chief executive "owns" the training initiative, organisations tend to get better results from it.

The difficulties of re-entry can also be eased if all the people working in a department or on a particular project receive the training. This concept of "vertically integrated" training is gaining ground with some companies.

The training provider can also have an impact on the re-entry problem. One solution is for the school to work with the company before the course to prepare the organisation to make full use of what the managers have learned when they return.

Follow-up sessions are another way of helping executives put their newly-learned skills into practice. Managers stay in touch with tutors who monitor their progress through action planning reviews, refreshers and in-company projects. Cranfield, for example, organises a one-day follow-up event at the end of each general management programme.

**S****Games that people play****SIMULATIONS**

Simulations are viewed as a powerful learning vehicle because they expose users to the consequences of decision-making in a realistic but risk-free environment. Moreover, they are often used as a tool to promote team working.

The first business games were used in management education in the 1950s and 1960s. However their growth has been rapidly recent as a result of increased awareness, increased computer literacy, their cost-effectiveness and a wider range of available games.

Simulations range from outdoor exercises used to promote leadership, planning and teamwork skills to role-plays designed to develop particular interpersonal skills. Most simulations, however, are based on computer models, which allow participants to explore the consequences of business decisions against a particular industrial or commercial background.

Some companies use models based on their own business for training purposes. Harbridge House, a consulting arm of Coopers & Lybrand, has designed a simulation for General Electric which deals with questions of performance, capital expenditure approval and strategic direction by presenting real issues unfolding in time.

Since participants are learning about real-life management rather than analysing theoretical issues, they are expected to translate what they have learned more effectively in the workplace.

their careers, many are entirely self-taught and have few experienced managers within their organisation on whom they can draw for support.

Taking the time to undertake executive training can be difficult for owner-managers. But a number of courses, including those sponsored by the Training and Enterprise Councils, are designed specifically to fit their needs.

For example, Cranfield School of Management runs a business growth programme every year, which takes place on alternate weekends over four months.

The course, which costs £2,000, relates issues such as marketing, strategy, recruitment and delegating to the participants' own businesses and experience.

Warwick Business School also runs a Business Growth Programme aimed at owner-managers of growing companies. It consists of monthly workshops and consultancy sessions, running over a 12-month period. Its aim is to develop the "vision, strategy thinking and effective management skills" needed by the owner-manager or managing director of a small or medium-sized enterprise.

**T****Insular viewpoint****TAILORED PROGRAMMES**

In the drive for shorter, more cost-effective training programmes, companies are often keen to specify the content of training courses. A recent study undertaken by Ashridge Management College, based in Berkhamsted, found that just over half the companies it surveyed planned to use more programmes tailored to individual learning priorities.

The advantage of a tailored course is that they are designed to meet a company's specific requirements. For example, they are often used as part of an organisational change programme, where they provide an opportunity to change the corporate culture. However, tailored courses may have disadvantages. Students do not meet their counterparts from other companies and they do not get a view of what happens outside their company.

Although companies may feel that they obtain greater value-for-money from tailored courses, they are not necessarily a cheaper option. Providers of training often believe that companies underestimate the amount of preparation they require.

Designing a course requires close collaboration between the company and the training provider. Cranfield, which provides in-company programmes through its Management Development Unit, researches programmes by interviewing senior managers and participants to establish their current level of knowledge and to understand how they view the issues.

Sometimes, a course designer will shadow a business manager to get a greater understanding of the issues involved.

**Cutback pressures****TIME**

In many companies, managers' workloads have increased to a point where their absence on lengthy training courses would put too much pressure on their departments.

These time pressures, together with the demand from companies for more focused training, are tending to lead to shorter management development programmes.

A good example is a new six-day programme designed

by IMD in Switzerland called Orchestrating Winning Performance. To be held over a long weekend in late June/early July, the aim is to provide a complete overview of the school's latest research and allow participants to tailor their own learning by choosing from a number of optional sessions.

by IMD in Switzerland called Orchestrating Winning Performance. To be held over a long weekend in late June/early July, the aim is to provide a complete overview of the school's latest research and allow participants to tailor their own learning by choosing from a number of optional sessions.

**First steps in trainers****TRAINING CENTRES**

Many large companies have their own training centres where they organise in-house development for their staff. Courses range from induction for new employees, technical skills, inter-personal skills and developmental workshops as part of a programme of cultural change.

But at a time when organisations are concentrating on their core businesses and outsourcing peripheral parts of their operations, the role of in-house trainers is being questioned. Many companies prefer to go outside for relevant training, as and when it is required.

One advantage of using external suppliers is that it guards against excessive introspection. A training company or university should be able to benchmark a company's training needs, using its experience gained from a wide range of companies. Sending individuals on an open programme will have further advantages by exposing them to their counterparts in other companies.

But training centres are likely to continue to have a role. They are often the most efficient way of teaching large numbers of people technical and professional skills. In large organisations, in-house courses also have a role in promoting networking, building relationships and inculcating the company's culture.

**U****Fresh air therapy****UPHILL STRUGGLE**

Outdoor management training can make a harsh contrast to the sedentary life of many managers, by exposing them to tasks such as raft building, emergency rescue and night search exercises. Enthusiasts argue that it presents more than just a physical challenge: it introduces people to new experiences, it builds teamwork and imbues a sense of achievement.

Such courses are popular, although they have been affected by budgetary restraint and the emphasis on concentrating on an organisation's specific training needs. A survey last year by the UK's Industrial Society found that 38 per cent of respondents use such courses extensively or occasionally.

About 40 companies in the UK provide adventure programme training for organisations seeking to develop teamwork among their managers.

Manchester Business School, for example, offers outdoor leadership courses based in the Lake District, as an optional part of its company programmes. "Leadership activities provide additional opportunities for course members to test and extend their individual skills in planning and carrying out group tasks in an unfamiliar environment," it says. "Personal development is a frequent by-product of this challenging opportunity."

A frequent criticism of outdoor training programmes is that participants find it hard to transfer the skills they learn to the workplace. Many courses spend more time discussing the outcome of the outdoor

activities as doing them. Sundridge Park, for example, organises a leadership course in which one and a half days is spent outside and three days in the classroom.

Another aspect of outdoor training programmes that has come under criticism relates to courses that encourage rivalry between teams. Psychologists argue that courses that emphasise competition between teams can be counter-productive because they have a demoralising effect on some participants.

**V****Subjective drawbacks****VALUE-FOR-MONEY**

The benefits of training programmes that aim to teach a specific set of skills can often be assessed relatively easily. But management development programmes, which equip executives with the skills and mind-set they need to deal with future issues, can be more difficult to evaluate.

Broader issues such as customer satisfaction, international communications, staff retention or a fall in absenteeism - which may have been a specific aim of the programme - are also monitored in the wake of a programme.

Inevitably, however, the assessment of a programme contains a large element of subjectivity. An assessment of its value is also complicated by the importance of the role played by the company in making use of what was learned in the course.

However, these problems are usually confined to basic management courses. More commonly, management development is seen in a positive light by the employee, as a "reward" for good performance and as an expression of the company's confidence in its or her future.

This perception can cause problems with people not signed up for management education. Colleagues may feel

alienated or even threatened if they are excluded from a programme. For that reason, companies that are trying to undergo fundamental cultural change often offer training programmes throughout their organisations.

**X****Universal cure-all****X-FILES**

Are there any managers who should not receive executive training? Employees do not always enjoy or benefit from training programmes. But often, it is the fault of the programme, rather than the manager.

For example, the T-Group sessions which came into vogue in the 1960s and are now out of fashion, attempted to improve managers' sensitivity and self-awareness. However, they often exposed people to criticism that was more than they could take.

Outdoor training techniques have also proved counter-productive with some employees. In the hands of insensitive trainers, participants can end up feeling demoralised and bullied by being asked to undertake challenges they find threatening.

Another group of employees do not respond to the theoretical approach. Seminar programmes that are entirely composed of speeches and which offer no interaction with the participants can leave managers feeling frustrated and bored.

However, these problems are usually confined to basic management courses. More commonly, management development is seen in a positive light by the employee, as a "reward" for good performance and as an expression of the company's confidence in its or her future.

**ZOMBIE**

A zombie is what you turn into after hours of study, unless you pace yourself.

**Z****A final definition****MBA****MBA****WE'LL BROADEN****Rated "Excellent" by Higher**

Choose an MBA from City University Business School and open up a world of career possibilities.

Our 12-month, full-time MBA blends essential skills and knowledge with advanced training in one of the following:

**• Finance****• Human Resources Management****• Information Technology & Management****• International Business & Export Management****• Engineering Management**

Student fees are available for outstanding applicants.

**CITY****University****BUSINESS SCHOOL**

The Business School at Bournemouth University offers a challenging range of programmes for practising and aspiring managers who want to take a fresh approach to management thinking. Core activities include:

**• Flexible Management Development to MBA level;****• Enterprise Development and Training;****• The Development of International Business Capabilities;****• Management Research;****• Consultancy and Advisory Services.**

Telephone now for further information on: (01202) 595400, or write to:

The Dorsset Business School, Bournemouth University, Bournemouth House, Christchurch Road, Bournemouth BH1 3LG.

BOURNEMOUTH UNIVERSITY

In Pursuit of Excellence in Vocational Education

1994

**You can tell a lot about the quality of our MBA programmes by the companies we keep.**

At the CENTRE FOR EXECUTIVE DEVELOPMENT within Bath University we work in conjunction with some of the biggest Blue Chip organisations in the land - Dalgate PLC, Avon Rubber, TI Dowty, Togico, Ross to name but a few. Each company knows the benefits of our MBA Programmes, and takes advantage of them year after year.

Why? Because our courses are designed to suit both your needs and your company's.

Our EXECUTIVE PROGRAMME is designed to give an intensive management education which you will apply, as you learn, within your present organisation. Keeping you away from your workplace for a minimum of time, it allows you to study on Friday and Saturday each alternate weekend over a two year period.

In fact our one year, AMBA-Accredited, FULL-TIME PROGRAMME however, gives you an intensive general management education, with the emphasis on problem solving, team building skills and personal development.

In fact a Bath MBA course not only guarantees you the highest quality MBA teaching available, it also guarantees you'll be in good company.

For full details telephone, write or fax quoting REFERENCE: FT/95

Executive Programme Tel: 01225 826211 - Full-Time Programme Tel: 01225 826152 - Fax No: 01225 826210

Centre for Executive Development, University of Bath, Clarendon Drive, Bath, BA2 7AY

**MBATH**

UNIVERSITY OF BATH

## TECHNOLOGY

The OJ Simpson trial, which has become a national obsession in the US, could become a footnote in the textbooks of technology alongside its guaranteed place in legal history.

Although unlikely to be used in evidence at the trial, a computer-generated hypothetical re-enactment of the killings has been produced by a California company. It is believed to be the first time the technology has been used in connection with a murder trial.

Every scrap of evidence from the home into the murders of the former American football star's ex-wife Nicole Brown Simpson and her friend Ronald Goldman has been analysed and debated in gavel-to-gavel television coverage.

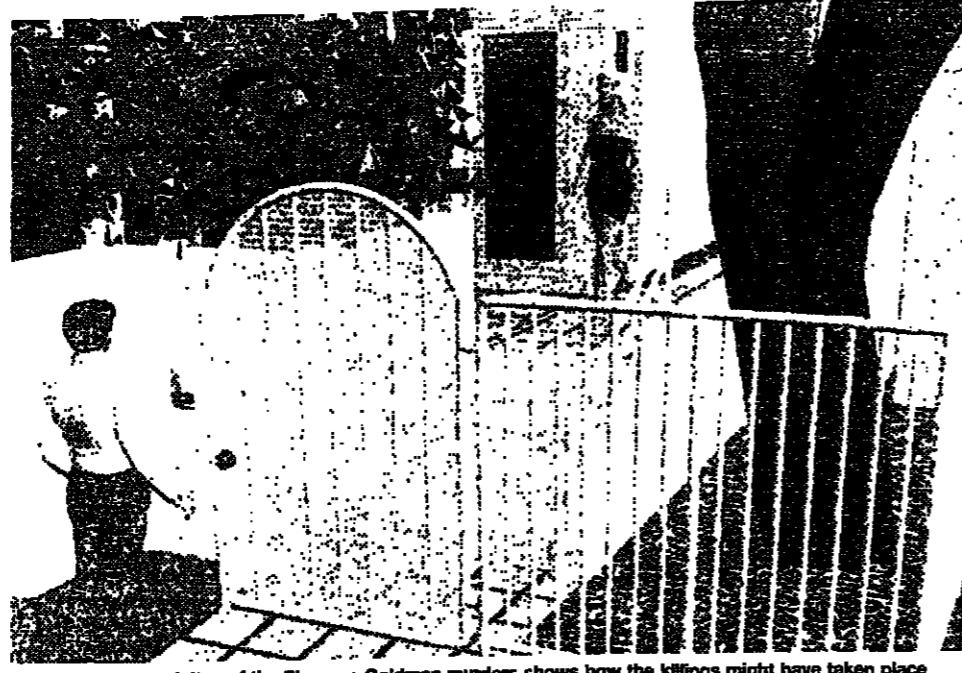
Outside the courtroom, however, dramatic details of how the killings might have taken place are revealed in a computer-generated simulation of the murders created by Failure Analysis Associates FaAA, a California high-tech company which produces computer simulations for use in litigation and risk assessment.

Using "forensic animation" techniques, FaAA began by collecting exact measurements at the crime scene and combed through evidence presented in the pre-trial hearings searching for every available detail. These data were used to create a computer model of the crime scene.

FaAA staff then took the roles of the assailant and victims in a re-enactment of the crime, following directions from the company's world class biomechanics experts.

Computer sensors attached to the actors' bodies recorded their every movement. The sensors provided digital spatial information used to create animated computer personas. The company says the result is a scientifically accurate visualisation of the murders.

Although the same computers and software used to produce this animation are also used to create special effects for films and television programmes, all suggestion of entertainment has been eradicated: the FaAA animation has



The computer simulation of the Simpson-Goldman murders shows how the killings might have taken place

## Model justice

**Tom Foremski and Louise Kehoe witness one version of events from the OJ Simpson trial**

no graphic depiction of wounds or blood, and figures in the scene are featureless, yet frighteningly realistic.

The three-and-a-half minute sequence shows a figure representing Nicole Brown Simpson walking down the steps outside her Brentwood, Los Angeles, home to let Ronald Goldman into a fenced porch area.

They stand on the steps talking, when suddenly a figure hiding behind a wall springs out, hitting the male figure on the head and throwing him to the ground, then quickly hitting the female figure and knocking her unconscious.

The assailant lifts the male figure, holding him from behind, and makes cutting and stabbing motions. He then turns his attention to the

female figure, lifts her in the same way and similarly stabs her with a knife.

"We believe that this sequence is the only one possible because of the narrow confines of the murder scene, the final resting place of the bodies, and the injuries and other evidence found at the scene," says Roger McCarthy, the FaAA chairman.

He adds that the simulation indicates there was not enough room for two assailants to attack the victims, challenging a defence theory that it would have taken more than one attacker to inflict all the wounds found on the victims.

Whoever committed the murders must also have been very strong, according to McCarthy. "The fatal wound to Nicole Brown Simpson's neck, in par-

ticular, would have required tremendous force," he says. "There are parallel cuts on Goldman's neck and there are deep, but not fatal, stab wounds on Simpson's neck that were clearly made to terrify and torture the victims."

FaAA's biomechanics experts believe that the wounds were inflicted by the assailant while he held each of his victims from behind with his left hand covering their mouths.

The computer simulation of the Simpson-Goldman murders was created for a new cable television show called Cnet Central without any direct contact with prosecution or defence lawyers. It seems unlikely, therefore, to become part of the evidence in the Simpson trial.

Computer simulations have,

however, been used in hundreds of civil trials in the US over the past few years including cases involving car or aircraft crashes, fires, explosions and other disasters. FaAA, for example, simulated the voyage of the Exxon Valdez which ended in a huge oil spill in Alaska.

However, forensic animation is rarely used in criminal trials. This is a matter of cost, rather than any legal constraint. Few defendants can afford the tens or hundreds of thousands of dollars that it costs to produce a complex simulation.

Constructing the Simpson-Goldman murder computer simulation cost about \$30,000 (£18,500) and took 22 experts almost five weeks.

Under US Federal laws, animations are admissible as evidence under the same rules that apply to other forms of graphic material - they must be relevant and accurate. Typically, simulations are used to illustrate the testimony of an expert witness.

"Animation makes complex technical situations easier for a judge or jury to understand," says David Weinberg, a lawyer and national director of litigation services for Engineering Animation, a producer of computer simulations for legal cases.

Some legal scholars are concerned that flashy, digital presentations could mislead juries who fail to question the underlying theory behind a simulation. However, Weinberg maintains that jurors are as sceptical of evidence displayed on a computer monitor as they are when it comes to any other type of presentation.

He points out that it is up to the opposing counsel in a trial to "probe and question a simulation, and present it for what it is - somebody's theory of what happened".

As the cost of computer power continues to fall and the sophistication of imaging software to increase, it is clear that computer simulations will play an increasingly important future role in the justice system.

However, the advent of

colour photocopiers over the last few years has changed the forger's approach. As a result, the Bank of France's new note contains several "anti-photocopy" features. In addition to the long-standing use of watermarks and the thin metal strip that runs through the paper, the design includes on the surface a thick, discontinuous strip of aluminium - shiny to the eye but which reproduces as black when photocopied.

Similarly, the principal colour on the note - a blue-green - looks nearer to blue on a photocopy. The continuous printed coloured lines that make up much of the design reappear on a photocopy as a tight series of dots, while there is also a quidation in typescript too small to reproduce. The banknotes also use "intaglio" printing which raises the ink above the paper to produce a tactile effect.

In common with a number of other central banks, the Bank of France buys security ink that is not commercially available. A symbol on the new note is printed using this "optical variable ink", which appears green when seen from one angle and blue from another.

Another symbol on the note is printed in colourless fluorescent ink, which reacts under ultra-violet light, while other parts of the design disappear when examined by infra-red light. Some of the numbers on the note are also printed in magnetic ink.

Finally, the new note has a symbol which is only partially reproduced on each

## Bank forges a new approach to fraud

**Andrew Jack examines the various design changes to the latest French banknote**

side of the note, and which is only complete when held up to the light to connect the two designs. To forge the note would require extremely accurate printing on both sides to ensure the complete design is perfectly aligned.

By highlighting these, the Bank of France aims to ensure the public, shopkeepers and others handling money are able to detect forgeries easily.

While regulations require banks and other financial institutions to seek out signs of money laundering, no such law exists for forged notes. Instead, there is a far more effective measure the Bank of France simply refuses to accept forgeries from banks, giving a strong incentive to check notes scrupulously.

On the other hand, there are other even more secret design features on the new notes which officials will not reveal. They have also been working with colour photocopier manufacturers to ensure there are subtle ways to trace copies - and hunt down forgers.

Despite all the efforts, there is little sign yet of forgery abating. Few statistics exist, and those that do are closely guarded. Yet some officials privately suggest there are several forged notes in France for every million in circulation.

All the effort put into special techniques has also on occasion detracted from the basic design. On the FF50 note, featuring Antoine de Saint-Exupéry, the aviator and author, there is an acute accent on the first "E" of his surname, which does not belong on capital letters.

## Holding back old age

**Victoria Griffith on the benefits of a natural drug**

**D**HEA, an anti-ageing hormone, is gaining some respect in the scientific community after years of being disparaged as an unrealistic "fountain of youth" drug. The US National Institutes of Health dedicated \$1m (£625,000) in research funds to the drug this year and says it may soon increase that amount. And the New York Academy of Sciences has scheduled a national conference on the hormone in June.

"DHEA could be used in a similar way to oestrogen therapy in post-menopausal women as an overall health treatment," says John Nestler, a University of Virginia professor. Scientists believe the drug may be effective in battling age-related illnesses, including cancers and pneumonia.

Because the drug is a natural hormone and therefore hard to patent, it may have difficulty attracting the attention of pharmaceutical groups. "One reason more people haven't jumped on DHEA is that there are problems in protecting its patent rights," says Nestler.

Hormones can be patented for specific use, however, and research on the steroid is now being focused on precise treatments.

While it may not be the fountain of youth, scientists hope DHEA will eventually be used to strengthen the elderly's resistance to disease. If they succeed, the hormone could become an important general health drug.

## BILINGUAL MASTER IN BUSINESS ADMINISTRATION

**IESE International Graduate School of Management established the first Bilingual (English-Spanish) MBA Programme in the world. The 21-month programme features:**



Universidad de Navarra

- Interactive learning based on the case method in two of the most important languages of commerce.
- A truly international environment with students from over 25 countries and an internationally recognized faculty.
- Exchange programmes with prestigious business schools around the world such as LBS, Kellogg, Wharton, MIT, Chicago, Columbia, Duke, and Berkeley.
- Active Career Management Centre with strong links with the international business community.
- Network of 15,000 alumni living in 64 countries.

For information, please contact the MBA Admissions Department  
Avenida Pearson, 21-08034 Barcelona, Spain  
Tel: (34 3) 295 42 88 Fax: (34 3) 250 41 77 E-mail: MBAinfo@IESE.es

## FT/LES ECHOS

The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment advertising opportunity to capitalise on the FT's European readership and to further target the French business world. For information on rates and further details please telephone:

Stephanie Cox-Freeman on +44 0171 873 3694



**EBN**

## EUROPE: HAVE YOU GOT THE POTENTIAL?

# EUROLEADERS

**The fast lane to European entrepreneurship**

**EUROLEADERS '95 IS SUPPORTED BY**



FINANCIAL TIMES

**PA Consulting Group**  
Creating Business Advantage

**DG XVI**



Creating Business Advantage



**IMPRIMERIES BELGES REUNIES**

Please post or fax this form, before May 5th, 1995 to  
ALAIN CALLEZ EBN 188 A AVENUE DE TERVUREN 1150 BRUSSELS BELGIUM  
Fax: (Int. + 32) 2 772 95 74

### REPLY FORM

Please send me more information about the 1995 Euroleaders operation

NAME.....

COMPANY (IF ALREADY CREATED).....

ADDRESS.....

TEL..... FAX.....

It really works - and so will you! If you want to be part of this exclusive elite of highly successful trans-national entrepreneurs, you need to be determined, ambitious and capable. You also must have an exciting, innovative business project with international potential.

The total cost for each candidate is mainly covered by the sponsors. Each selected candidate must raise 5000 ECU towards these costs - part of the test of your potential is finding this money!

If you think you have what we are looking for, fill in the reply form and send it to us. We will supply more information. If you can then convince our selection committee that you have the potential, you could be one of the fortunate few.

1000 150

# BUY OUT THE BIGGEST DECISION OF YOUR CAREER

YOU'RE  
NERVOUS  
UNSURE AND SLEEPLESS  
IN FACT YOU  
HAVEN'T FELT  
SO GOOD  
IN YEARS

Exciting times indeed. You're thinking of, or in the midst of, a Management Buy-out. You need experience. You need a company with more than 35 years' knowledge of this market. A company that has so far completed over 1,400 MBOs. As well as providing capital, we'll help you and your team safely through negotiations. And with our commitment to long-term investment you can rest assured our support doesn't end there. Now, the biggest decision of your career needn't be something you lose sleep over. For more information or your nearest regional office call 0171 928 3131.

3i Group plc and 3i plc (3i), Waterside Road, London SW1X 8AZ are registered in the context of investment business by the FSA.

3i Group

## INTERNATIONAL PEOPLE

## New chairman for Arco

■ Mike R. Bowlin, 52, president and chief executive of Arco, takes over as chairman in July from Lodwick M. Cook. Cook, 65, will remain a director and Bowlin continues as CEO.

■ Timo Peltola, president of Huhtamaki, to chairman of Uutitas, the Finnish banking group which recently merged with Kansallis-Osake-Pankki.

■ Paul Castellan, 58, steps down in May as chairman of BP France. Michel de Fabiani, 49, chief executive of BP France, becomes chairman.

■ David C. Wina, 45, former general manager of American Express Bank (France), to general manager of IBM's personal computer business in Europe, the Middle East and Africa. He succeeds Donald R. Friedman, who is returning to the US as strategy director for the IBM Server group.

■ John Coomer, 45, chief executive of Swiss Re (UK), Stefan Lipp, 39, chairman of Bavarian Re, and Bruno Porro, 49, deputy head of the Latin American/Spain/Portugal department, have joined the executive board of Swiss Re, the world's second biggest reinsurance company. Peter Frey, 62, joint head of group division reinsurance, has retired and Wolfgang Gemünd, head of group division insurance, will leave Swiss Re following the sale of its insurance business.

■ Franz Neudeck, 50, chairman of Hannover Papier, to be chief executive of Sappi Europe, the European arm of the South African paper group, from 1 May. He will join the Sappi board in Johannesburg.

■ Jean-Marie Descarpentres, chairman of Compagnie des Machines Bull, has replaced former Bull chairman Bernard Pache on the board of France Telecom.

■ Juhani Yli-Paavola, 60, chief executive of Metsä-Botnia Group, has joined the management board of Metsä-Seria, the Finnish forestry group. Ari Antalo becomes head of a new printing papers division.

■ Gay Evans of Bankers' Trust International, is chairman of the International Swaps and Derivatives Association (ISDA) for a second term.

■ Peter Somaglia, 45, replaces Ernst Funk as head of Swissair Cargo. Funk has become head of Market Intercontinental.

## International appointments

Please fax announcements of new appointments and retirements to +44 171 873 3936, marked for International People. Set fax to 'fine'.

## OUR CHAIRMAN

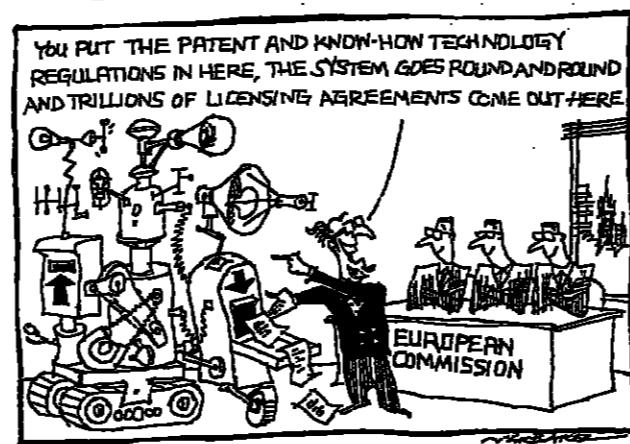
To receive a free brochure outlining Canon's caring, sharing philosophy, contact: CANON EUROPA N.V. P.O. BOX 2262, 1180 EG AMSTELVEEN, THE NETHERLANDS.

A PLEASURE TO WORK WITH

## BUSINESS AND THE LAW

## New tangle for red tape

Plans to ease EU rules could hit competitiveness, says Robert Rice



The commission was forced by the outcry to postpone the introduction of the new regulation and to extend the life of the patent licensing block exemption until July this year. With only three months left, the issue remains unresolved and with the commission unlikely to extend the further, industry fears the new regulation will be brought in as the proposal stands. If that happens, industry warns, EU competitiveness could be damaged.

Before the block exemption system was introduced, each potentially anti-competitive commercial agreement had to be individually notified and approved by Brussels. As the time taken to get a decision began to stretch into years, the commission recognised that there was a need for a block exemption system.

Most patent licence agreements are anti-competitive by their nature - granting an exclusive licence to manufacture or sell a patented product in specific part of the community raises questions of market share and concerns at limiting production and technical development. By 1985 the backlog of agreements waiting for vetting by Brussels had reached such a level that the commission decided a block exemption was needed. An exemption for licensing of know-how, defined as non-patented technical knowledge which is secret, was introduced in 1989.

The block exemptions set out a list of things companies can include in their agreements without falling foul of the competition rules, and a blacklist of conditions which are not allowed. Provided an agreement contains no blacklisted conditions, a company can assume it is exempted without having to notify Brussels. Agreements with blacklisted conditions or where there is some doubt still have to be notified to the commission.

On the whole the system worked well. Before 1985 there were about 100 notifications each year, but in 1985 itself just 12 agreements were notified. However, when the commission came to consider the technology transfer block exemption it decided to introduce a market share threshold test to determine whether an agreement can be included in the block exemption. It is this proposal which has upset industry.

Under the proposed new regulation, a licensee company will not be able to take advantage of the block exemption if it has a market share of 40 per cent of the geographical or product market. Neither will it qualify for the block exemption if it has a market share of more than 10 per cent and is operating in an oligopolistic market - one where three or fewer companies together have a market share of 50 per cent, or five or less companies have more than two-thirds of the market.

In addition, provisions which give exclusive territorial rights to both licensors and licensees will not be exempted if the party protected has a market share of more than 30 per cent.

Market shares have to be assessed when the agreement is concluded and if the thresholds are exceeded the agreement will have to be notified individually to Brussels to obtain an exemption.

The commission can see little wrong with this proposal.

But businesses say that very few will know their market share at any given time. Not only can markets change from day to day, defining the relevant market is notoriously difficult, they argue.

"If I bring out a new anti-cancer drug aimed at cancer of the prostate, it will be 100 per cent of the market for that particular drug. But it might be only 20 per cent of the market

for all cancer drugs. It's a very moveable feast", says one industrialist.

The net result, they say, is that rather than risk having their technology licensing agreements ruled unlawful, they will refer them to the commission for individual exemption. Just how many agreements would be notified is not clear, but the commission was taken aback by suggestions from the business community that some big pharmaceutical companies might each notify up to 100 agreements each year.

A recent survey of French companies suggests the commission could expect up to 900 notifications from France alone every year, yet the commission has made clear that it has no new resources to devote to handling these notifications.

According to Mr Christopher Bright, a partner at the City firm of Linklaters & Paines, the bigger danger of this market share threshold proposal is that it will harm EU competitiveness. He says that if you contrast the commission's proposal with the recent US guidelines on antitrust and intellectual property it soon becomes clear that the US regime has significant advantages over the EU's. Although the US regime includes a safe haven for agreements where the licensed company has a market share of 20 per cent or less, there are significant differences between the two.

In Europe, all anti-competitive agreements are prohibited, which means companies must seek an exemption. However, in the US, companies can take a view that their agreements escape competition rules even if they are outside the 20 per cent safe haven on the basis that the restrictions on competition are not unreasonable.

Mr Bright says the US guidelines set out a policy and this provides greater certainty, and adds that many European businesses may be tempted to take advantage of that.

Industrialists agree with that view. One businessman remarks: "If the commission persists with its proposal then the choice I would rather have is to license a US company in the US to manufacture the product in the US and then sell it into Europe. Licensed manufacturing is going to move out of Europe. The European consumer will still get the benefit, but European industry in general will suffer."

The commission can see little wrong with this proposal.

But businesses say that very few will know their market share at any given time. Not only can markets change from day to day, defining the relevant market is notoriously difficult, they argue.

"If I bring out a new anti-cancer drug aimed at cancer of the prostate, it will be 100 per cent of the market for that particular drug. But it might be only 20 per cent of the market

## Ruling on trade in narcotics



EUROPEAN COURT

The European Court of Justice last week ruled on European regulations applicable to trade in narcotics for medical use covered by the 1961 Single Convention on Narcotic Drugs, in response to questions from the High Court in London.

The home secretary had decided prohibiting imports contravened European law since reliability of supplies could be guaranteed within the framework of the public supply contracts procurement directive.

The narcotic was diamorphine, an opium derivative used medicinally as an analgesic. Diamorphine is covered by the 1961 convention applicable in the UK and the EU.

Until 1992 UK policy prohibited importation of diamorphine. Macfarlan had the exclusive right to manufacture it in powder form from concentrated poppy straw imported from non-EU states, and Evans had exclusive UK processing and marketing rights. The practice was justified by the need to avoid illicit trade and ensure reliable supplies.

But it was for the national court to determine the obligations imposed and their effects, in particular, whether quota allocations were required by the obligations and whether allowing imports would make sufficient imports impossible.

The home secretary informed Evans and Macfarlan in August 1992 he had authorised Generics to import a consignment from the Netherlands, explaining past policy impeded intra-community trade. He said reliability could be guaranteed in compliance with European law via introduction of a tendering scheme.

Evans and Macfarlan challenged the validity of his reasoning. They argued the free movement rules did not apply to narcotics because of treaty rules safeguarding rights and obligations arising from the 1961 Convention. Even if they did apply, exceptions justified refusal of an import licence.

They also argued the home secretary should have satisfied himself the new tendering system could be implemented, that it was compatible with the convention and that it made it

BRICK COURT CHAMBERS, BRUSSELS

WE KNOW THAT TODAY'S BABY TALK WILL TURN INTO TOMORROW'S

BUSINESS NEGOTIATIONS. WHICH IS WHY WE'RE WORKING FOR

FUTURE GENERATIONS. OUR R&D CENTRES

IN EUROPE AND AROUND THE WORLD ARE

GENERATING EXCITING NEW IDEAS - TO

IMPROVE BUSINESS COMMUNICATIONS AND

BRING PEOPLE CLOSER TOGETHER.

OUR MANUFACTURING PLANTS IN COUNT-

LESS COUNTRIES ARE PRODUCING PRODUCTS

THAT ARE EVEN MORE ECOLOGY FRIENDLY.

ALREADY, CANON OFFICE EQUIPMENT IS

SETTING FAR HIGHER STANDARDS.

BUT IT'S STILL JUST THE BEGINNING.

WE WANT OUR FUTURE CHAIRMAN, OR

CHAIRWOMAN, TO BE PART OF A PEACEFUL

AND PROSPEROUS SOCIETY. ALONGSIDE

YOUR OWN CHILDREN.

SO, TOGETHER, LET'S CARE.

ARTS GUIDE

BERLIN

# Ballet / Clement Crisp

## A joyous revival in Copenhagen

Lovers of Bouronville's ballets - those ancestral treasures of the Royal Danish Ballet - always lament the fact that so many of his works have been lost. He produced more than 30 works during his half-century (1828-1879) as ballet master, dancer and teacher in Copenhagen.

Of these, the Danes have kept half a dozen full-length pieces in continuing performance since their creation, together with a few shorter ones. They provide a portrait of a man whose dance genius is still potent, still communicative of a joyous delight in movement, a sterling sense of theatre, and a moral integrity that save art as a guide to man's highest aspirations.

Our view of him is necessarily partial, since ballets significant in their time - historical dramas, tales rooted in Nordic mythology - have fallen from the repertoire.

Later-day attempts at "reconstruction" have been well meant but less than likely, as we saw with stagings of the long-lost epic *Laug of Thym* and *Abdullah*. What audiences adore and want is more of Bouronville as provider of joyful dance and no less joyful drama.

Now, splendid to report, an *echt* Bouronville work has been rescued and revived. Last week the Royal Danish Ballet gave the first performance in 60 years of *A Newspaper Courtship* - part of which is known to us as *The Conservatory*.

This latter is a hallowed Bouronville fragment, a scene

set in the Paris Opéra dance studios of the 1830s, where Bouronville learned to dance under the tutelage of the greatest teachers of the age. His training - that elegant French schooling - was the basis of his later achievements as a pedagogue, and his style, the Bouronville school we see today, is still shaped by that instruction.

*The Conservatory* or *A Newspaper Courtship* was made in 1849 as a ballet-vaudeville, the happiest of comedies. It told how the director of the Paris Conservatory, M. Dufour, decides not to marry his housekeeper, Mlle Bonjour, and instead advertises for a bride, whom he will meet at a restaurant at St Germain en Laye.

Their task might seem formidable after 60 years, but continuity of Bouronville performance by the company, the living example of how dramatic scenes must be given in other Bouronville works, and the Danish Ballet's respect for its own traditions, mean that *The Conservatory* as I saw it last week has an authentic "feel". This is not a dinosaur reconstructed from one vertebra - however careful or loving in restoration - nor an approximation. It is the real and splendid thing.

The narrative is happy, the dancing bright, the playing flawless.

Chief praise must go to Tommy Frishoff as M. Dufour - pompous, vain, wholly credible and wonderfully engaging. No less praise for Kirsten Simons as Mlle Bonjour. Forty years ago, when I first saw her, Mme Simone was the loveliest dancer in the company.

Now, splendid to report, an *echt* Bouronville work has been rescued and revived. Last week the Royal Danish Ballet gave the first performance in 60 years of *A Newspaper Courtship* - part of which is known to us as *The Conservatory*.

This latter is a hallowed Bouronville fragment, a scene

I reported last year on Niels Bjorn Larsen's jubilee performance aged 80 - as a grand Coppelia. And it is Larsen who is one of the rescue team for *The Conservatory*, together with his daughter, Birthe Bjorn, and the eminent dancer and teacher Kirsten Ralov.

*The Conservatory* was last seen in its entirety in 1934, when Larsen appeared as a waiter (but had his eye on the role of M. Dufour) and Kirsten Ralov was the little girl whose aspirations to become a dancer are part of the plot. Together they have now restored the lost second act and the dramatic scenes which frame the celebrated classroom sequence in Act One.

Their task might seem formidable after 60 years, but continuity of Bouronville performance by the company, the living example of how dramatic scenes must be given in other Bouronville works, and the Danish Ballet's respect for its own traditions, mean that *The Conservatory* as I saw it last week has an authentic "feel". This is not a dinosaur reconstructed from one vertebra - however careful or loving in restoration - nor an approximation. It is the real and splendid thing.

The narrative is happy, the dancing bright, the playing flawless.

Chief praise must go to Tommy Frishoff as M. Dufour - pompous, vain, wholly credible and wonderfully engaging. No less praise for Kirsten Simons as Mlle Bonjour. Forty years ago, when I first saw her, Mme Simone was the loveliest dancer in the company.



Respect for dramatic playing: Heidi Ryom in the celebrated classroom scene of 'The Conservatory'

She is beautiful today, and her dramatic skill - the subtle shifts of emotion: the pouts and mock fainting and upbraids and sweetness of character - give the role a wonderful richness of feeling.

The rest of the company are entirely at ease in the comedy as they are in the dancing. Lloyd Riggins, as leading dancer and inspirer of intrigue, pulls off a delicious Charley's Aunt impersonation and Lis Jeppesen is no less merry

as a masked beauty. But joy, as so often with Bouronville, fires every step, every action. It touches, sublimely, the work of Johan Koborg as a soloist in the haltered classroom sequence. This young artist provides dancing as near perfect as we are meant to see in a Bouronville ballet: he shows us the old master's *jeu de vivre* and *jeu de danse*.

The ballet has been fetchingly designed by David Walker: his café terrace at St

Germain an especial pleasure. The score by Paulli contains a couple of nice touches: the overture is much given over to Weber's *Invitation to the Dance* - and rightly so - and also quotes a Chopin waltz.

*The Conservatory* is the nicest of gifts to the dance world and should not be missed. (It will be in repertory this season in Copenhagen, and on view in Paris in September.)

The Danes were also showing the staging of *Giselle* made

by their director, Peter Schaufuss. The production seeks, and finds, dramatic logic while properly respectful of Romantic convention.

It looks good in Desmond Heeley's designs, and is played with the right emotional fervour by its cast: I was moved by Rose Gad's mad scene, which showed Giselle inexorably driven to suicide, and by the coherent presentation of the first act tragedy.

Royal Theatre, Copenhagen.

# Elegance written in stone

The Henry Moore Institute in Leeds is celebrating the work of British sculptor Stephen Cox with an elegant and carefully chosen exhibition of some of his most recent work, shown in conjunction with pieces from earlier in his career.

Cox has long been fascinated with stone and the history of stone carving and modelling, and this desire has led him to spend time working abroad. His first residence abroad was in Italy from 1979; he then worked in India from 1985 and was most recently in Egypt.

Invited there in 1988, Cox was given permission to extract stone from the imperial Porphyry Quarries in the Eastern Mountains to make a work as a gift from Britain to Egypt for the opening of the New Cairo Opera House. He was the first sculptor since antiquity to have had access to the quarries.

Since then he has been exploring the possibility of extracting stone from the quarries of Chypre, builder of the second of the Great Pyramids, whose funerary stances were the last to use the diorite Cox now wishes to use again.

Cox loves the challenge of supremely hard stone, and his mastery of it is well demonstrated at Leeds by the dark crimson imperial porphyry of "Chrysalis" 1988-91, from the Tate Gallery Collection, and the huge green "Interior Space" 1995, in Hammamat breccia, specially made for the show.

This piece, a hollow cube more than half high, occupies almost the whole of

one of the galleries. Its rectangular form, smoothly polished on the walls, left rough on the top, is pierced on one side by a narrow slit, the stone from which lies like a marker on the ground in front of the dark entrance it has opened into the shadowy interior.

Peering in to this silent space is briefly evocative of all those burial chamber fantasies sprung from the faded pictures of Howard Carter opening Tutankhamun's tomb. The mystery here, however, is that of the stone itself, its gleaming green surface at once impenetrable and infinite.

Cox was born in Bristol in 1946 and trained first at Bristol and Loughborough and finally at the Central School in London from 1966-68. His work then was minimalist, exploring grid-like structures in installations and repetitive rectangular elements in metal, floor-based pieces.

In the 1970s, his work began to show a preoccupation with surface, explored both in paintings using varied materials such as zinc or lead primer or red oxide and in sculptures made of cast plaster or cement in simple rectangles shown leaning against the wall singly or in groups.

Examples of these are included in the

Leeds show. It is carefully considered juxtaposition of old and new work makes clear that whether individual pieces are described as "painting" or "sculpture" one of the principal concerns of Cox's work has always been surface, whether this be the dense simplicity of plaster or concrete or the polished patina of porphyry.

The exhibition does not show Cox's ex-

periment work of the early and mid-1980s. Then, first living in Italy, he experimented with relief carving and also made wall-based narrative or figurative pieces.

His move to India brought a new material - black granite, sometimes anointed with oil - into his repertoire, and gave him access to a new realm of mythology and a different approach to the human figure.

In each location Cox has undergone a learning process, open to the culture of past and present, experimenting and combining both in work which can be personal, and often playful, as well as monumental. His travels have also allowed him to explore working methods, learning traditional techniques from the teams of local carvers who have assisted him, especially in India and Egypt.

To point this out is not to seek to understand the premise of the Leeds show, but rather to agree with the point it seeks to make: that Cox's latest work is his strongest, his most mature, precisely because it succeeds most completely in combining the ancient traditions of the art of sculpture, which for centuries and in all cultures has embodied humanity's need to make images for contemplation, with the modernist recognition of the significance of pure form.

Lynn MacRitchie

Stephen Cox: Surfaces and Stones of Egypt, The Henry Moore Institute, 74, The Headrow, Leeds LS1 3AA. 0113 234 3158. February 18-May 6.

# Theatre / Alastair Macaulay

## Trainspotting misses

It is always a curious spectacle when an exercise in social and/or psychological realism turns into a display of theatrical style - becomes, indeed, a form of exhibitionism.

Last year Tom Courtenay's award-winning solo performance in *Moscow Stations* was actually less about its subject - a Russian alcoholic in decline - than about the art with which this was delivered.

"What a performance!"

One said, rather than, "What a theme". It is surely no accident that *Trainspotting*, Harry Gibson's stage adaptation of Irvine Welsh's 1993 novel, has the same result: it for shares with *Moscow Stations* the same director, Ian Brown.

Much of *Trainspotting* is certainly entertaining. An account of drug culture in the seamier side of modern Edinburgh, it keeps up a strong supply of smutty/dirty/shocking anecdotes designed to appeal to the ghoulish/squeamish adolescent side of its audience.

The gentle side of Edinburgh is hardly mentioned: a fitting reference to the first

day of the festival and little more.

Swear words proliferate.

Gritty Scots humour abounds. The mentalities of drug addicts are vividly articulated. Gradually, however, the mood darkens until the most horrific episode - a man injecting heroin into his own penis - which can only appeal.

But this works on us less as theatre than as reportage. Whatever the merits of Welsh's novel, Gibson has not made it into much of a play.

Sometimes he attempts to preserve features of the fictional method - *Character A*: "Stay cool, man"; *Character B*: "says Johnny" and so forth - in the ironic style that has been so wittily perfected in the adaptations of Giles Haavelgård (The Three Men in a Boat), but the irony has little effect on us here. (Again, the resemblance is surely no accident. Haavelgård is a house writer/director at the Glasgow Citizens Theatre, where *Trainspotting* had its stage debut in May 1994.)

Seldom do characters

acquire an inner variety that makes for unfolding moment-

By-day moment drama. There is an enthralling and utterly charming scene at the end of Act One when two young men and a young woman talk and play together with complete spontaneity, the tone changing all the time between tenderness, fun, pain, ardour.

But usually there is no flexibility to each character in each scene. Instead, the fixed quality of each character - notably the males - is delivered up to us for maximum colour as a stunt. Mark the feckless subversive outsider, Franco the foul-mouthed macho sexist. Tommy the dumb sweetie... bang bang bang. Acting becomes show-off virtuosity.

The four actors - Ewan

Brenner (Mark), James Corden (Tommy), Susan Widdler (Alison), Malcolm Shields (Franco) - perform all this well, and the exhibitionist recklessness of Brenner's commitment, carrying most of the evening, is most impressive.

But the core of *Trainspotting*, as a play, is dead.

At the Bush Theatre, W12.

# Defence of criticism

## Alastair Macaulay replies

The playwright Simon Gray, whose West End play *Cell Games* closed following the disappearance of its leading actor Stephen Fry, has added to the debate on criticism. In a letter to the London Evening Standard, Gray said that Fry cited reviews as a reason for his sudden departure.

"He felt personally humiliated by some accounts of his own performance, most particularly by one in the Financial Times," the letter said.

My words about Fry were: "It must have seemed an especially astute stroke of surprise casting to have Stephen Fry play the spy. Fry is the all-time facade: so damn English on the one hand, and so perplexingly inexpressive on the other. Watching a facade, however, is not a lot of fun in the theatre. You watch all those unyielding and unbending cubic sides of Fry's great body, and you listen to that snare, clubbable, heartless *basso profundo* voice of his, and time passes very slowly."

No review can adequately reflect the complex nature of a work of art, but the effort to achieve that adequacy is the aim of the critic, and is what gives a critic true pleasure in work. Ironically, it was on Fry that I came nearest to capturing adequately my feelings about the evening.

I wrote not for Fry - who shortly before opening night suggested that he had reached that point of wisdom when an artist no longer reads his reviews - but for the readers of the Financial Times: those who had seen the play, those who might consider seeing it, and those who, without ever seeing it, wanted informed opinion (or opinionated information) about it. Having read none of Fry's books and having seen next to nothing of his television work, I bore no animus against him.

Fry has spoken of critics who set out to hurt feelings. If they exist, I try not to rank among them. Hurt feelings and injured friendships are, sadly, an occupational hazard. But I prefer the pursuit of rigorous criticism to that of some mutual appreciation society. No one was forcing Fry to appear on a West End stage - where better turns have received worse stonings. His disappearance from *Cell Games* was an act more irresponsible than any of his reviews.

If Fry had ended his life, as was feared at one time, the news that my review had done more to make him feel "humiliated" would have caused me immense pain; and his reaction to these reviews continues to cause me no small perturbation of spirit.

The terrible truth, however, is that I would not unwrite my review if I could. And Gray's letter leaves the reader in doubt. Does Fry feel that my words humiliated him by being more malicious than any other reviewer? Or by being more judicious? Sometimes critics are right - this is another occupational hazard - and sometimes it is the truth that artists cannot bear.

# WORLD SERVICE

BBC for Europe can be received in western Europe on Medium Wave 648 kHz (463m)

# EUROPEAN CABLE AND SATELLITE BUSINESS TV

(Central European Time)

MONDAY TO FRIDAY

NBC/Super Channel:

07.00

FT Business Morning

10.00

European Money Wheel

Nonstop live coverage until

14.00 of European business and the financial markets

17.30

Financial Times Business Tonight

Midnight

Financial Times Business Tonight

Petersburg: with violinist Shlomo Mintz, Yuri Temirkanov conducts Prokofiev; 8.30pm; April 12

● Philharmonic Orchestra of St Petersburg: with violinist Martha Argerich, Yuri Temirkanov conducts Prokofiev; 8.30pm; April 12

OPERA/BALLET

Chatelet Tel: (1) 40 28 28 40

● Peter Grimes: by Britten. A new production by Adolf Dresen with Jeffrey Tate conducting the Philharmonia Orchestra; 7.30pm; April 4

Opéra National de Paris, Bastille Tel: (1) 47 42 57 50

● Lucia di Lammermoor: by Donizetti. A new production by Andrei Serban, Maurizio Benini and Roberto Abbado (from April) conduct the orchestra and chorus of the Paris National Opera; 7.30pm; April 5, 6, 11

● The Masked Ball: by Verdi. Conducted by Antonello Allemandi and produced by Nicolas Joël. Soloists include Gergana Grigorova and Gaetan Lapierre; 7.30pm; April







**IN BRIEF**

**WellPoint merger creates US leader**

Two California-based groups, WellPoint and Health Systems International, announced terms for a merger that will create the largest publicly-owned US managed healthcare organisation. Page 26

**Kemper to spin off stockbroking arm**  
Kemper Corporation, the US financial services group that has spent the last year under threat of takeover, has agreed to spin off Kemper Securities, its stockbroking division. Page 26

**Tanzania takes over Meridien management**  
The crisis at Meridien BIAO, an independently-owned bank with branches in 20 African countries, deepened as Tanzania's central bank announced it was taking over management of the bank's local operations. Page 27

**Shearing Schering**  
Mr Giuseppe Vita, chairman of Schering, the Berlin-based pharmaceuticals company, has helped to restructure it by shedding a mixed bag of industrial chemicals, natural substances, and electroplating divisions. Page 26

**Burmah Castrol trades up to £157m**  
Buoyant trading conditions in Asia and the US last year helped lift net profits at Burmah Castrol, the specialist oil and chemical producer, from £117m to £157m (£261m). Page 26

**Highland Distillers disappoint**  
Highland Distilleries, maker of Famous Grouse Scotch whisky, reported lower than expected interim pre-tax profits after it lost momentum in home and export markets, reversing a long trend. Page 26

**Strong US sales help Bemrose**  
A doubling of sales in the US allowed Bemrose Corporation, the UK promotional and security printer, to report a 47 per cent increase in pre-tax profits for 1994. Page 28

**FT-SE A starts dividend cover statistics**  
Today the FT begins publication of statistics on net dividend cover for the FT-SE Actuaries UK share indices. Net cover is calculated by dividing net earnings by net dividends and measures the ability of constituents to meet dividend payments from earnings. As announced in February, these figures replace statistics on maximum earnings yield which the FT-SE has ceased calculating. From today the FT also begins publication of price/earnings ratios for the new FT-SE A Fledgling Indices. Page 40

**New highs and lows**  
Highs and lows in statistical tables have been changed with effect from today's FT to reflect calendar year 1995 figures. The principal tables affected are the London Share Service, FT-SE A Share Indices, Rights Offers, London Recent Issues, New Highs and Lows and equity indices from overseas markets shown on the World Stock Markets pages.

**Companies in this issue**

Alenia Marconi	5	Honda	6
Ametrich	1	ICD	26
Anglo-Eastern Plants	26	ICI New Zealand	27
BHP	27	ING	1
Samford (JC)	27	ITT	27
Bank of Tokyo	27	Intl Music Corp	27
Barns	1	Kies-Union	22
Bemrose	28	Kobe Steel	22
Boeing	1	Krupp Hoesch	22
Brown & Root	22	Mannesmann	22
Burnah	22	Meridien BIAO	22
Burnah Phil	27	Mobil	22
Camas	28	Mitsubishi Bank	22
Castrol Energy	22	Mobil	22
Chrysler	22	Morgan Crucible	22
Cookson	5	NPO-Yuzhoye	24
Daimler-Benz	22	Orkla	1
Donnelley (PR)	22	Peregrine Investm'ts	24
Drummond	22	Printers	22
Du Pont	22	Prudential	22
E-Systems	22	RICOH	22
EAI	22	Riposo	22
Enel	22	Seagram	22
Ferme	22	Sulzer	22
Ford	22	Technmark	22
Fortune Oil	5	Toshiba	22
Framatome	22	Trafalgar House	22
Govett & Co	22	Transocean	22
HK Nuclear Inv Co	22	Versanbank	22
Highland Distills	22	Volvo	22
Hitch	6	Wiring	22

**Market Statistics**

Annual report: service			
Benchmark Govt bonds	35-37	FT-SE Actuaries Indices	40
Bond futures and options	34	Foreign exchange	36
Bond prices and yields	34	Gilt prices	34
Commodities prices	34	London share service	36-37
Dividends announced, UK	28	Managed funds service	38-39
EMS currency rates	34	Money market	35
Eurobond prices	34	New int'l bond issues	35
Fixed interest indices	34	New York share service	42-43
FT-SE World Indices	Back Page	Short-term int'l rates	35
FT Gold Mines index	40	US interest rates	35
FT/SMA int'l bond sec	34	World Stock Markets	41

**Chief price changes yesterday**

FRANKFURT (cont)			
Fluor	228	Credit Agricole	302
Aachen Mich	565	23	10
Asta	545	10	44
Reitdel	525	15	20
Salzgitter Lub	225	5	25
Volkswagen	358.5	10	10
Philips	543	14	23
Lehman Brothers	543	14	23
Westen	228	23	23
Cont Medical	111	3%	58
E-Systems	53	13%	130
Faile	385	28	32
Horizon Health	174	4	41
Horizon Health	224	4%	41
Alfred Bank	221	1%	72
Statoil	274	3%	72
Philips	228	3%	72
Custom Radio	228	25	22
Florin	53	5	48
Covent	385	28	32
Yale Tyre-Ts	437	27	32
Philips	357	28	32
Highland Old	227	28	32
VIE Holdings	85	10	10
TONONTO (cont)	40	10	10
Deco Energy	184	1%	184
Dental Dental B	117	1%	117
Int'l Music Exp	121	1%	121
Philips	229	1%	229
Concert Engt	229	1	229
Coat Foods	144	4	33
Doris	185	1%	185
PARKS (PPM)	62	21	21
Credit Fonci	62	21	21

New York and Toronto prices at 12.30.



FINANCIAL TIMES

COMPANIES & MARKETS

Tuesday April 4 1995

**Raytheon pays \$2.3bn for defence supplier**

By Tony Jackson in New York

Raytheon, the Massachusetts-based defence and industrial company, is to pay \$2.3bn cash in an agreed deal for E-Systems, a Dallas-based defence supplier. The deal forms part of a consolidation of the US defence industry in response to spending cuts.

Raytheon said yesterday: "This will allow us to maintain ourselves as a top-tier defence company." Raytheon, best known as maker of the Patriot missile, had sales last year of \$10bn, five times

E-Systems' \$2bn. Unlike other recent defence mergers, such as that of Lockheed and Martin Marietta, the deal is not expected to save costs through rationalisation. Raytheon said: "We don't anticipate lay-offs as a direct result of this merger. The customers and market are different, and there is virtually no business overlap."

E-Systems' business is chiefly in reconnaissance and surveillance systems for defence and government customers, and in command and control and aircraft navigation. Raytheon's

defence operations consist largely of missile and aircraft manufacture. "We make the aircraft, and they make the electronics that go into it," Raytheon said.

E-Systems has 16,000 employees and Raytheon 60,000. Raytheon has incurred heavy job losses and plant closures in recent years, but Mr Dennis Picard, chairman, said last year that in looking for possible acquisitions, he was "not interested in buying lay-offs".

The deal values E-Systems at \$84 per share, against Friday's close of \$45.50.

The shares jumped yesterday to \$87. Shares in Raytheon, which said the deal would provide a small increase in its earnings in the first year, fell \$7 to \$72.

The deal will increase Raytheon's dependence on defence work, which as a result of defence cuts and efforts at diversification, had fallen last year to about 35 per cent of total sales. Since E-Systems is the new almost wholly a defence company, the new total will be almost 50 per cent. Raytheon said its balance sheet after the deal would be strong enough to make further acquisitions. Net debt at

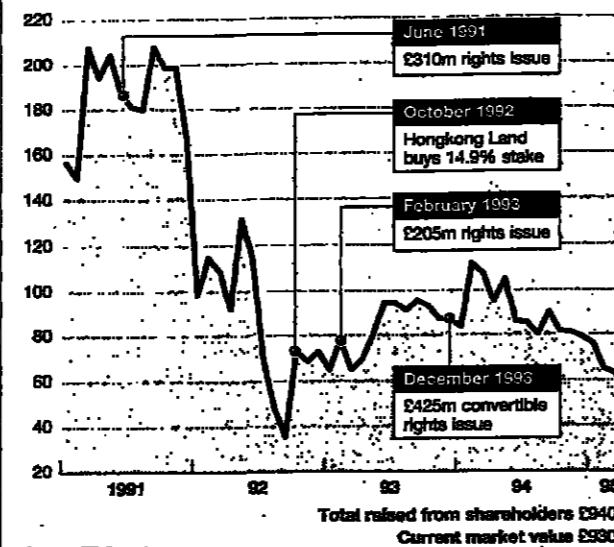
the end of last year was \$855m. It had shareholders' funds of \$1.5bn. E-Systems is thought to have ended the year with net cash. The companies said Mr Lowell Lawson, E-Systems' chairman and chief executive, "would retain his position after the merger and would join the Raytheon board. E-Systems will continue to operate under its old name and will remain based in Dallas."

E-Systems had net earnings last year of \$85m or \$2.75 per share, down 22 per cent after special charges. Raytheon's earnings were \$70m.

David Wighton examines Trafalgar's takeover credentials

**Trafalgar House: how firm a foundation?**

Share price (pence)



Source: FT Graphics



**Volvo to sell food arms but retains interest in drinks**

By Christopher Brown-Hunes in Stockholm and Karen Fossel in Oslo

Volvo, the Swedish motor vehicle group, yesterday took its biggest step so far in a Skr4.6bn (\$5.4bn) asset disposal programme when it announced deals worth Skr8.8bn with Orkla, the Norwegian consumer products and chemicals group.

Orkla is buying Volvo's remaining food operations, Procordia Food and Abba Seafood, for Skr4.25bn and will become the biggest food group in the Nordic region by combining them with its existing activities.

The companies are also merging their beverages businesses, Pripps and Ringnes, to create the region's largest beer and soft drinks company. Volvo will end up with a 35 per cent stake in this venture, valued at Skr4.55bn, but it plans to sell the holding before the end of next year through a stock market listing.

The moves are in line with Volvo's strategy to concentrate on its core vehicle businesses following the collapse of plans to merge with Renault of France in 1993. They also reflect the Norwegian group's desire to bolster its position in the Nordic region and will lift its annual sales from Nkr20.5bn to Nkr25bn.

Volvo's decision to opt for a Nordic solution suggests that price had not been its main concern. Anglo-Dutch giant Unilever, Consagra of the US, Nestle of Switzerland, and Carlsberg, the Danish brewing concern, are understood to have been potential purchasers, either individually or as members of consortia.

There was also surprise that Volvo had not made a clean break with the beverages side.

Mr Svenn Gyll, Volvo's chief executive, insisted that the accord with Orkla was the best solution, both industrially and financially, for Volvo's shareholders. The food sale will produce a Skr2.2bn capital gain.

**Fund manager's U-turn to exit**

By Norma Cohen in London

Govett & Co, the UK-based fund management company, yesterday announced it was in talks to sell its fund management businesses, after the collapse of an agreed bid to acquire Duff & Phelps, a US-based fund manager.

The mostly paper bid was abandoned when Govett's share price slumped after an investment trust which had been managed by Govett filed a lawsuit challenging the integrity of the company and of its chairman, Mr Arthur Truager.

Yesterday's move is a stunning reversal of strategy. Govett in January announced the Duff & Phelps deal as part of its effort to concentrate on expanding its fund management businesses. In

Govett Asset Management, was the best way to realise value for them. Most of the proceeds would be distributed to shareholders.

Last week, the UK fund manager Jupiter Tyndall announced it had agreed to be acquired by Commerzbank at a price roughly 13 times 1994 earnings. Mr Truager expects Govett's fund management businesses to fetch a similar price.

The two units have assets under management of roughly \$5.1bn, and Mr Truager said talks with at least two potential bidders were well under way. A deal was likely to be announced within 30 days.

Govett is being advised by Bear Stearns, which owns 3.7 per cent of its shares, and by Schroders. Its shares rose 26p to 285p.

**The one thing we'll never merge is into the background.</**

## INTERNATIONAL COMPANIES AND FINANCE

## Vereinsbank confident of improved result this year

By Andrew Fisher  
in Munich

Bayerische Vereinsbank is confident of improving on the profit it posted in 1994, when it fared better than most German competitors in a weak environment.

"Overall, we are looking for 1995 to be a thoroughly favourable year," said Mr Albrecht Schmidt, chairman. "We expect a good result." The first two months were mixed and below target, but own-account trading had produced a "clearly positive" result. No extra loan risks had emerged and interest rate business was slightly better. Commission business was down, however.

The bank has already announced an 8 per cent decline in group operating profits, to DM1.06bn (£74.45m).

for 1994, with net interest income up 14 per cent. A strong performance on mortgage lending was offset by sharply lower own-account trading profits - down 98 per cent to DM7m as a result of weak bond markets - and higher staff and investment costs.

Mr Schmidt said total mortgage lending rose 12 per cent to DM167bn (66 per cent of total lending), but interest rate margins are much lower than normal lending business.

The share taken up by property loans - up 29 per cent to DM95bn - compared with loans to local authorities rose to 56 per cent from 42 per cent of the total.

He said most of the rise in property lending came from the private homes sector. In spite of the slowdown in new

business, he said there were still opportunities in property.

Vacancy rates on the commercial side are low and there is a shortage of homes.

In the private accommodation sector, loan approvals eased by 2 per cent to DM15bn; of this, 64 per cent was in low-risk financing of new private homes. Approvals on the commercial side were 14 per cent lower at DM8bn.

Explaining the 12 per cent rise in group spending, to DM3.5bn, Mr Schmidt blamed the worldwide economic recovery and extensive restructuring since its creation in late 1992. Group turnover rose to DM3.2bn from DM2.2bn in 1993.

Mr Cromme said he expected a "significant" profit this year, and hoped to further reduce the company's debts, which stand at DM4.5bn. Full results for last year will be presented on May 17, the company said.

Compared with the same period last year, sales in the first two months of this year rose 14 per cent to DM3.2bn, while new orders climbed 9 per cent to DM3.5bn, he said.

Having achieved the turnaround, Mr Cromme said the group's priority was to move more production abroad, especially in the light of recent currency fluctuations which have driven up the D-Mark.

"Increasingly, the group will be producing where its clients are," he said.

Steel and engineering are the only two of the group's six divisions to have reported losses last year, Mr Cromme said. There had been a "slight" loss on the engineering activities - where sales fell to DM2.6bn from DM2.95 in 1993 - because some companies within the division were still being dragged down by past restructuring costs.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

The company is responsible for 80 per cent of electricity production in Italy and has a dominant position in transmission and distribution.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

At the same time, Enel managed to reduce its heavy debt burden to £34.59bn, and operating profit rose by 35 per cent, as the company reaped the benefit of reduced costs, an improving economy and a restructuring of tariffs.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

That helped fuel a 3.5 per cent increase in electricity sales, after nearly static sales in 1993.

Under the latest privatisation plans, Enel will be sold off as an integrated group - with production, transmission and distribution operations intact - although competition in production would be encouraged.

book bank  
Avian solutionChris  
Brown-Han  
Kare

Fr1.2b

# Partners IN GROWTH

YOU DON'T WANT  
ONE-SIZE-FITS-ALL  
ANSWERS, YOU WANT  
ONE-OF-A-KIND  
SOLUTIONS.

After 75 years, the partnership between Citibank and Monsanto is growing faster than ever before. Year after year, as Monsanto expands around the world, it relies on Citibank to anticipate its global needs with customized financial solutions.

**CITIBANK** 

YOU'RE LOOKING FOR  
UNPARALLELED  
GLOBAL RESOURCES AND  
UNLIMITED HUMAN  
RESOURCEFULNESS.

MONSANTO HAS BEEN  
GROWING WITH  
A BANK LIKE THAT.  
FOR 75 YEARS.

## INTERNATIONAL COMPANIES AND FINANCE

## Kemper Corporation to spin off stockbroking arm

By Maggie Urry in New York

Kemper Corporation, the US financial services group which has spent the last year under threat of takeover, has agreed to spin off Kemper Securities, its stockbroking division.

Kemper Securities is the 10th largest broker in the US, with nearly 1,300 investment consultants.

However, Kemper Corporation refused to comment on speculation that it had rejected bids for its insurance division. It said it continued to seek ways to maximise shareholders' value.

The stock market was unimpressed by yesterday's deal, and the shares fell \$2 to \$39 in midday trading.

Last year's highest takeover bid was worth \$67 a share. The deal involves Kemper Securities' employees - including the economist Mr David Hale - buying a 55 per cent stake in the business through

an employee stock option plan (Esop) for \$72m.

Another 44 per cent of Kemper Securities shares will be distributed to Kemper Corporation shareholders as a "pro rata dividend".

The remaining 1 per cent will be issued to Kemper Securities management in the form of non-voting shares.

The deal is expected to be completed within 90 days. Kemper Securities will change its name, dropping the word Kemper, and obtain a listing for its shares.

Kemper Corporation said the deal would cause an after-tax loss of \$70m in 1995 and cut its shareholders' equity by \$127m.

To make Kemper Securities more attractive, a \$25m loan it owes to Kemper Corporation would in effect be cancelled, and it would sell some illiquid securities to its parent, although these were "not material", Kemper Corporation said.

The parent will also take

responsibility for four lawsuits, although these are not expected to have a material effect on Kemper Corporation.

The Esop will borrow the cash to buy its 55 per cent stake from a syndicate of US managed healthcare organisation.

The new group would have annual revenues of \$26m, compared with \$3.7bn last year at United Healthcare, the next biggest. The merger is the latest and largest so far among such groups, which have flourished in recent years as Americans have sought ways to reduce healthcare costs.

With about \$1.5bn of cash on its balance sheet and a low gearing ratio, the new group would also be well positioned to pursue other acquisitions across the country. Such growth is "the number one strategic priority", HSI said yesterday.

The new group would operate a network of health maintenance organisations which covers 2.2m people, slightly smaller than the 2.4m people covered by United Healthcare's HMOs.

These organisations provide low-cost health services to their members by restricting the range of hospitals, doctors and drugs to which they have access.

In addition, the two companies said they would have 2,900 people in loose, preferred provider organisations (known as PPOs) and similar plans. The deal is subject to shareholder support, and approval from anti-trust authorities.

Under the terms of the deal announced yesterday, WellPoint will pay out \$12.31 a share in a special dividend ahead of the merger, amounting to \$1.2bn out of its total cash board of \$2bn. Shareholders of both companies will then be given stock in a new company.

HSI shareholders will receive 45 per cent of the new company's stock, comprising 25m voting shares and 24m non-voting "B" shares. All of the "B" shares will be issued to the California Wellness Foundation, the charitable organisation which is its largest shareholder.

WellPoint's 80 per cent shareholder, Blue Cross of California, will receive 44 per cent of the shares. It will also receive \$985m in the special cash distribution to be made by WellPoint.

The two biggest CAI unions have retained the US Airline Pilots Association to review the company's finances by the end of this month.

Mr Tony Johnston, CAI vice-president of employee development, said the options facing CAI were disclosed to all employees this weekend "to ensure everyone knows exactly what is at stake".

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer Dome Canada, which owns 56.8 per cent of Equity Silver, said the offer of \$50.70 a share represented a premium of 46 per cent over the closing price of Equity Silver shares on March 31.

Placer currently estimates

## California healthcare deal creates US leader

By Richard Waters in New York

Two California-based groups, WellPoint and Health Systems International, yesterday announced terms for a merger that will create the largest publicly-owned US managed healthcare organisation.

The new group would have annual revenues of \$26m, compared with \$3.7bn last year at United Healthcare, the next biggest. The merger is the latest and largest so far among such groups, which have flourished in recent years as Americans have sought ways to reduce healthcare costs.

With about \$1.5bn of cash on its balance sheet and a low gearing ratio, the new group would also be well positioned to pursue other acquisitions across the country. Such growth is "the number one strategic priority", HSI said yesterday.

The new group would operate a network of health maintenance organisations which covers 2.2m people, slightly smaller than the 2.4m people covered by United Healthcare's HMOs.

These organisations provide low-cost health services to their members by restricting the range of hospitals, doctors and drugs to which they have access.

In addition, the two companies said they would have 2,900 people in loose, preferred provider organisations (known as PPOs) and similar plans. The deal is subject to shareholder support, and approval from anti-trust authorities.

Under the terms of the deal announced yesterday, WellPoint will pay out \$12.31 a share in a special dividend ahead of the merger, amounting to \$1.2bn out of its total cash board of \$2bn. Shareholders of both companies will then be given stock in a new company.

WellPoint's 80 per cent shareholder, Blue Cross of California, will receive 44 per cent of the shares. It will also receive \$985m in the special cash distribution to be made by WellPoint.

The two biggest CAI unions have retained the US Airline Pilots Association to review the company's finances by the end of this month.

Mr Tony Johnston, CAI vice-president of employee development, said the options facing CAI were disclosed to all employees this weekend "to ensure everyone knows exactly what is at stake".

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

Placer currently estimates

annual output at 500,000 or ounces of gold and 375,000 lbs of copper over 16 years, with costs well below the world average. It said, however, that "a new mine plan currently being finalised by MIM and International Musto indicates production figures may increase".

Placer Dome Canada, a division of Placer Dome, plans a takeover bid for the minority-held shares of Equity Silver Mines, which operates a silver, copper and gold mine in British Columbia, Reuter reports from Vancouver.

INTERNATIONAL COMPANIES AND FINANCE

NEWS DIGEST

**Seagram keeps market guessing on Du Pont stake**

Seagram, the North American drinks company, and the US chemicals group Du Pont both refused comment yesterday on a press report that Du Pont might be about to buy back the 25 per cent of its stock owned by Seagram, writes Tony Jackson in New York.

According to The New York Times, the deal, which would cost Du Pont around \$10bn, would clear the way for Seagram to bid for MCA, the Hollywood studio.

Matsushita, MCA's Japanese parent, is known to be contemplating the sale of all or part of the company. Last year Mr Steven Spielberg, the film director, and Mr David Geffen, the record mogul, left MCA to form their own entertainment company with Mr Jeffrey Katzenberg, the former Disney studio chief.

Seagram, which also owns 15 per cent of the US media and film group Time Warner, has been rumoured as one of a number of possible buyers.

Seagram bought the Du Pont stake in 1981 for \$3.25m.

**Mannesmann turnover shows strong rise**

Mannesmann, the German engineering and telecommunications group, yesterday said turnover in the first two months of this year rose 14 per cent over the same period a year earlier, writes Michael Lindenmann in Bonn.

The company declined to give precise figures but said that new orders rose 24 per cent over the same period.

During a press conference at the Hanover trade fair, the company also said it now had 980,000 clients for its D2 mobile phone network, up from 850,000 at the end of last year. Deutsche Telekom, its main competitor, had 927,000 clients by then.

Mr Joachim Funk, chief executive, said that the recent currency fluctuations had led to "irritations" and warned that there were likely to be further job losses if the D-Mark remained at its present high level.

However, he said he was optimistic about the prospects in 1995 for the engineering industry, saying that business was likely to remain brisk as investment rose across Europe for the first time since 1990.

**Mobil returns to Venezuela**

Mobil, the US energy group, has returned to Venezuela as an investor after an absence of 20 years, purchasing a 50 per cent stake in Venezuela's largest privately held lubricants company, Nacional de Grasas Lubricantes, writes Joseph Manu in Caracas. No price was announced.

Mobil owned extensive oil production and refining operations in Venezuela until 1978 when the Venezuelan government nationalised the oil industry. Today Mobil is still an important international buyer of crude oil sold by Venezuela's national oil company, PDVSA, which last year developed a programme to open its exploration and production sectors to private capital.

The lubricants company where Mobil is now a partner is part of the Venoco group of companies, which is controlled by the family of Mr Julio Sosa, until recently Venezuela's finance minister. Mr Sosa founded Venoco, which works in the lubricants and petrochemical sectors, in 1990.

Mobil is one of dozens of international oil companies planning to bid on exploration risk contracts for crude oil and natural gas scheduled to be let later this year by PDVSA.

**Topdanmark dividend passed after loss**

Topdanmark, the Danish insurance group, reported a DKK427m (\$78.7m) loss for 1994, its worst result ever, compared with a profit of DKK107m in 1993, writes Hilary Barnes in Copenhagen. No dividend will be paid after what the board described as one of the most turbulent years in the company's history, when its ability to survive as an independent company was brought into doubt.

However, the group is completing a financial restructuring plan launched at the end of last year, with a rights issue this month. This is expected to raise DKK372m.

Last year's losses arose partly as a result of a fall in the value of the securities portfolio, but the key item was a loss of DKK372m by the finance division, which has been at the heart of Topdanmark's problems for the past three years. The group sold off its main domestic banking operation, Aktiobank, last year, but carried losses for the first four months of the year. Topdanmark's two foreign banks, Aktiobank of Stuttgart, and National Bank of Long Beach, California, continued to make substantial losses.

The group said yesterday that it had completed the sale of the California bank another:

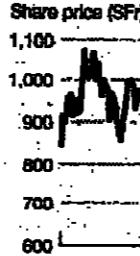
bank in the state, Metrobank. Aktiobank is also being disposed of.

The insurance operations made progress last year, improving operating profits to DKK206m from DKK74m.

**Sulzer lifts income despite sales slide**

**Sulzer**

Share price (SFs)



Sulzer Technology, the Swiss engineering and medical equipment group, said its net income rose 5 per cent last year to SFr195m (\$178m) in spite of a 9 per cent slide in net sales to SFr1.6bn, writes Tony Rodger in Zurich. Operating income increased 7.8 per cent to SFr28m "against a difficult economic background", the group said in a preliminary statement. The directors said they would recommend an increase in dividends from SFr18 to SFr20 a share.

Sulzer said the figures were distorted by the sharp rise of the Swiss franc against other leading currencies last year. In local currencies and excluding the impact of acquisitions, sales were down only 4 per cent.

Sulzer has been moving more of its manufacturing activity out of Switzerland in recent years, and now claims nearly half of its value is created outside of its home country.

**BHP plans A\$645m capital spending**

Broken Hill Proprietary, the Australian resources group, yesterday announced the approval of three projects for its steel division, involving total capital expenditure of A\$645m (US\$473m), writes Nikki Tait in Sydney.

The first is a A\$280m cold-rolling, metallic coating and paint facility, which will be built on the west coast of the US, and will supply building and construction markets in the Pacific north-west.

BHP Steel also plans a A\$285m cold-rolling, metallic coating and painting facility in Thailand, which - like the US plant - will go into construction in the second half of 1995, and be progressively commissioned over the following two years. A further A\$100m is to be spent upgrading the steel rolling mill at Western Port in Victoria.

**Norwegian drillers plan to merge**

Transocean and Wilrig, two Norwegian offshore oil and gas drilling contractors, said yesterday they would recommend a merger to create one of the world's largest drilling companies, writes Karen Fossi in Oslo.

Under the deal, Transocean will take over Wilrig, whose shareholders will trade four of their own shares for three Transocean shares. Full details of the proposed deal will be unveiled before June 1, but the merger, if approved, will be retrospective from January 1.

The new company, to be called Transocean, will have annual turnover estimated at NOK50bn and be ranked among the world's top three drilling contractors alongside US-based Readings & Bates and Sonat Offshore Drilling.

Mr Kristian Stein, chairman of Wilrig, has been proposed as chairman of the new company while Mr Ole Lund, chairman of Transocean, would become deputy chairman.

**Metallgesellschaft row in US flares up again**

The wrangle in the US between Metallgesellschaft, the German metals and energy trading group, and Castle Energy, a former US affiliate, flared up again yesterday as the German group said it was taking legal action to recover \$105m, writes Richard Waters in New York.

MG said the money was owed it by Castle under loans which matured at the end of last week but that the money had not been repaid.

The dispute marks a re-emergence of a long battle between the two sides which appeared to have been settled last October. At that time, MG gave up various claims over Castle in return for Castle agreeing to yield its rights under long-term contracts to supply MG with oil products.

The settlement, not directly connected to the big losses on oil trading in the US which brought MG to the verge of collapse, involved the German group giving up claims worth about \$500m.

At that time, MG agreed to continue financing Castle's two refinery operations, Powerline Oil and the Indian Refining limited partnership, until the end of March. MG said it had taken action in state court in New York against Indian Refining and in Delaware against Castle, which guaranteed the loans.

**ITT in \$1bn loans sale**

ITT has reached agreement to sell a \$1bn portfolio of home equity loans, marking another step in the US conglomerate's retreat from financial services, writes Richard Waters. Transamerica, the San Francisco insurance group which agreed to buy the loans, will pay a \$30m premium. The deal will release \$200m of equity which had been tied up in the home equity business, ITT said.

The group said yesterday that it had completed the sale of the California bank another:

**NOTICE**

**ASAHI GLASS COMPANY, LIMITED**  
(the "Company")

Bearer Warrants to subscribe for Shares of Common Stock of the Company issued with:

U.S.\$370,000,000  
5% per cent Notes 1998

Notice is hereby given that the Company has resolved at the General Meeting of Shareholders held on 30th March, 1995 to change its Financial Year as follows:

1. Financial Year before change: from 1st January of a year to 31st December of the same year.

2. Financial Year after change: from 1st April of a year to 31st March of the following year.

In accordance with such change, the current financial period of the Company began from 1st January, 1995 and ended on 31st March, 1995.

ASAHI GLASS COMPANY, LIMITED  
1-2, Marunouchi 2-chome,  
Chiyoda-ku, Tokyo, Japan

4th April, 1995

**Tanzania takes over Meridien management**

By Joel Kibazo  
in London

The crisis at Meridien BIAO, an independently-owned bank with branches in 20 African countries, deepened yesterday as Tanzania's central bank announced it was taking over management of the bank's local operations.

The Bank of Tanzania cited large foreign exchange exposure positions - estimated at

around \$30m - for its move and said it had taken the action to protect the interests of depositors.

The Tanzanian authorities said they had replaced Meridien's board and management with a team from the central bank.

Mr Abdul Rashid, governor of the central bank said:

"There is no way the Tanzanian operation can be allowed to operate in its present form

headquartered in Zambia. Last week, the Zambian central bank took over Meridien BIAO Bank Zambia, split it from the rest of the Meridien BIAO group and appointed a new management team. The authorities had already poured in K47.8bn (\$39.4m) since the start of the year to help with liquidity before taking it over.

Tanzania's move is another blow to the ambitious group,

local operations pending a sale. First National Bank in South Africa last week confirmed it had been approached by Swaziland's central bank about acquiring Meridien BIAO's operations in that country.

An announcement on the outcome of those talks is expected within the next few days.

Other African governments

were said to be watching the situation closely.

**Peregrine Investments dips 24% and cuts payout**

By Simon Holberton  
in Hong Kong

Peregrine Investments Holdings, the Hong Kong merchant bank, came down to earth yesterday when it cut its dividend and announced a 23.9 per cent fall in net profit to HK\$650.7m (US\$84m) from HK\$855.6m for the year to the end of December.

Directors declared a final dividend of 25 cents a share which, with the 25 cents paid at the interim stage, makes 50 cents for the year - a cut of 16.6 per cent.

Earnings per share were 50 cents per share at 60 cents a share.

The company said that this year was likely to be even more "challenging" than 1994. The second half of last year, and the final quarter in particular, had witnessed an "increasingly difficult operating environment" for the group, with rising interest rates leading to depressed stock markets and poor fund-raising conditions.

The company said: "It is difficult to be optimistic about 1995." But, it added, US interest rates appear close to their peak and Asian economies remain strong.

"Overall, 1995 is expected to be a difficult year but one that will hopefully set the scene for improvement in 1996," the bank said.

**Peregrine Investments Holdings**

Share price relative to the Hang Seng Index



Peregrine said that lower stock market and corporate finance activity was the main reason behind the 1994 results.

In particular, the stock market decline led to a sharp fall in trading profits, to HK\$27m from HK\$162m in 1993.

Set against the poor performance in corporate finance and stock markets were derivatives, where profits were up 95 per cent and direct investment, which showed a gain of 45 per cent during the year.

During last year Peregrine was involved in HK\$33.1bn of capital raisings for Hong Kong and China, of which it played a senior role in HK\$24.8m.

The settlement, not directly connected to the big losses on oil trading in the US which brought MG to the verge of collapse, involved the German group giving up claims worth about \$500m.

At that time, MG agreed to continue financing Castle's two refinery operations, Powerline Oil and the Indian Refining limited partnership, until the end of March. MG said it had taken action in state court in New York against Indian Refining and in Delaware against Castle, which guaranteed the loans.

**ITC in \$1bn loans sale**

ITT has reached agreement to sell a \$1bn portfolio of home equity loans, marking another step in the US conglomerate's retreat from financial services, writes Richard Waters. Transamerica, the San Francisco insurance group which agreed to buy the loans, will pay a \$30m premium. The deal will release \$200m of equity which had been tied up in the home equity business, ITT said.

The group said yesterday that it had completed the sale of the California bank another:

**Terms outlined for Tokyo-Mitsubishi merger**

By Eriko Terazono in Tokyo

The Bank of Tokyo and Mitsubishi Bank, the two Japanese banks which last week announced their plan to merge, yesterday outlined the basic terms of the alliance.

The merger will create the world's biggest bank, to be called the Bank of Tokyo

Mitsubishi. Mr Tasuku Takagi, currently president of the Bank of Tokyo, and Mitsubishi plans a 0.05 to one gratis share issue for its shareholders ahead of the merger.

Mr Takagaki will become president of the new bank and Mr Tsuneo Wakai, the current Mitsubishi president, is to be chairman.

Mr Kazuo Ibusuki, Mitsubishi chairman, is scheduled to become adviser, but the banks have not decided on the status of Mr Toyoo Goyen, Bank of Tokyo chairman and former ministry of finance bureaucrat. The new bank will use Mitsubishi's current head office building in Marunouchi, central Tokyo, as its headquarters.

**Credito Italiano**

A joint stock company - Registered Office: Genoa (Italy) Via Dante No. 1 - Head Office: Milan (Italy) Piazza Cordusio Registered with the Genoa Court, in the Companies Register under No. 22 and in the Banks Register and belonging to the Credito Italiano Banking Group, registered in the Banking Groups Register with Code No. 2003.1 - Member of the Interbank Fund for Deposit Protection Capital: Lit. 1,120,000,000,000 (one thousand one hundred and twenty billion lire) fully paid up

**CALLING OF AN EXTRAORDINARY SHAREHOLDERS MEETING**

With a view to including in the Articles of Association, provisions as to the right to vote by mail as per the Ruling issued by Banca d'Italia, CONSOB (the Italian Securities and Exchange Commission) and ISVAP (Insurance Companies Supervisory Authorities) on December 30, 1994, Shareholders of Credito Italiano are called to attend an Extraordinary Shareholders Meeting to be held on April 27, 1995 at 6.30 p.m. in the Bank's Registered Office in Genoa, in Via Dante No. 1. If necessary, a second sitting will be held on April 28, 1995 at the same address at 10.30 a.m., to discuss and debate upon the following

**AGENDA**

To amend Articles 12, 15 and 17 of the Bank's Articles of Association as follows:

**Article 12**

## &lt;p

## COMPANY NEWS: UK

## Burmah rises on strong demand in N America

By Robert Gorzine

Buoyant trading conditions in Asia and the US last year helped boost net profits at Burmah Castrol, the specialist oil and chemical producer, from \$117m to \$151m (\$250m).

Exceptional items included a \$50.6m profit from the sale of Castrol's Singapore site and a \$26.6m loss from property revaluation.

Earnings per share rose from 53.1p to 69.4p. The group announced a total dividend of 32.5p per share (27.5p) including a final of 10p and a 12.5p foreign income dividend.

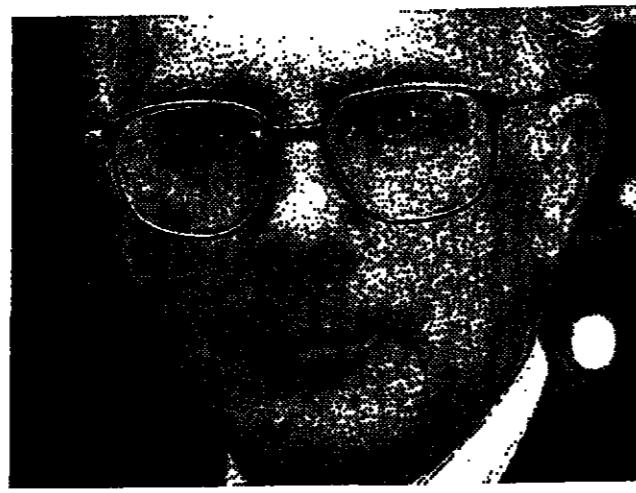
Mr Lawrence Urquhart, chairman, said the group intended to "maintain our long-established progressive dividend policy."

Mr Jonathan Fry, the chief executive, said that turnover was up just 6 per cent to \$2.93bn (\$2.76bn).

Operating profits from lubricants, which account for the bulk of the group's business, were up 18 per cent worldwide to \$1.2m, against \$1.03.9m.

Demand was particularly strong in North America and Asia, where profits rose by 37 per cent and 33 per cent, but trading in Europe remained difficult, Mr Fry stated.

Operating profits at the chemicals division jumped by 34 per cent to \$48.9m. Mr Fry said much of the improvement



Jonathan Fry: European trading remained difficult

was attributable to cost reductions at Foseco, the subsidiary which supplies chemicals to the metallurgical industry.

Foseco also benefited from higher demand and the introduction of new products.

Chemical demand grew strongly in the fourth quarter, and executives predicted continuing strong growth this year.

Burmah Castrol's fuels business continued to suffer last year. Profits worldwide were down 19 per cent to \$20.7m after a "disastrous first half", according to Mr Fry. The divi-

sion was hit hard by the economic crisis in Turkey and difficult operating conditions in the UK, where supermarkets continue to erode the market share of traditional service stations.

Mr Fry said the fuels business remained a "core activity." But it was not as central to Burmah Castrol's future as chemicals and lubricants, and the company would be willing to discuss its sale.

Strong cash flow allowed the company to cut its net gearing to 50 per cent compared with 72 per cent in 1993.

## Bemrose up 47% on US sales boost

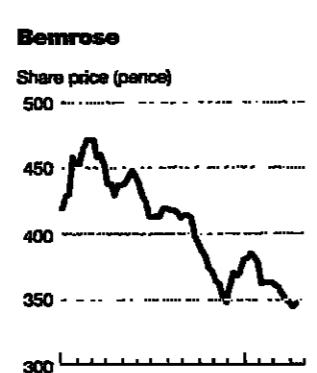
By Geoff Dyer

A doubling of sales in the US allowed Bemrose Corporation, the promotional and security printer, to report a 47 per cent increase in 1994 pre-tax profits.

Helped by the first full-year contribution from McLeary Cumming, the second largest US publisher of advertising calendars which was acquired in 1993, group sales were 40 per cent higher at \$125.7m (\$200m), against \$90m, and pre-tax profits rose from \$10.8m to \$15.8m.

As a result of a string of small acquisitions, the advertising and promotional products division, which produces diaries and calendars, now accounts for 70 per cent of sales, up from 45 per cent three years ago.

Operating profit in the US doubled to \$3.67m (\$6.65m). Mr Booth said that operating margins for promotional products in the UK of 10 per cent were 4



to 5 per cent lower than in the US, but that in the next two years the UK would "catch up".

The security printing division recorded static sales of \$38.2m (\$33.3m), despite severe competition in the transport tickets market. New products, such as Russian lottery tickets, have allowed the group to diversify away from the declining bank cheque market.

Trading was down at 41 per cent (40 per cent), despite £14.4m expenditure on acquisitions and investment.

Earnings per share increased 12 per cent to 32.45p (28.95p). A final dividend of 8.5p is recommended, making 13p (11.54p) for the year.

## Fortune Oil doubles and moves into distribution

From turnover up from \$41.7m to \$56.5m (\$51m) after-tax profits of Fortune Oil, the oil and gas exploration concern, doubled to \$1.06m for the year ended December 31, compared with \$508,000.

Mr Barry Cheung, chief executive, said that oil trading has been the company's primary business and although that would still be an important contributor, "our goal is for infrastructure investment and distribution to account for the bulk of our earnings within three or four years."

Earnings per share were unchanged at 0.1p.

### Drummond converts

Chargers is likely to increase its stake in the ordinary shares of Drummond Group, the textile company, from 8 per cent to more than 22 per cent in a share conversion.

The diversified French group, with interests including textiles and broadcasting, is to convert 1.65m of its 2.5m variable rate preference shares into 3.5m new ordinary shares at 47p. Other shareholders will be offered the shares on a 1-for-5 basis at the same price.

The redemption of shareholders' outstanding variable rate preference shares will be deferred and the conversion rights to all its convertible preference shares, which represent the total of that class, will be cancelled.

### Anglo-Eastern

Anglo-Eastern Plantations more than doubled year pre-tax profits, from £2.83m to £6.32m, (£10m) thanks to higher prices for its three commodities - palm oil, rubber and cocoa.

Turnover for 1994 was ahead at £12.9m (£20.01m). Earnings per share rose to 18.5p (7.4p) and a single final payment of 3p is proposed as a foreign income dividend, against last year's total of 1.65p.

Interest is paid annually into a Lombard Classic 30 Account - a special type of 30 days notice account - which it can remain to earn further interest or it may be withdrawn.

For full details of the Lombard Premier '2000' account and our comprehensive range of Lombard deposit accounts for £1,000 and above, please fill in and post the coupon on any day or time on 0171 403 3434 of FAX 0171 293 5738.

General account and deposit of Lombard. Patients are entitled to withdraw before maturity. Lombard Premier '2000' accounts are fixed term accounts and therefore withdrawals before maturity are not permitted. We assure that all our customers have complied with local regulations when sending funds to Lombard.

**Lombard**  
DEPOSIT ACCOUNTS

To: Chas. Lombarde, Lombard North Central PLC, Banking Services Department 1552, 12 Mount Street, London W1Y 5RA.

Please use this coupon to send for a copy of our brochure. (PLEASE WRITE IN CAPITALS)

NAME (Mr Mrs Ms Mr Ms) \_\_\_\_\_

ADDRESS \_\_\_\_\_

Registered Office: Lombard House, 3 Mount Street, London SW1Y 5RA. Registered Office: Lombard North Central PLC, Banking Services Department 1552, 12 Mount Street, London W1Y 5RA.

A member of the NatWest and Westminster Bank group whose capital and reserves exceed £1,250,000,000.

Registered Office: Lombard House, 3 Mount Street, London SW1Y 5RA.

Registered Office: Lombard North Central PLC, Banking Services Department 1552, 12 Mount Street, London W1Y 5RA.

Interest to be your first choice

## Morgan Crucible 10% higher as price rises hold

By Motoko Rich

from \$21.2m to \$23.7, a rise of 3 per cent.

North America and continental Europe showed the strongest growth, while the UK market was more subdued. The South American and Australian markets were flat, and in South East Asia, sales grew strongly except in Japan, where demand was depressed.

The main area of weakness was in technical ceramics, where margins were squeezed because of a cutback in the defence and aerospace industries.

Margins rose from 10.2 per cent to 10.5 per cent, and were continuing to rise this year. "The benefits of price increases, new product development and restructuring are now showing through in improved margins. The year has started on a strong note", said Mr Farmer.

Group turnover rose slightly from £793m to £795m. (£27.0m). Excluding the sales of Holt Lloyd, the car care business sold to management in August, turnover rose 7 per cent from £690m to £738m.

Operating profits increased

Earnings per share rose from 20p to 22.1p. The final dividend was 7.15p, making a total for the year of 13.1p per share (£1.5p).

On a forecast of pre-tax profits of \$21m, the forward p/e is about 13.8, a slight premium to the market.

Operating profits increased

from \$21.2m to \$23.7, a rise of 3 per cent.

North America and continental Europe showed the strongest growth, while the UK market was more subdued. The South American and Australian markets were flat, and in South East Asia, sales grew strongly except in Japan, where demand was depressed.

The main area of weakness was in technical ceramics, where margins were squeezed because of a cutback in the defence and aerospace industries.

Margins rose from 10.2 per cent to 10.5 per cent, and were continuing to rise this year. "The benefits of price increases, new product development and restructuring are now showing through in improved margins. The year has started on a strong note", said Mr Farmer.

Group turnover rose slightly from £793m to £795m. (£27.0m). Excluding the sales of Holt Lloyd, the car care business sold to management in August, turnover rose 7 per cent from £690m to £738m.

Operating profits increased

Earnings per share rose from 20p to 22.1p. The final dividend was 7.15p, making a total for the year of 13.1p per share (£1.5p).

On a forecast of pre-tax profits of \$21m, the forward p/e is about 13.8, a slight premium to the market.

Operating profits increased

from \$21.2m to \$23.7, a rise of 3 per cent.

North America and continental Europe showed the strongest growth, while the UK market was more subdued. The South American and Australian markets were flat, and in South East Asia, sales grew strongly except in Japan, where demand was depressed.

The main area of weakness was in technical ceramics, where margins were squeezed because of a cutback in the defence and aerospace industries.

Margins rose from 10.2 per cent to 10.5 per cent, and were continuing to rise this year. "The benefits of price increases, new product development and restructuring are now showing through in improved margins. The year has started on a strong note", said Mr Farmer.

Group turnover rose slightly from £793m to £795m. (£27.0m). Excluding the sales of Holt Lloyd, the car care business sold to management in August, turnover rose 7 per cent from £690m to £738m.

Operating profits increased

Earnings per share rose from 20p to 22.1p. The final dividend was 7.15p, making a total for the year of 13.1p per share (£1.5p).

On a forecast of pre-tax profits of \$21m, the forward p/e is about 13.8, a slight premium to the market.

Operating profits increased

from \$21.2m to \$23.7, a rise of 3 per cent.

North America and continental Europe showed the strongest growth, while the UK market was more subdued. The South American and Australian markets were flat, and in South East Asia, sales grew strongly except in Japan, where demand was depressed.

The main area of weakness was in technical ceramics, where margins were squeezed because of a cutback in the defence and aerospace industries.

Margins rose from 10.2 per cent to 10.5 per cent, and were continuing to rise this year. "The benefits of price increases, new product development and restructuring are now showing through in improved margins. The year has started on a strong note", said Mr Farmer.

Group turnover rose slightly from £793m to £795m. (£27.0m). Excluding the sales of Holt Lloyd, the car care business sold to management in August, turnover rose 7 per cent from £690m to £738m.

Operating profits increased

Earnings per share rose from 20p to 22.1p. The final dividend was 7.15p, making a total for the year of 13.1p per share (£1.5p).

On a forecast of pre-tax profits of \$21m, the forward p/e is about 13.8, a slight premium to the market.

Operating profits increased

from \$21.2m to \$23.7, a rise of 3 per cent.

North America and continental Europe showed the strongest growth, while the UK market was more subdued. The South American and Australian markets were flat, and in South East Asia, sales grew strongly except in Japan, where demand was depressed.

The main area of weakness was in technical ceramics, where margins were squeezed because of a cutback in the defence and aerospace industries.

Margins rose from 10.2 per cent to 10.5 per cent, and were continuing to rise this year. "The benefits of price increases, new product development and restructuring are now showing through in improved margins. The year has started on a strong note", said Mr Farmer.

## LEX COMMENT

### Market-makers

The London Stock Exchange is struggling to overcome its reluctance to bite the hand that feeds it. The decision to review market-makers' exemption from disclosing any holding of more than 3 per cent in a quoted company was prompted by controversy over holdings in Northern Electric and Yorkshire Electricity by Swiss Bank Corporation's market-making arm. But the problem ultimately stems from dramatic changes in market practice since Big Bang. Market-making has become inseparable from dealing for one's own account. Yet one of the options in the Exchange's consultative document is to reinforce the distinction between traditional market-making and proprietary trading. This would be unenforceable in practice.

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

#### Forced disclosure of market-makers' holdings

Section 212 requires

0 10 20 30 40 50 60 70 80 90 100

Source: London Stock Exchange

100 110 120 130 140 150 160 170 180 190 200

1994 1995

All investors - including market-makers - should be forced to disclose positions of more than 3 per cent. But completely scrapping the current exemption is not even on the Exchange's list of options. Moreover, despite the recent controversy, one of the four options set out yesterday was "no change to present arrangements".

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

Instead, facilitating market liquidity should be the criterion for exemption from disclosing stakes. Market privileges are not designed to help dealers make profits from large positions, whether or not these may then be hawked around to potential predators. SBC's 8 per cent stake in Yorkshire Electricity was several times larger than any other market-maker's holding, suggesting it was not driven purely by client demand.

## FINANCIAL TIMES SURVEY

## GALICIA

Tuesday April 4 1995

Page II: uncertain economy; banks' deep roots; profile of Manuel Fraga Iribarne

Page III: cars, cans and fishing. Page IV: tourism; border trade; public works

It is not often that Galicia, the most isolated of Spain's mainland regions, finds itself at the centre of things. When it does come into the international spotlight, it is usually because of a fishing dispute.

Since this northwestern corner of Spain is the base for almost half the country's fishing fleet, the protagonists of recent strife, whether with the British over imminent Spanish access to fishing grounds or with the Canadians over trawler catches, have been Galicians. Their trawlers are viewed with hostility by people such as the Newfoundlanders or the Cornish, with whom they have much in common. Equally, there is nothing like a good fight to prove how Galicians can pull together in adversity.

Galicia has more resources than fisheries, but the vicissitudes of the fishing industry reach deep into its economy and society. One in 25 jobs is at sea. A large part of industry depends on it, from canning to the construction of fishing boats, almost the last remnant of the shipbuilding sector which was once the region's industrial mainstay.

In what is still in many respects a retarded region, the bulk of the population has slowly but steadily spilled down from the smallholdings of the interior to the relative wealth and industrial ports of the western coastal strip.

With 2.7m people in a territory roughly the size of Belgium, Galicia is turned towards the coast, with its back to the rest of Spain. Poor connections with the centre of the country - in the process of being overcome - have left it virtually hidden away.

Galicia is distinctive, its people renowned for their reserve (a *pollegada* in Spanish is an evasive answer) and peasant superstition. Celtic roots are still evident in its music. With its wet Atlantic climate, it is an unspoil land of granite mountains, lush valleys and jagged coastline, its glorious rias or estuaries providing livelihoods for mussel-growers (Galicia is the world's biggest producer) and smugglers alike.

In spite of EU funds, the apprehension which in northern Spain greeted the country's accession nine years ago has been largely vindicated. Galicia's experience stands out in contrast to that of Mediterranean regions. Membership has meant limits on its agricultural staples - milk, above all. At the same time, entry into the common fisheries policy (now set for next year) was delayed, accentuating the sector's overcapacity.

"The balance of the European Union has up to now been negative," asserts Mr Antonio Ramilo, the outspoken head of Galicia's employers' confederation, arguing that the region has not received equivalent benefits in improvements to its infrastructure. "Galicia will not resolve its



Fishing boats in the harbour at Burela: there is nothing like a good fight to show how Galicians pull together in adversity. Financial Times photograph

## Down to the sea in ships

Fishing is the staple industry of this remote Atlantic region of Spain. But the fleets are having a tough time and Galicia is developing other means of income, writes David White

basic problems until it neutralises its distance from the centre," he says.

Mr Manuel Fraga, the veteran politician who has been the region's president for the past five years, accepts that the EU has generated "mixed feelings". Benefits, he says, have been unequally distributed.

The presence of a political heavyweight such as Mr Fraga, formerly leader of Spain's conservative opposition, has unquestionably raised the region's profile both in Spain and in Europe. This is recognised by Mr Xerardo Estévez, the Socialist mayor of Santiago de Compostela, the regional capital, where part of the neoclassical town hall facing the cathedral is given over to the Galician government, known as the Xunta. He says Mr Fraga "has given prestige to the region without any doubt".

Mr Fraga believes there is a new, less passive mood in the region. "People did

not think it was possible to change things here," he says.

Galicia was one of three "historical nationalities" recognised by the Spanish Republic in the 1930s, and was on its way to self-government when the Civil War intervened. Although General Franco was a Galician - the naval port of Ferrol, his birthplace, was rebaptised El Ferrol del Caudillo during his dictatorship - he is regarded as having done little to favour the region.

In the post-Franco process of regional devolution it was given fast-track treatment, with its own president and parliament established in 1981. Mr Fraga's Popular Party now holds 43 of the 75 parliamentary seats, making Galicia the most secure conservative territory in the country, albeit with Socialist encampments.

Galicia is distinct from the Basque Country and Catalonia in not having a dominant regional nationalist party with backing from the business class. Nationalism grew here in the 19th century in parallel with the other two regions but was, and is more limited in its support. Mr Fraga's Basque and Catalan counterparts see their territories as something more than regions. But Mr Fraga is happy with

the word "regionalism". Galicia, he says, is not going for self-determination. But he is too canny a politician to set precise limits to its aspirations. "In politics and history there are no fixed ceilings," he says.

To the surprise of those who have watched Mr Fraga from his early career as a minister under the uncompromisingly nationalist Franco, he has emerged as a champion of regional causes. He is actively campaigning for the EU principle of subsidiarity - leaving functions to the appropriate level of government - to be applied not just to member states but to regions, and seeking a formula which would enable regional governments to take cases to the European Court.

Mr Fraga is at the same time arguing for greater inter-regional solidarity in sharing out funds. He is pressing for reform of the financing arrangements whereby Spanish regions receive 15 per cent of the

tax collected on their territory, advocating a more complex system capable of providing "a guarantee of minimum services for all".

Self-government has reinforced Galicia's sense of its own identity, notably through the reinstatement of the Galician language, a relative of Portuguese with Spanish traits and some oddities of its own. With it has come Galician-language television and a rash of publishing houses.

In common with other regional governments, Galicia's bureaucracy has had its problems - including the accumulation of a Pta287m (£2.2m) debt and a series of local affairs about jobs and contracts being dished out to friends and relatives. But under Mr Fraga crucial services - notably the telephones - have been brought up to date, new instruments created to assist business, and the ground laid for future growth in sectors such as the food industry, forestry and "quality" tourism.

However, Mr Fraga still sees Galicia as fighting a battle alongside other peripheral areas of Europe against a disequilibrium favouring more central regions. "There is a historical deficit that has to be repaired," he says.

Until recently, unemployment has been low compared with the rest of Spain - an apparent contradiction for a region which has been a source of heavy emigration in the last century, first to Latin America and later to northern Europe. Both phenomena reflect the archaic structure of rural Galicia, crowded with small, divided and inefficient farms. Almost 30 per cent of employment is still in the primary sector, a proportion seen practically nowhere else in Europe. In many cases this does not mean full-time jobs. Social security payments outweigh agricultural income in many communities. Old age and low skills are characteristic of the farming population. Not untypical is O Páramo, a municipality grouping 18 parishes in Lugo province, where the death rate is three times the birth rate. Many farmers still cultivate potatoes, maize, turnips, wheat or barley mainly for their own consumption.

The countryside is still recognisable from writer Gerald Brenan's description more than 50 years ago. "The country is dotted over with little farms each containing just enough land to support one family.... Each family has its own cow, which does the ploughing and provides a little cheese and milk."

Now would Galicia's leaders today contest his conclusion: "Generally speaking, one may say that the remoteness of Galicia from the rest of Spain and from its social and political problems (a remoteness accentuated by an execrable railway system) has been its chief characteristic." But they are in a hurry to consign that reality to the past.

## GALICIA

XUNTA  
DE GALICIA  
REGIONAL MINISTRY OF  
ECONOMY AND FINANCE

Excellent Business  
Opportunities



IGAPE

Galician Institute for Economic Promotion  
C/Fray Rosendo Salvado 16  
16701 Santiago de Compostela  
Spain  
Tel.: 3481/54 11 80  
Fax: 3481/59 04 67

## ■ BANKING

## Big savers with strong loyalties

They do strange things in Galicia, such as relishing lamprey pies, rounding up wild horses and believing in witches. Not surprisingly, the banking system is also a little odd.

Where else in Spain, for example, would parish priests in remote hamlets be hired by local banks to enrol customers?

The chief features of Galician banking are the high and very stable savings ratio coupled to extremely conservative habits that have allowed the banks to build up deposits at a very low cost. Clients have also tended to be extremely loyal, from generation to generation, to their particular bank, especially if it is endorsed by their local padre or by some other significant person in the community such as the local vet or land agent.

"Consumer loans make little headway here," says a bank executive in A Coruña. "People are fanatical about their libreta, and they don't care too much about what their saving account earns them."

The scramble for business that characterises Spanish banking makes little sense in Galicia and the main national banking groups that have for years waged a "deposit war" to attract customers keep a low profile in the region. The regional institutions have a far stronger impact on the local banking system than anywhere else in Spain.

Split evenly between the savings banks and the private banks, Galicia's financial sector is dominated by Caixa Galicia, the result of a string of mergers among small savings banks that began in the late 1970s, and by Banco Pastor which was founded in 1925, and has nearly 300 branches in the region. The Caixa ranks seventh nationally among the savings banks in terms of customer deposits and Pastor is the ninth largest private bank. Finance in Galicia appears to an exclusive club locked to local wealth. It receives enthusiastic attention from La Voz de Galicia, the newspaper group which, much like Pastor

Tom Burns

and the Caixa, spreads out from A Coruña to all Galicia with no fewer than 15 editions. La Voz's book publishing division has recently published an embarrassing panegyric on the Caixa's managing director Mr José Luis Méndez written by the newspaper's economic news editor that describes the Caixa, the 15th biggest banking institution in Spain, as a "financial colossus".

The question is how much longer can this cosy world continue unaltered. The broad features of the banking system accurately reflect the region's isolation and its high emigration but Galicia is changing on both counts.

"Emigration has shaped Galician banking," says the chief executive of a local bank. "The people who left sent money home because they wanted their pueblo to know that they were making good. The bigger the institution, like the Caixa or Pastor, the more representative offices they have in Buenos Aires, Mexico, Paris and Madrid, wherever there are gallegos, to channel the remittances."

However, remittance money - some 40 per cent of the deposits of Caixa Ourense, based in the heart of rural Galicia, is believed to be based on the emigrant sector - is declining. Galicia's barriers with the outside world are coming down fast and bank customers, whatever their empathy with their local priest, will gain new levels of financial sophistication.

It is a sign of the times that a group of businessmen, including the Inditex clothing group which is the emblem of new money in Galicia, acquired Banco Gallego, a former subsidiary of Banco Central Hispano (BCH), two years ago to compete aggressively with the established institutions. Realising that Galicia is overbanked and that its dominance is threatened, Pastor is expanding outside the region, as is the Caixa which last year bought offices in Valencia.

Tom Burns

One of Spain's least developed regions, Galicia may be catching up slowly with the rest of the country and with average income levels in the European Union - or not, depending on how the figures are interpreted.

The regional government, the Xunta, flaunts statistics showing that Galicia's economy over the last five years, from 1990 to 1994 inclusive, outperformed both the Spanish and EU average with cumulative real growth of 5 per cent.

Galicia survived Spain's 1993 recession relatively well, being one of the few regions that showed positive growth for the year. On the other hand, its performance in the incipient recovery lagged behind with a 1.6 per cent increase in regional output last year, against 2 per cent for Spain as a whole.

Mr Alberto Meixide, an economics professor at the university of Santiago de Compostela, disputes whether Galicia is really overcoming its disparities. Taking figures for the last 10 years, including the country's expansionist phase in late 1980s after EU entry, he says there is no evidence that the region is gaining ground, even though it is one of the largest recipients of EU funds. If it has fared better in difficult times, he says, it has not matched other regions' growth rates in better times.

## Economy advances in fits and starts, writes David White

## Long way to catch up

Unemployment has always been comparatively low because of the region's structure of small holdings. But the official rate has increased by half since 1988, from 12.3 per cent to 18.9 per cent of the active population. This is still below the national level of almost 24 per cent - and nothing like Andalucia where the rate is nearly 35 per cent - but Galicia is the region where the increase has been sharpest. Employment during that period has shrunk by a third in the primary sector and a tenth in industry, with the only significant increase in services, including tourism.

The crisis in shipbuilding, a backbone of the industrial sector with a big network of auxiliary suppliers, has been only partly offset by new industry and the consolidation of the motor sector around the Citroën factory in Vigo. Astano, the commercial yard at the naval town of Ferrol, has exited from the building of ships altogether.

At the same time, differences between the more dynamic coastal region, with its better communications, and the interior have become accentuated. Social transfers exceed agricultural income in rural areas. The provinces of Lugo and Ourense rank among the country's poorest. "For many families, having the grandparents living at home is more important than earnings from the farm," says one economist.

Agriculture and fisheries account for 8 per cent of regional income but nearly 30 per cent of employment - a remarkable figure for a European region. However, according to the Xunta's figures, this has come down from almost 37 per cent at the end of the 1980s, five times the EU average.

A structure of small and dispersed farms - legacy of an archaic leasing system - has held back productivity. Considerable efforts have been made to update the dairy, meat and wine industries, and investment in farm machinery and moves to concentrate land holdings have made an impact. However, owners are reluctant to sell land; much has been just abandoned; and prices are out of proportion to potential revenues. High land prices are also a barrier to industrial development.

The fishing industry suffers from excess capacity in the face of continuing pressure over its access to fishing grounds, in spite of the EU's agreement to bring forward Spain's participation in the common fisheries policy to January next year. According to the Xunta's figures, the region's 8,800 fishing vessels - 45 per cent of the Spanish total - directly employ more than 40,000, with another 15,000 working in the shelfish sector.

Regional officials and employers look particularly to the future development of forestry and wood-based industries, the livestock sector, clothing, and possibly a revival of shipbuilding.

A principal aim is to bring to Galicia more of the value-added activities linked to its primary products.

The region also has considerable potential as an exporter of energy. It currently has a moratorium on the building of small hydroelectric stations while studies are completed, but it is estimated 300 or 400 could be built. And there are hopes that exploration off the northern Portuguese and western Galician coast will produce oil.

does not subscribe to Galician nationalism but champions regional demands, urging reform of the Spanish senate to make it the voice of the regions and arguing in Europe for the subsidiarity principle - devolution of decision-making - to be applied to regions as well as member states.

Could he have imagined 30 years ago that he would one day address the Spanish parliament in the Galician language? "Since I was born, I have always spoken Galician and Spanish, at the same time," is Mr Fraga's opaque answer.

A famously robust and formidable figure of legendary short-sightedness, rapid of speech, working to a clockwork schedule, Mr Fraga nonetheless appears to have mellowed in his presidential post.

He says he plans to retire at the next regional election in 1997, when he will be turning 75. "It is a very reasonable age. And apart from that I will have done my job." By this he means having ensured that Spain has a national alternative to the current Socialist government, and at the same time "leaving Galicia in good order".

David White discusses the three political incarnations of Manuel Fraga Iribarne

## Vigour of a veteran survivor

Nothing, it seems, stops Mr Manuel Fraga Iribarne. A lesser or less energetic figure might, at 72, regard the presidency of his home region as a peaceful sinecure at the end of a remarkable political career.

But as he lope around the offices of Galicia's parliament building there can be no question about who is in charge. The length of time Mr Fraga has spent in the limelight both before and after the country's transition to democracy sets him apart among the political parties. In the first general election, it fared surprisingly badly, coming fourth behind the Communists. But with the Socialist election victory in 1982 it established itself as the main opposition, with Mr Fraga in his second political incarnation as opposition leader.

Faced with the party's apparent inability to shake off associations with the past, he left the leadership four years later, although remaining honorary party president. In 1989 he set up in Galicia, securing an absolute majority, reinforcing it in the last elections in 1993 and emerging, to the surprise of many, as a believer in regional autonomy.

Widely looked on by western governments as one of the great hopes for moderate reform in Spain, he was back in the first post-Franco cabinet as deputy prime minister for home affairs. In 1977 he set up the conservative Popular Alliance, which has since become the Popular Party. In

the first general election, it fared surprisingly badly, coming fourth behind the Communists. But with the Socialist election victory in 1982 it established itself as the main opposition, with Mr Fraga in his second political incarnation as opposition leader.

With a brilliant academic record in law and political science, Mr Fraga worked up through the Falangist political organisation, the Movimiento. After a first senior administration post in the education ministry, General Franco made him minister of information and tourism when he was 39. Responsible for easing the regime's strict censorship, he was removed in 1969 for being too liberal, and four years later was sent off as ambassador to London.

He always said the same, he claims.

From his days serving as a dictator for whom regional autonomy was anathema, it

people have been wrong, he says, to think in terms of two alternatives: regional nationalism and centralism. He

shakes off the question. "I have

done my job." By this he means having ensured that Spain has a national alternative to the current Socialist government, and at the same time "leaving Galicia in good order".

Manuel Fraga, president of the Galician Xunta: a pioneer of reform since the days of Franco

Corporate Finance

Fixed Income and Equity Capital Markets

Asset Management

Brokerage

## CONSORTIUM OF THE FREE TRADE ZONE OF VIGO

## The Local Development Agency of the first industrial city of Galicia

Our on-going projects are:

- The setting up of specialized industrial land, from a traditional industrial state (where Citroën has a production factory with 7,000 workers and the GKN group has a factory with 800 workers) to a Technology Park for companies that invest in R&D.
- The financing of entrepreneurial initiatives through our venture capital company.
- The development of advanced business information systems.
- The provision of storage space for imported merchandise in a free trade zone.

If you are interested in receiving more information, please do not hesitate to contact us: telephone 34-86-23-57-42. Fax 34-86-29-24-23.



Consortium of the Free Trade Zone of Vigo



## Play with the best.

In golf, even the best of players will fall short of the mark without an in-depth knowledge of the course they're playing. In Investment Banking, Santander Investment offers unparalleled local expertise coupled with a unique global perspective and financial strength. This powerful combination enables our clients to capitalize on opportunities without taking unnecessary risks.

Local expertise • World-class performance



Santander Investment

Headquarters Madrid Spain Amsterdam Berlin Paris London Tel 34-39-52-00-00

New York Chicago Tokyo Hong Kong Sydney Milan Zurich Paris Mexico City São Paulo Mexico City Santiago Chile

150

## ■ SOCCER

**Coruña team walks tall**

Real Club Deportivo de La Coruña is one of Galicia's institutions, never more than in the last couple of seasons. And so is its chairman, Mr Augusto César Lendoiro, whose imperial first names match his commanding reputation.

This is the one part of Spain that does not go in for bullfighting, and so there is nothing to rival soccer. But Galician clubs have rarely made the big time. Today, the region is unique in having three teams in the Spanish first division: Deportivo, only a penalty short of winning the league title last year, is Spain's footballing revelation of the 1990s.

When Mr Lendoiro took over in 1988 it was a struggling second division side weighed down by debt. Once Deportivo chairman Lendoiro, before it was toast of a Coruña and Galicia league, run up, in 1989-90, a memorable season when it thrashed Real Madrid 5-0, but it has spent more time out of the first division than in it.

"In a way, it is a bit the dream of all Galicians who never imagined they could have a champion side," Mr Lendoiro says of the club's recent success. "We could have been champions and still could be."

Deportivo was founded in 1907 as an offshoot of a local gym, the Sala Catedral. In those days they also played cricket in the town known in English as Coruña.

The club had its own 1914-18 war, when dissidents seceded to form an alternative team, Deportivo F.C. Auténtico. The two were eventually re-united. Then came rivalry with the newly-formed Celta club in Vigo, bitter from the start when Deportivo poached all Celta's top players.

Elsewhere in Spain, comp-

etition football was disrupted by the Spanish civil war, but not in this northwesternmost province.

The Riazor ground which the club uses today was bought by the town hall shortly before the war ended in 1939, just off the waterfront. From the grandstand, if you are not enjoying the football, you can watch the Atlantic rollers crashing in on the beach.

For Mr Lendoiro, the excitement generated by Deportivo's exploits marks a break from the "rather apologetic" way of thinking typical of Galicia.

The club's blue-and-white strip represents the colours of both the town and the Galicia region. Like Spain's big-city teams, Deportivo - Dépor for short - has its own gang of hard-core fans, the Riazor Blues.

Mr Lendoiro set the club on a new financial footing by turning it into a limited company in 1992. Ownership is widely spread amongst Deportivo's 26,000 members. Mr Lendoiro says 95 per cent of shareholders own three shares or less.

The chairman, a 49-year-old lawyer, is also a leading local figure in the conservative Popular Party - in Galicia the ruling party but here in opposition to the Socialists. He and Mr Francisco Vázquez, the town's popular Socialist mayor, were once intimate friends. In school, Mr Lendoiro recalls, they shared the same desk. Has their relationship survived their political rivalry? "It seems not," he smiles.

But he adds: "I would not exchange being chairman of the club for being mayor. In Deportivo you are president of all the Coruñeses. There's no opposition."

David White

## ■ CANNERRIES

**Dented by the supermarkets**

Everything and nothing has changed at the Bernardo Alfageme cannery plant since it first opened for business at the port of Vigo in 1873. Machines pack, seal and label the tins but the tuna is first cleaned by hand by women poised by the conveyor belt, often a grandmother sitting between her daughter and grand-daughter.

The plant is built around an

artistic and the

glass-plated

executive. TOM BURNS describes

offices of the

the drastic restructuring

family-run firm

stand by a

wooden corridor that looks down on to the

machines, including huge pressure cookers, the conveyor belts and their attendant

women on ground floor level.

Taking pride in Alfageme's

antiquity, Mr Ramón Calvo, the managing director, explains that he literally put

his foot down when European

Union inspectors suggested

that he replace the corridor's

ship-deck planking.

But Mr Calvo is also quietly

delighted that Banco Bilbao

Vizcaya (BBV), the big domestic bank, is offering to buy 40 per cent of the company in

order to bring it under its

expanding food and distribution umbrella.

The owner of 34 per cent of the Basque cannery

company Garavilla, the market

leader in Spain, BBV has been

counting the third-ranked Alfageme business for nearly four

years and Mr Calvo says an

upheaval is due to the

enormous strength of the big

distributors and the hypermarkets

who now impose tough

conditions on suppliers and

consequently squeeze margins

to the point of sending the

smaller firms out of business.

Galicia's cannery companies

have tradition and skilled

know how and all the fish they

need on their doorstep. But

they must either evolve

towards the gourmet sector

with higher value products,

join forces to take on the mass

market or close down.

**The expanded Top 500.**

An expanded edition of the FT survey of the Top 500 companies is now available for £24.

The "FT European Top 500" is a permanent reference of Europe's biggest, most powerful companies, showing how they are positioned for 1994 and beyond.

Companies are ranked by turnover and sector (including separate UK Top 500 lists), by capitalisation showing profit increases and decreases, and by number of employees. A comprehensive address list, with key executives, is also included.

For further details please apply to John White, Financial Times, Number One Southwark Bridge, London SE1 9HL. Fax number 071 873 3072.

Jesu 150

**GALICIA III**

Car industry's progress fails to offset gloom over the fishing industry, says Tom Burns

**Biggest employer is all at sea**

The Citroën factory in Vigo: one of the bright spots on the industrial landscape

	WHERE THE JOBS HAVE GONE (000s)						
	1988	1989	1990	1991	1992	1993	1994*
Farming, fishing	408	383	337	306	282	264	268
Industry	150	155	157	152	160	142	138
Construction	87	83	83	104	98	89	89
Services	396	413	443	445	434	433	428
<b>TOTAL</b>	<b>1,042</b>	<b>1,044</b>	<b>1,023</b>	<b>1,013</b>	<b>974</b>	<b>949</b>	<b>919</b>

Source: Junta de Galicia

\*1st three quarters only

HOW GALICIAN PER CAPITA INCOME COMPARES		
	% of Spanish average	% of EU average
1990	82.14	63.93
1991	81.57	65.65
1992	81.55	65.26
1993	84.02	66.68

Source: Fundación FIES

**Declining fish stocks are starting to make Galicia look like a province whose main natural resource has been worked out**

The Canadian row was only the latest in a series of earth tremors, brought on by depleting fish stocks and the extension of exclusion zones, that is shaking the foundations of the region's major income earner.

which is fished mostly by Galician trawlers close to Canada's territorial waters and is exported to Japan, had become one of the trawler fleet's chief products after it was excluded from the tuna grounds off

raised its production last year by 35 per cent to a record 282,000 units, 72 per cent of which were exported, in contrast set to grow.

Mr Conceiro is currently negotiating incentives with

Citroën and with the Madrid administration that will pave the way for new investments of Pt17.6 (Sl40m) over the next four years.

Unlike the troubled SEAT subsidiary in Barcelona of the Volkswagen group, Citroën Hispania's plant, which dates back to the early 1960s, is a success story, not least because it enjoys enviable labour relations. "Citroën is very competitive here," says a senior Vigo official. "It has no complexes about being part of a foreign group and there isn't the slightest risk of any cut backs."

The success has created increasing talk of using Citroën as the prime mover in a "cluster" of industrial businesses, principally serving the auto industry, in the Vigo area. Mr Conceiro's department is at present identifying groups that could be lured into an enlarged manufacturing network based on the main car plant and its component suppliers.

The "cluster" strategy involves the close co-operation of industrial units and services with a nearby main producer. Less advanced, but also under study, are proposals to create an additional two "clusters" in the vicinity of Vigo, one concentrated on fishing, with Pescaanova as the prime mover, and the other built around the granite sector that uses Vigo as its main export outlet.

The long shadows cast over the fishing industry may put the second cluster on hold while an enlarged and integrated granite industry is at best a mid-term prospect.

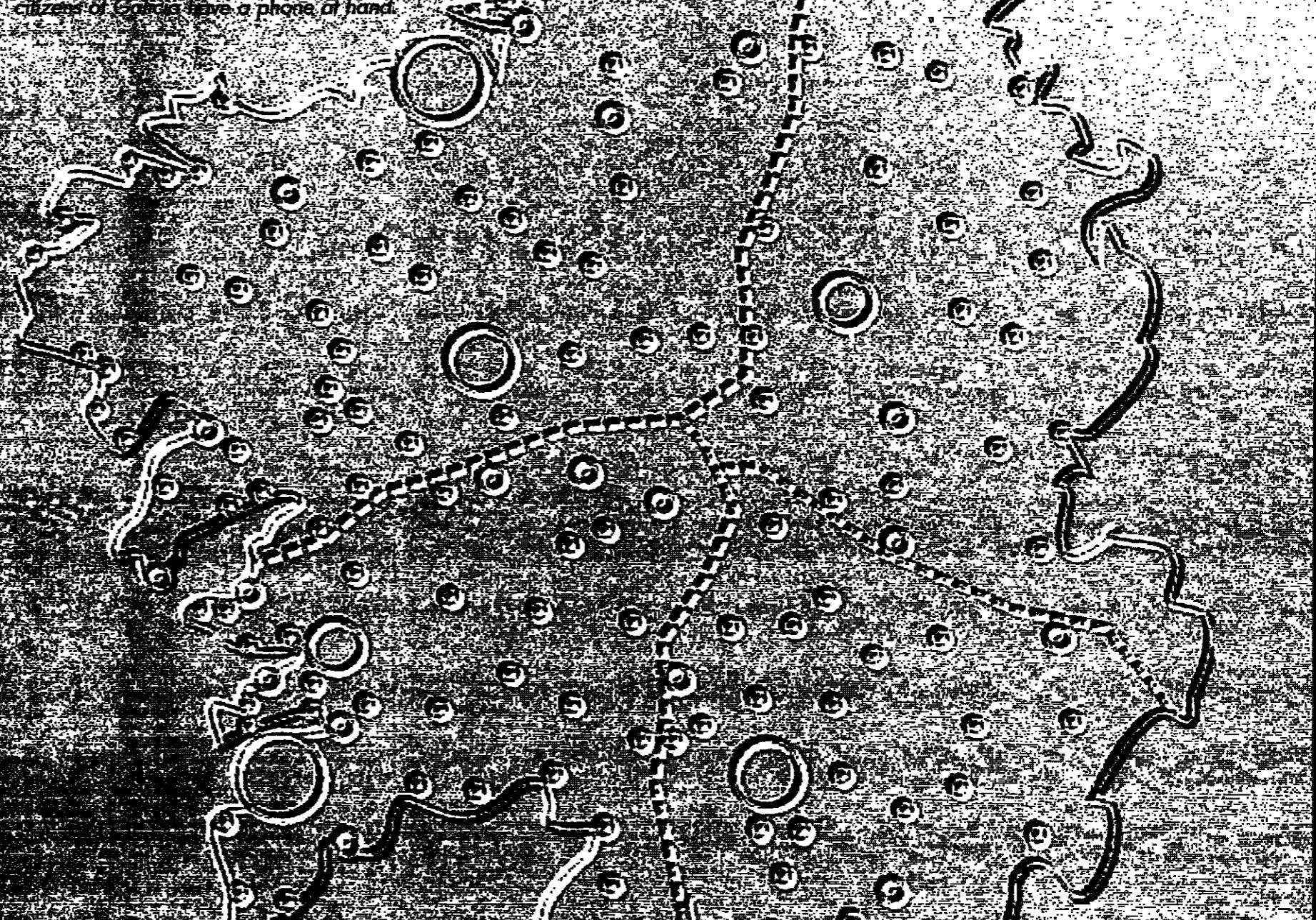
The Xunta is investing strongly in granite research to upgrade technology but Mr Conceiro concedes that "we cannot overnight move from producing primary products to having a transformation industry."

**GALICIA moves forward****THE GREAT STEP**

Nowhere else

**The rural telephone network connects the resources of the whole of Galicia.**

Despite the complicated lie of the land and the numerous centres of population, all the citizens of Galicia have a phone at hand.



Soon it will become one single city

THE EXPANSION OF THE TELEPHONE NETWORK

THE EXPANSION OF THE TELEPHONE NETWORK

## GALICIA IV

Tourist authority targets the thinking visitor, writes Tom Burns

## A place for pilgrims

Most regional government officials in Galicia are run off their feet in order to keep up with Mr Manuel Fraga, the Xunta's remarkably energetic president. Mr Francisco García-Bobadilla, Galicia's secretary-general for tourism, feels the pace as much as any of his other colleagues.

Famous as an all-rounder, Mr Fraga is an acknowledged expert on tourism promotion. In the 1960s, as General Franco's minister of information and tourism, he coined the slogan "Spain is different" and brought package tourists to the Costas by the million.

It is ironic that an older but scarcely more mellow Mr Fraga should have established his ultimate political base in an area that has escaped the charter flight invasion. A foreigner who prefers to meet the natives rather than other foreigners when on holiday in Spain would be well advised to plan on a vacation in Galicia for Mr Fraga's homeland has for generations been favoured by Spaniards for their family holidays.

Mr Francisco García-Bobadilla, whose family used to run a small hotel in rural Galicia, knows perfectly well that his brief is to drum up business. Tourism in Galicia represents only 4.2 per cent of the region's

GDP – less than half the national average – and that is not the sort of statistic that Mr Fraga is satisfied with.

Mr Francisco García-Bobadilla's department has accordingly put a high priority on improving existing facilities in a bid for quality tourism. The effort to raise standards has included a training centre, funded by the Xunta and organised by Lausanne's Ecole Hôtelière, which opened

farm houses, which are now listed in its Turgalicia booking service and the plan is to bring the total number up to 500 over the next five years.

This strategy has the important additional effect of restoring the old buildings of rural Galicia. The Xunta pays up to 50 per cent of the refurbishing costs of homes on condition that they remain open 11 months a year for the ensuing 15 years to bed and breakfast guests.

Turgalicia regulates the services and standards of these establishments, provides a free booking service and guarantees the payment of reservations made through the service.

Taking a leaf from Mr Fraga's book, Mr Francisco García-Bobadilla has single-mindedly encouraged dozens of small businesses to organise a host of activities from pot-holing to rafting, under Turgalicia's umbrella, in some of the wildest terrain in western Europe.

As the strategy matures, the regional authority is likely to bring in as many green tourists as it wants. Galicia has after all been attracting trekkers for centuries – ever since the first pilgrims started walking to the shrine of Santiago de Compostela more than 1,000 years ago.



The cathedral and town centre of Santiago de Compostela: a shrine for pilgrims for more than 1,000 years

Tom Burns explores the strong regional connections with northern Portugal

## Where cross border trading flourishes

The tensions that often bedevil relations between Lisbon and Madrid tend to dissolve in the soft Celtic heritage that is shared by north Portugal and Galicia. Seen from Oporto and from Vigo, two bustling industrial cities 150 kms from each other, cross-border trading is a welcome fact of life.

Lisbon has traditionally viewed Madrid as being overbearing to the point of being predatory in its approach to Portugal but attitudes are markedly different in the northwest of the Peninsula.

"The Portuguese look differently on the Galicians," says Mr Francisco López Peña, chief executive of the Port of Vigo authority. "The language affinity is very important and there is a strong, mutual empathy between the two communities."

"Everyone around here goes several times a year to Portugal," says Mr Gustavo Luca de Tena, an editor at *A Nossa Terra*, a Vigo-based magazine and book publisher. "We spend weekends there and the Portuguese come here on shopping sprees."

Portuguese acquisitiveness goes well beyond Vigo's big retail stores. Two years ago the big, partially-privatised Clemente de Portugal (Cimp) industrial group bought Corporación Noroeste, Galicia's largest cement producer, and last month Caixa Geral de Depósitos (CGD), the leading financial group in Portugal, bought Banco Simeón, a banking network with 60 branches that is concentrated in southern Galicia, from Argentaria, Spain's state-controlled banking corporation.

Cimp's 1993 purchase gets high marks from Galicia's

regional authorities for it has been followed up by the opening of two new production centres one of which, located near Lugo, manufactures large blocks for big bridge building projects. "Cimp is investing and creating jobs," says Mr

José Antonio Orza, the Xunta's economy minister.

CGD's acquisition in contrast has unsettled Galicia's government and, in particular, Caixa Galicia, the region's main savings bank which had made a late and unsuccessful

bid for the Simeón network.

"Argentaria is a publicly-controlled group and Simeón is virtually 100 per cent a Galician business and we were not informed of the disposal plans," says Mr Orza. The Xunta, and especially Caixa Galicia's ambitious chief executive Mr José Luis Méndez, had wanted the Argentaria subsidiary to end up within the savings bank orbit as part of a general move to build up a dominant financial institution.

In protest at Simeón's sale to Portuguese interests, the mayor of A Coruña announced that he was closing down the city's accounts in Argentaria.

In contrast, CGD's takeover has won plaudits in Vigo where the cross-border culture is well entrenched. The acquisition was privately praised by directors of Caixa de Vigo, the local savings bank which is fearful of the Caixa Galicia's growth, and, much to the irritation of the Xunta, publicly endorsed by Vigo's mayor. Vigo boldly

styles itself as the industrial hub of an arc that embraces southern Galicia and north Portugal and the presence of Portugal's largest banking group in the Vigo vicinity further fuels the town's wider ambitions.

The cross-border economic mix is likely to grow in the light engineering industries and particularly in the automotive components sector. The low cost base for unskilled labour in Portugal, together with a scarce and expensive skilled work force, complements the labour market in the Vigo area where the trend has long been towards greater specialisation.

The ports of Vigo and Oporto both stand to gain by sharing their respective container freight businesses. Vigo is seeking to re-route its container traffic to the US and the Far East from Bilbao and Barcelona to Oporto. Already the sixth largest container port in Spain, it is expecting to build up its own capacity with increased trade from Portugal.



Rooted to the soil: Galician mother and son tend their crops

You can now travel south from Santiago de Compostela on a splendid, curving and little used toll motorway. The new stretch makes a continuous single motorway from A Coruña in the north of the region to Vigo in the south. The trouble is that it still does not connect with motorways leading anywhere else.

Galicia is one of the last parts of Spain not linked by fast modern road to Madrid or the rest of Europe. The regional government, the Xunta, has been fighting to overcome the legacy of long

neglect which has left Galicia geographically and economically isolated. But, in spite of heavy investment and vehement lobbying, the battle is not yet won.

The roads are probably the most symbolic aspect of this regional predicament. Spain's new network of motorway-standard state highways, or *autovías*, stops half way from Madrid to Galicia's main towns. The remaining 300km are hard driving. Two *autovías* branches are promised, one to the north through Lugo to Coruña, the other south through Ourense to Vigo.

They were due to be ready for next year, but the completion date is now in some doubt because of cuts in central government spending, which principally affect public works. Contracts have been placed for most of the 640km to be built, but not all.

The new roads will not only give the region an outlet but also connect the backward rural interior with the richer and more populous coastal region. The coastal motorway will in turn connect with the Portuguese motorway running north from Lisbon.

Ecologist groups oppose the Pta44bn project because of its potential impact on wildlife, including one of western Europe's last remaining wolf populations. But there can be no doubt that most Galicians would be outraged if they failed to materialise.

With railways, the situation is worse. Galicia has a network of just over 1,000km, but services are notoriously slow and infrequent, the equipment run-down and obsolete. The state company Renfe has been cutting back on loss-making local lines, in stark contrast to the new high-speed trains connecting Madrid with Andalucía, railways here are a constant gripe.

Big investment programmes have tackled other outstanding infrastructure needs, bringing Galicia up to date, notably in rural electrification and telephone services, the latter a marked personal triumph for Mr Manuel Fraga, the regional president. A Pta45bn programme agreed with the telecommunications group Telefónica in 1992, partly financed by the Xunta, has brought some 100,000 new lines, meet-

### ■ INFRASTRUCTURE

## A lot of loose ends

investment with a high R&D content, has earned the nickname "Technology Park". Eyebrows have also been

raised by the siting of a business park at the small interior town of Laión, which happens to be the political home base of Mr Xosé Cuffia, now head of the Xunta's territorial administration and public works department and a candidate for the succession as regional president.

David White

Have your FT  
hand delivered in  
Spain

Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day.

Hand delivery services are available for all subscribers who work or live in the business centres of Barcelona, Bilbao, Madrid, Sevilla and Valencia.

Please call us in Madrid on 337 00 61  
for more information.

Financial Times. World Business Newspaper.

Natural Resources  
Infrastructures  
Human resources  
It's all ready!  
  
**Come to Galicia**  
a country in which to invest

**XUNTA**  
DE GALICIA

REGIONAL MINISTRY OF  
INDUSTRY AND COMMERCE

San Castaño - 15771 SANTIAGO DE COMPOSTELA  
HEAD OFFICE OF COMMERCE HEAD OFFICE OF INDUSTRY  
Tel.: (34-81) 54 55 90 / 54 55 91 Tel.: (34-81) 54 45 78  
Fax: (34-81) 54 55 41 Fax: (34-81) 54 55 15

## Come to Galicia

To get to know an original and different civilisation.  
To discover the mysteries of its stone, to see the cave paintings, the dolmens and the Celtic dwellings.  
To rest.

To admire the countryside, its infinite tones of green.

To taste the sea food, the produce of the gardens, and the wine.

Come in search of its modern way of life.

Participate in congresses held here.

Hear the best concerts.

Enjoy the best of the modern lifestyle in its vigorous cities.

Come to Galicia...  
You'll return

**XUNTA**  
DE GALICIA

Galician Government  
Department of Tourism

FOR MORE INFORMATION  
Santiago de Compostela - Lugo - Vigo - Spain  
Tel: (34-81) 54 55 90 - Fax: (34-81) 54 55 15  
Telex: 840 93 30 00 - Fax: 34 01 94 25 00



**Galicia faces  
Modern times**

**XUNTA**  
DE GALICIA

Regional Ministry of Territorial Policy,  
Public Works and Housing

## COMMODITIES AND AGRICULTURE

# Platinum prices surge to fresh 4½-year highs

By Kenneth Gooding,  
Mining Correspondent

Platinum prices reached fresh 4½-year peaks yesterday as the precious metals revival, sparked by last week's cut in Germany's Bundesbank discount rates, continued.

In London, platinum closed yesterday at US\$442 a troy ounce, adding 47.75 to last week's \$17.75 increase.

Analysts suggested technical factors were driving precious metals prices up and dealers said some Japanese buying of platinum was seen yesterday. It was also pointed out that platinum, now more of an

industrial metal than a precious one, was likely to benefit from a potentially expansionary round of interest rate cuts in the industrialised countries as they fought to bring stability to the US dollar.

In its recent interim report on the market, Johnson Matthey, the world's biggest platinum group metals trading organisation, suggested that platinum demand last year rose by 7 per cent to a new peak of 4.32m ounces, driven up by the requirements of producers of anti-pollution car exhaust catalysts and jewellery manufacturers.

Mr Matthey said that Russia, the world's second biggest producer after South Africa, was taking advantage of the strong demand and its sales were likely to have jumped by 17 per cent from the 1988 level to about 300,000 ounces. Russia could sustain these levels of exports only by drawing from its stocks, JM insisted.

Gold's price, which last week increased by \$9.75 a troy ounce after Thursday's Bundesbank rate changes, was virtually unchanged from Friday and closed in London at \$381.90. Silver gained another 3 cents an ounce to close at \$5.265.

Analysts suggested technical factors were driving precious metals prices up and dealers said some Japanese buying of platinum was seen yesterday. It was also pointed out that platinum, now more of an

## Zimbabwe set to become second-biggest producer

By Kenneth Gooding

The way is now clear for Zimbabwe to become the world's second largest producer of platinum following deals between three of the world's biggest mining companies: Broken Hill Proprietary, Anglo American Corporation of South Africa, and the RTZ Corporation.

BHP, the diversified metals and energy group that is Australia's biggest company, now controls all of the so-called Great Dyke in Zimbabwe, which is geologically similar to the Bushveld Complex in South Africa, the world's largest repository of platinum group metals.

The Australian group's decision to go ahead with the US\$225m development of the Hartley platinum mine on the

Great Dyke was announced with great fanfares last August. BHP owns 67 per cent of the Hartley project and Delta Gold, an Australian company, has the rest.

BHP is now also acquiring most of the Mhondoro joint venture, adjacent to Hartley on the Great Dyke. Delta owns 24 per cent of Mhondoro and its partners are Anglo American, South Africa's biggest group, and RTZ Zimbabwe, a local company 56 per cent owned by RTZ, the world's biggest mining group. Anglo sold its 38 per cent stake to RTZ last year for an undisclosed sum. BHP has now agreed to pay US\$15m for that holding and a further \$15m for the 38 per cent owned by RTZ Zimbabwe.

Mr Peter Vandersyp, Delta's chairman, who has long dreamed about merging the

Great Dyke platinum properties, believes the region could support annual output of 600,000 troy ounces of platinum, or about 12 per cent of global output. However, this would necessarily be staged over a 10 to 15-year period.

Hartley alone will produce about 150,000 ounces a year when in full production in 1997, adding about 3 per cent to world supply.

Mr Lee Clifford, the RTZ executive director responsible for mining, said his group was selling the Mhondoro stake because "there is scope for only one major development there." Mr Gillespie Robertson, BHP's senior vice president, Africa, Middle East and Europe, said Mhondoro was being acquired "with a view to the long-term development of the Hartley project".

## Bigger world cotton crop forecast next season

Global cotton production in 1995/96 is projected at 19.32m tonnes, compared with 18.32m

in 1994/95, the International Cotton Advisory Committee says, reports Reuters from

Washington. Demand for 1995/96 is pegged at 19.2m tonnes, up from 18.63m.

## COMMODITIES PRICES

### BASE METALS

#### LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

#### ■ ALUMINIUM 60% PURITY (\$ per tonne)

Close 1863-2 1872-3

Previous 1863-2 1872-3

High/low 1862.5/1862.2 1867.1/1860

AM Official 1861-2 1865-7

Kerb close 1861-2 1865-7

Open Int. 216,587 216,587

Total daily turnover 50,777 50,777

#### ■ ALUMINUM ALLOY (\$ per tonne)

Close 1825-35 1820-30

Previous 1835-45 1830-40

High/low 1835 1835

AM Official 1825-35 1825-30

Kerb close 1820-3 1820-3

Open Int. 2,787 2,787

Total daily turnover 810 810

#### ■ LEAD (\$ per tonne)

Close 594.5-5.5 595.5-5.5

Previous 590.1 595.5

High/low 612,600 612,600

AM Official 594.5 597.5

Kerb close 590.1 597.5

Open Int. 35,925 35,925

Total daily turnover 2,780 2,780

#### ■ NICKEL (\$ per tonne)

Close 7690-80 7715-20

Previous 7640-60 7700-80

High/low 7655/7650 7607/7730

AM Official 7595-80 7700-80

Kerb close 7595-80 7700-80

Open Int. 53,776 53,776

Total daily turnover 12,804 12,804

#### ■ TIN (\$ per tonne)

Close 5795-605 5890-605

Previous 5745-605 5790-600

High/low 5785/5780 5780/5780

AM Official 5795-605 5790-605

Kerb close 5795-605 5790-605

Open Int. 53,776 53,776

Total daily turnover 12,804 12,804

#### ■ COPPER, grade A (\$ per tonne)

Close 1037-9 1060-2

Previous 1036-7 1062-3

High/low 1035-7 1062-3

AM Official 1036-8 1064-5

Kerb close 1036-8 1064-5

Open Int. 98,982 98,982

Total daily turnover 13,285 13,285

#### ■ ZINC, special high grade (\$ per tonne)

Close 1037-9 1060-2

Previous 1036-7 1062-3

High/low 1035-7 1062-3

AM Official 1036-8 1064-5

Kerb close 1036-8 1064-5

Open Int. 98,982 98,982

Total daily turnover 13,285 13,285

#### ■ COPPER, grade A (\$ per tonne)

Close 2388-9 2320-7

Previous 2384-5 2324-5

High/low 2379/2370 2330/2310

AM Official 2378-9 2318-9

Kerb close 2385-9 2324-7

Open Int. 51,621 51,621

Total daily turnover 1,6170 1,6170

#### ■ LIME Chipping (\$/tonne) 1,6167

Special LIME 3,685/3,685 3,685/3,685

#### ■ 1994/95 GRADE COPPER (COMEX)

Close 1,000 1,000

Previous 995 995

High/low 995 995

AM Official 995 995

Kerb close 995 995

Open Int. 51,621 51,621

Total daily turnover 1,6170 1,6170

#### ■ CRUDE OIL NYMEX (\$/barrel)

Close 140.50 +1.00 140.70 140.20 1,770 581

Previous 139.50 +0.90 139.70 139.20 1,765 576

High/low 138.50 +1.00 139.40 139.20 1,764 576

AM Official 139.50 +0.90 139.70 139.20 1,765 576

Kerb close 139.50 +0.90 139.70 139.20 1,765 576

Open Int. 140.50 +1.00 140.70 140.20 1,770 581

Total daily turnover 51,621 51,621

#### ■ HEATING OIL NYMEX (\$/barrel)

Close 140.50 +1.00 140.70 140.20 1,770 581

Previous 139.50 +0.90 139.70 139.20 1,765 576

High/low 138.50 +1.00 139.40 139.20 1,764 576

AM Official 139.50 +0.90 139.70 139.20 1,765 576

Kerb close 139.50 +0.90 139.70 139.20 1,765 576

Open Int. 140.50 +1.00 140.70 140.20 1,770 581

Total daily turnover 51,621 51,621

#### ■ GAS OIL PE (\$/barrel)

Close 140.50 +1.00 140.70 140.20 1,770 581

Previous 139.50 +0.90 139.70 139.20 1,765 576

High/low 138.50 +1.00 139.40 139.20 1,764 576

AM Official 139.50 +0.90 139.70 139.20 1,765 576

Kerb close 139.50 +0.90 139.70 139.20 1,765 576

Open Int. 140.50 +1.00 140.70 140.20 1,770 581

Total daily turnover 51,621 51,621

#### ■ NATURAL GAS NYMEX (\$/1000 mbarrel/Standard)

Close 1,000 1,000

Previous 995 995

High/low 995 995

AM Official 995 995

&lt;p



## MARKETS REPORT

## Federal Reserve intervenes to curb dollar decline

The Federal Reserve intervened actively on the foreign exchanges yesterday in an attempt to curb the continued fall of the dollar, writes Philip Gash.

For the first time in six years, the Fed intervened in Tokyo during Asian trading, and it returned to the market in the New York morning. According to market sources, the intervention was broad, rather than substantial. It had a negligible impact, with the dollar continuing to trade at pre-intervention levels.

Monetary intervention was supplemented by a measure of verbal support for the dollar, with Mr Robert Rubin, the treasury secretary, saying intervention reflected concern over recent exchange rate movements. President Clinton also lent his support.

There was no evidence, however, of any central bank other than the Bank of Japan supporting the Fed in its efforts to stem the dollar's decline.

The dollar finished in London at DM1.3723, from DM1.3685 on Friday. Against the yen it closed at ¥86.18 from ¥86.14.

The Fed started to intervene about 90 minutes later, buying first at DM1.3720, and in three subsequent rounds of intervention it bought dollars against the yen first at ¥86.10, and again at ¥86.05.

Market activity was fairly quiet elsewhere, with last week's cut in German interest rates serving to take some of the steam out of the D-Mark, especially against core European currencies. Against the weaker currencies, like the lira, the dollar was strong yesterday.

Intervention works best when it is directed in the same way the market is moving. On March 8, such an opportunity to support a dollar rally was spurned, as was a further opportunity last Thursday after the Bundesbank cut German interest rates.

And even within the context of yesterday's efforts, traders said the Fed would have been more successful had it intervened during European trading, instead of waiting until

these markets had closed.

Evidence for the market's uncertainty comes from the high level of options volatility, coupled with fairly low turnover in the spot market. Mr Avinash Persaud, currency strategist at JP Morgan in London, said flows in the market were fairly modest, with little evidence of traders

or investors taking large positions. This testified to lack of conviction about the likely direction of the market.

Mr Adrian Cunningham, senior currency economist at UBS in London, said: "The market is being characterised by jobbing-type activity, with traders moving in and out of currencies very quickly, trying not to expose themselves." He said the market was dominated currently by interbank flows, with little activity from longer-term investors.

The Fed's intervention was characterised as being broad, rather than deep and intense.

One US bank estimated that the Fed had spent about \$10bn through it, in New York, and was probably doing similar amounts with around ten

per cent base rate.

Assuming that the Bank of

Japan was intervening in similar amounts, it is possible to estimate that around \$2.3bn may have been spent supporting the dollar.

Mr Rubin's comments were supported by a midnight statement from Mr Masayoshi Takekura, the Japanese finance minister. He said Japan had decided "to show its strong determination to ensure currency market stability."

The Bank of England cleared a £300m money market shortage at established rates. Three month LIBOR traded at 6.6 per cent, still below the 6% per cent base rate.

The Bank of England

## WORLD INTEREST RATES

## MONEY RATES

April 3	Over night	One month	Three months	Six months	One year	Lomb. inter.	Dis. rate	Repo rate
Belgium	5.4	5.4	5.4	5.9	6.4	7.40	4.00	-
week ago	5.4	5.4	5.4	5.9	6.4	7.40	4.50	-
France	7.4	7.4	7.4	7.4	7.4	7.50	-	-
week ago	7.4	7.4	7.4	7.4	7.4	7.50	-	-
Germany	4.62	4.58	4.62	4.68	4.87	6.00	4.00	4.85
week ago	4.57	4.58	4.62	4.68	4.87	6.00	4.50	4.85
Ireland	5.9	6.9	7	7.8	7.8	-	-	6.25
week ago	5.9	6.9	7	7.8	7.8	-	-	6.25
Italy	10	10.4	11	11.4	11.4	12.00	10.44	-
week ago	10	10.4	11	11.4	11.4	12.00	10.44	-
Netherlands	4.98	4.91	4.95	5.10	5.22	5.51	-	5.25
week ago	4.97	4.91	4.95	5.10	5.22	5.51	-	5.25
Switzerland	3.9	3.9	3.9	3.9	4	4.02	3.00	-
week ago	3.9	3.9	3.9	3.9	4	4.02	3.00	-
US	6	6	6	6	6	6	5.25	-
week ago	6	6	6	6	6	6	5.25	-
Japan	24	1%	18	18	18	18	1.78	-
week ago	24	1%	18	18	18	18	1.78	-

## \$ LIBOR FT London

## Interest Bearing

## week ago

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6

## 6.6









## MARKET REPORT

## Shares close firmly but attract little business

By Terry Byland,  
UK Stock Market Editor

The second quarter of the year got off to a somewhat cautious start in the London stock market yesterday, with currency uncertainty continuing to restrain investment activity. The Footsie 100 Index was unable to regain the 3,150 support level, in spite of clear indications that the Federal Reserve had intervened to support the US currency.

The dollar's fortunes dominated trading, even before the London market reopened after the weekend. The 5 per cent fall in Tokyo stocks overnight increased tensions, as investors looked for the Federal

Reserve to repeat in European markets the support it had apparently given to the dollar in the Far East.

At the close, the FT-SE 100 Share Index stood at 3,143.1, well below the best of the day but showing a gain of 5.2 on the session.

Share prices opened lower in London, with domestic political uncertainty also a factor ahead of the local elections, which begin in Scotland this week.

But the dip of 8 points on the Footsie in early trading came on the back of extremely low volume. The big institutions, having mostly made good profits towards the end of the year's first quarter, appeared to be concentrating on holding on

to them; there was no willingness to part with stock.

The stock market soon rallied, led by stock index futures and by an increasingly firm performance from the government bond sector. Little attention was paid to news that M0 money supply had risen by an annual 7.8 per cent in March.

The Footsie moved up steadily for a while, only to fall prey to currency concerns as the US dollar fell another low against the yen. But signs of further Fed intervention in currencies gave shares a new lease of life towards the close.

The FT-SE Mid 250 Index, less closely involved with currency markets, held firm to close 2.9 up at 3,437.6. This appeared to support the view of market strategists that the UK market was still supported on fundamental valuation arguments, particularly by the strong dividend averages.

Against this backdrop, strategists were hesitant about reading too much into the market's performance. The international, dollar-oriented stocks mostly closed firmer but little interest was shown in the domestic interest-related issues.

The renewed bout of intervention in support of the US dollar by the Federal Reserve is expected to hearten confidence in the hi-tech sectors, but market traders have been noticeably unwilling to believe that currency intervention alone can reverse currency trends. London stock market investors will watch Far Eastern currency markets closely overnight.

## Glaxo firm on US move

Positive fundamental news gave a lift to Glaxo, shortly to become the world's biggest pharmaceuticals company. It offset a sell recommendation from one leading securities house and the shares gained 5 to 71p.

Glaxo announced it had received an "approvable" letter from the US Food and Drug Administration for the tablet version of its Imitrex anti-migraine treatment.

The long-awaited letter, seen as clearing up a couple of minor details before final approval is granted, could herald a significant boost for Glaxo. Mr Paul Woodhouse of Glaxo New Court believes sales of Imitrex tablets might boost current US turnover of £175m by as much as £50m over the next two or three years.

However, it is unlikely that analysts will be adjusting forecasts as most are awaiting details of the rationalisation that will follow Glaxo's takeover of Wellcome.

After the market closed, there was an announcement that legal action challenging the validity of Glaxo's Form 2 Zantac patent in Germany by Ratiopharm, a German genetics company, had been withdrawn. Glaxo shares have risen more than 100p since the end of January and UBS was saying that it was time to switch holdings into SmithKline Bee-

cham. SmithKline, hard hit by profit-taking over the past week, responded to the UBS comment and the A shares bounced 5 to 48p.

## C&amp;W strong

Another outstanding showing from Cable & Wireless saw the shares take second position in the FT-SE 100 performance league, with the stock price climbing 7 more to 355p after higher than usual turnover of 5.4m.

Along with its UK telecoms competitors, C & W delivered new subscriber figures for Mercury One-2-One, the joint venture with US West. Dealers said the 55,000 new customers were in line with analysts' forecasts.

But the real driving force behind the latest rise in the share price came from renewed speculation that a potential buyer of the company could be waiting in the wings.

A report in the UK press at the weekend had suggested that AT & T of the US could be considering taking a substantial stake in Mercury. C & W's telecoms division.

Some analysts insist that C & W is one of the few viable takeover targets among the world's telecoms groups; "It's simply not big enough to compete with the big boys," said one telecoms analyst. "On a sum of the parts valuation the company is worth 600p a share."

He pointed out that probably the only country in which a deal involving a bid for a telecoms giant could be carried out would be the UK. Veba, the German industrial holding company, bought a 10.5 per

cent stake in C & W earlier this year.

## Vodafone busy

A spate of new connection figures from the UK's cellular telephone companies triggered plenty of switching and general activity in the sector with Vodafone once again emerging as the most favoured.

Vodafone shares edged up 2 to 300p, on heavy turnover of 8.6m, after the group revealed first quarter gross connections of 310,000 and net new connections of over 180,000, confirming its number one spot in the cellular phones business in the UK.

The figures were at the top end of the range of analysts' forecasts and helped dispel some of the recent worries in the market, which have focused on a high and growing "churn" rate in the sector.

Some analysts remained cau-

tious on the stock and Vodafone's growth potential: "much of the growth is coming from lower user subscribers, which means smaller profits," said one telecoms specialist.

Celnet, the joint venture between BT and the Securicor group, also announced good rises in first quarter connections, with its subscriber base rising by over 172,000. BT shares eased a penny to 360p, while Securicor "A" shares edged up to 295p.

Several television stocks jumped on press report that the government is to bring forward a parliamentary bill in the next session to set the framework for regulating digital television and tackle issues such as cross-media ownership.

The market hopes that rules, preventing newspaper publishers holding more than 20 per cent of commercial television and radio stations, may be relaxed under the new legisla-

tion. Yorkshire gained 27 to 427p, Scottish 21 to 458p and Ulster 20 to 699p.

Market talk that a number of downgrades in Commercial Union, the composite insurer, are in the pipeline, triggered some sizeable selling pressure in the shares, with additional weakness prompted by aggressive buying by one broker of the 500p puts in the options market.

Royal Bank of Scotland dipped 4 to 402p after a broker recommendation to switch out of the stock and into another Abbey National, up 1½ to 472p, or Barclays, 62p.

SC Warburg dropped 12 to 705p after a big block of shares was bought at 697p and quickly sold into the market at 700p.

Kleinwort Benson, long viewed as one of the market's most likely takeover targets and where a bid from Dresdner is still seen as on the cards, dropped 20 to 627p.

Press reports suggesting that Charles Schwab, the US brokerage, will bid around 230p a share for the company very soon, saw ShareLink Investment Services close 12 ahead at 212p.

Gottett, the investment management group, jumped 26 to 285p, as the market reacted to news that the group has received bids for its fund management businesses in London and San Francisco.

Smith & Nephew was steady at 168p after saying it had acquired Basel, an Italian bandage and dressing company, for £3m including assumed debt.

Zeneca lifted 5 to 875p. Its agrochemicals unit said it was developing plans to invest £20m to £40m in a new herbicide plant at its site at Huddersfield.

Courtaulds Textiles gained 10 to 471p after announcing it had sold its UK lingerie business, Contessa (Ladieswear), to Facia, a UK retail group which

dropped 20 to 357p.

Courtaulds Textiles gained 10 to 471p after announcing it had sold its UK lingerie business, Contessa (Ladieswear), to Facia, a UK retail group which

dropped 20 to 357p.

London market data

■ Total shares 37,509 36,176 40,088 34,820 35,707 41,198

■ Total turnover (m)<sup>1</sup> 149.15 191.65 185.65 181.55 144.37 203.54

■ Equity bargains<sup>2</sup> 49,095 58,212 48,800 45,864 52,720 52,807

■ Shares traded (m)<sup>3</sup> 680.4 923.0 796.8 682.2 796.8 796.8

<sup>1</sup>Excluding intra-market business and overseas turnover.

<sup>2</sup>Excluding intra-market business and overseas turnover.

<sup>3</sup>Excluding intra-market business and overseas turnover.

■ London market data

■ Total shares 705 151 151 151 151 151

■ Total turnover (m)<sup>1</sup> 62.33 62.33 62.33 62.33 62.33 62.33

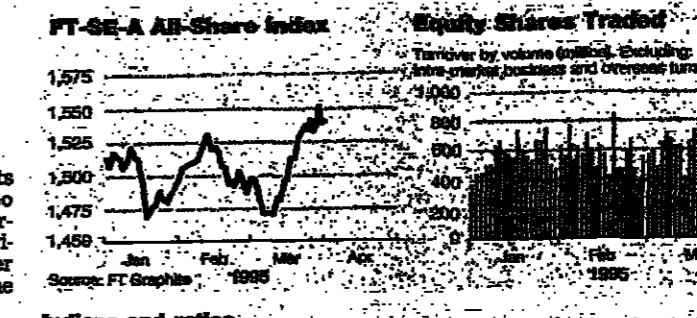
■ Equity bargains<sup>2</sup> 1,593 1,593 1,593 1,593 1,593 1,593

■ Shares traded (m)<sup>3</sup> 5,028 5,028 5,028 5,028 5,028 5,028

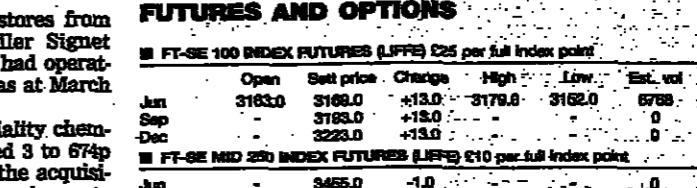
<sup>1</sup>Excluding intra-market business and overseas turnover.

<sup>2</sup>Excluding intra-market business and overseas turnover.

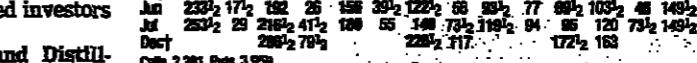
<sup>3</sup>Excluding intra-market business and overseas turnover.



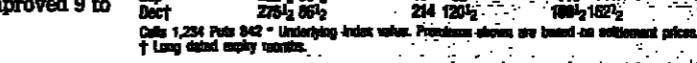
Indices and ratios	Best performing sectors	Worst performing sectors
FT-SE 100 3143.1 +5.2% 15.6% 4.1%	FT-SE 100 All-Share Price 2405.5 +1.1% 1.1%	FT-SE 100 All-Share Yield 16.2% +7.0%
FT-SE Mid 250 3,063.0 +2.2% 13.2% 0.8%	FT-SE 100 Fut. Jun. 3162.0 +1.0% 0.9%	FT-SE 100 Fut. Jun. 3162.0 +1.0% 0.9%
FT-SE 350 1,590.6 +2.2% 10 yr Gilt yield 5.4% +5.5%	10 yr Gilt yield 5.4% +5.5%	10 yr Gilt yield 5.4% +5.5%
FT-SE All-Share 1,540.6 +1.7% 11.2% 0.5%	Long gil/eq. val. ratio 2.08 +2.12%	Long gil/eq. val. ratio 2.08 +2.12%
FT-SE A All-Share yield 4.1% (4.1%)	5 Water -0.6% -0.5%	5 Water -0.6% -0.5%



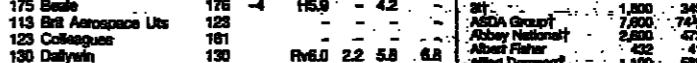
FT-SE 100 INDEX FUTURES (FTFE) £10 per full index point
Open 3163.0 3163.0 3163.0 3163.0 3163.0
Sett. val. 3163.0 3163.0 3163.0 3163.0 3163.0
Open Int. 1,671 1,671 1,671 1,671 1,671
Sett. Int. 1,671 1,671 1,671 1,671 1,671
Open Int. 1,671 1,671 1,671 1,671 1,671



FT-SE 250 INDEX FUTURES (FTFE) £10 per full index point
Open 2,225.7 2,225.7 2,225.7 2,225.7 2,225.7
Sett. val. 2,225.7 2,225.7 2,225.7 2,225.7 2,225.7
Open Int. 1,717 1,717 1,717 1,717 1,717
Sett. Int. 1,717 1,717 1,717 1,717 1,717
Open Int. 1,717 1,717 1,717 1,717 1,717



FT-SE 350 INDEX FUTURES (FTFE) £10 per full index point
Open 1,590.6 1,590.6 1,590.6 1,590.6 1,590.6
Sett. val. 1,590.6 1,590.6 1,590.6 1,590.6 1,590.6
Open Int. 1,171 1,171 1,171 1,171 1,171
Sett. Int. 1,171 1,171 1,171 1,171 1,171
Open Int. 1,171 1,171 1,171 1,171 1,171



FT-SE All-Share INDEX FUTURES (FTFE) £10 per full index point
Open 1,540.6 1,540.6 1,540.6 1,540.6 1,540.6</



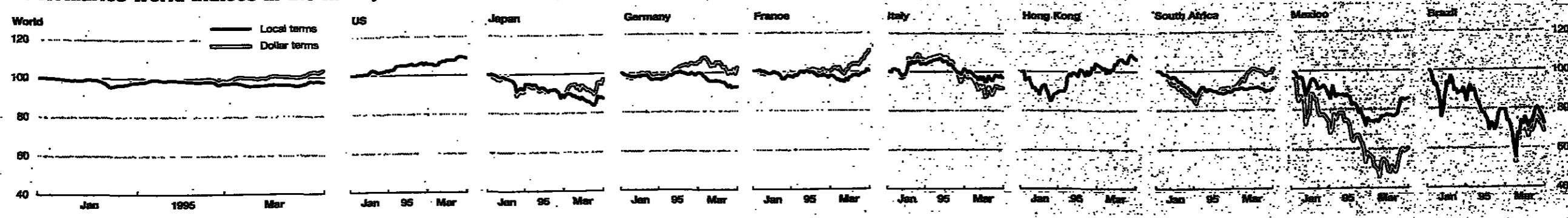
4 pm close April 3

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Symbol	Name	Price	Change	Volume	Symbol	Name	Price	Change	Volume	Symbol	Name	Price	Change	Volume
High: Low Stock					High: Low Stock					High: Low Stock				
14% 12% AM	AM	0.48	3.81	21	12% AM	AM	0.48	3.81	21	14% 12% AM	AM	0.48	3.81	21
23% 19% ALP	ALP	0.18	0.205	216	19% ALP	ALP	0.18	0.205	216	23% 19% ALP	ALP	0.18	0.205	216
67% 53% AMR	AMR	0.92	2.3	100	53% AMR	AMR	0.92	2.3	100	67% 53% AMR	AMR	0.92	2.3	100
47% 41% ASA	ASA	1.71	3.7	938	41% ASA	ASA	1.71	3.7	938	47% 41% ASA	ASA	1.71	3.7	938
12% 12% AT&T	AT&T	0.50	2.8	157	12% 12% AT&T	AT&T	0.50	2.8	157	12% 12% AT&T	AT&T	0.50	2.8	157
24% 22% AT&T	AT&T	0.50	2.7	13	22% AT&T	AT&T	0.50	2.7	13	24% 22% AT&T	AT&T	0.50	2.7	13
15% 14% AT&T	AT&T	0.44	1.7	8	14% AT&T	AT&T	0.44	1.7	8	15% 14% AT&T	AT&T	0.44	1.7	8
9% 8% AT&T B	AT&T B	0.91	1.11	7	7% 8% AT&T B	AT&T B	0.91	1.11	7	9% 8% AT&T B	AT&T B	0.91	1.11	7
7% 6% AT&T B	AT&T B	0.91	0.98	6	6% 6% AT&T B	AT&T B	0.91	0.98	6	7% 6% AT&T B	AT&T B	0.91	0.98	6
52% 52% AT&T	AT&T	0.52	2.3	20	52% 52% AT&T	AT&T	0.52	2.3	20	52% 52% AT&T	AT&T	0.52	2.3	20
75% 74% AT&T	AT&T	0.52	2.2	18	74% 74% AT&T	AT&T	0.52	2.2	18	75% 74% AT&T	AT&T	0.52	2.2	18
75% 74% AT&T	AT&T	0.52	2.1	15	74% 74% AT&T	AT&T	0.52	2.1	15	75% 74% AT&T	AT&T	0.52	2.1	15
21% 12% AT&T	AT&T	0.72	2.15	21	12% AT&T	AT&T	0.72	2.15	21	21% 12% AT&T	AT&T	0.72	2.15	21
34% 31% AT&T	AT&T	0.72	2.15	18	31% AT&T	AT&T	0.72	2.15	18	34% 31% AT&T	AT&T	0.72	2.15	18
16% 15% AT&T	AT&T	0.72	2.1	17	15% AT&T	AT&T	0.72	2.1	17	16% 15% AT&T	AT&T	0.72	2.1	17
15% 15% AT&T	AT&T	0.72	2.0	28	15% AT&T	AT&T	0.72	2.0	28	15% 15% AT&T	AT&T	0.72	2.0	28
53% 53% AT&T	AT&T	0.72	1.9	22	53% 53% AT&T	AT&T	0.72	1.9	22	53% 53% AT&T	AT&T	0.72	1.9	22
28% 27% AT&T	AT&T	0.72	1.8	11	27% AT&T	AT&T	0.72	1.8	11	28% 27% AT&T	AT&T	0.72	1.8	11
5% 5% AT&T	AT&T	0.72	1.7	10	5% AT&T	AT&T	0.72	1.7	10	5% 5% AT&T	AT&T	0.72	1.7	10
13% 13% AT&T	AT&T	0.72	1.6	9	13% AT&T	AT&T	0.72	1.6	9	13% 13% AT&T	AT&T	0.72	1.6	9
12% 12% AT&T	AT&T	0.72	1.5	8	12% AT&T	AT&T	0.72	1.5	8	12% 12% AT&T	AT&T	0.72	1.5	8
10% 10% AT&T	AT&T	0.72	1.4	7	10% AT&T	AT&T	0.72	1.4	7	10% 10% AT&T	AT&T	0.72	1.4	7
9% 9% AT&T	AT&T	0.72	1.3	6	9% AT&T	AT&T	0.72	1.3	6	9% 9% AT&T	AT&T	0.72	1.3	6
8% 8% AT&T	AT&T	0.72	1.2	5	8% AT&T	AT&T	0.72	1.2	5	8% 8% AT&T	AT&T	0.72	1.2	5
7% 7% AT&T	AT&T	0.72	1.1	4	7% AT&T	AT&T	0.72	1.1	4	7% 7% AT&T	AT&T	0.72	1.1	4
6% 6% AT&T	AT&T	0.72	1.0	3	6% AT&T	AT&T	0.72	1.0	3	6% 6% AT&T	AT&T	0.72	1.0	3
5% 5% AT&T	AT&T	0.72	0.9	2	5% AT&T	AT&T	0.72	0.9	2	5% 5% AT&T	AT&T	0.72	0.9	2
4% 4% AT&T	AT&T	0.72	0.8	1	4% AT&T	AT&T	0.72	0.8	1	4% 4% AT&T	AT&T	0.72	0.8	1
3% 3% AT&T	AT&T	0.72	0.7	0	3% AT&T	AT&T	0.72	0.7	0	3% 3% AT&T	AT&T	0.72	0.7	0
2% 2% AT&T	AT&T	0.72	0.6	0	2% AT&T	AT&T	0.72	0.6	0	2% 2% AT&T	AT&T	0.72	0.6	0
1% 1% AT&T	AT&T	0.72	0.5	0	1% AT&T	AT&T	0.72	0.5	0	1% 1% AT&T	AT&T	0.72	0.5	0
0% 0% AT&T	AT&T	0.72	0.4	0	0% AT&T	AT&T	0.72	0.4	0	0% 0% AT&T	AT&T	0.72	0.4	0
High: Low Stock					High: Low Stock					High: Low Stock				
14% 12% ALP	ALP	0.18	0.205	216	12% ALP	ALP	0.18	0.205	216	14% 12% ALP	ALP	0.18	0.205	216
67% 53% AMR	AMR	0.92	2.3	100	53% AMR	AMR	0.92	2.3	100	67% 53% AMR	AMR	0.92	2.3	100
47% 41% ASA	ASA	1.71	3.7	938	41% ASA	ASA	1.71	3.7	938	47% 41% ASA	ASA	1.71	3.7	938
12% 12% AT&T	AT&T	0.50	2.8	157	12% AT&T	AT&T	0.50	2.8	157	12% 12% AT&T	AT&T	0.50	2.8	157
24% 22% AT&T	AT&T	0.50	2.7	13	22% AT&T	AT&T	0.50	2.7	13	24% 22% AT&T	AT&T	0.50	2.7	13
15% 14% AT&T	AT&T	0.50	2.6	10	14% AT&T	AT&T	0.50	2.6	10	15% 14% AT&T	AT&T	0.50	2.6	10
9% 8% AT&T	AT&T	0.50	2.5	8	8% AT&T	AT&T	0.50	2.5	8	9% 8% AT&T	AT&T	0.50	2.5	8
52% 52% AT&T	AT&T	0.50	2.4	6	52% 52% AT&T	AT&T	0.50	2.4	6	52% 52% AT&T	AT&T	0.50	2.4	6
75% 74% AT&T	AT&T	0.50	2.3	5	74% 74% AT&T	AT&T	0.50	2.3	5	75% 74% AT&T	AT&T	0.50	2.3	5
75% 74% AT&T	AT&T	0.50	2.2	4	74% 74% AT&T	AT&T	0.50	2.2	4	75% 74% AT&T	AT&T	0.50	2.2	4
21% 12% AT&T	AT&T	0.50	2.1	3	12% AT&T	AT&T	0.50	2.1	3	21% 12% AT&T	AT&T	0.50	2.1	3
34% 31% AT&T	AT&T	0.50	2.0	2	31% AT&T	AT&T	0.50	2.0	2	34% 31% AT&T	AT&T	0.50	2.0	2
16% 15% AT&T	AT&T	0.50	1.9	1	15% AT&T	AT&T	0.50	1.9	1	16% 15% AT&T	AT&T	0.50	1.9	1
8% 8% AT&T	AT&T	0.50	1.8	0	8% AT&T	AT&T	0.50	1.8	0	8% 8% AT&T	AT&T	0.50	1.8	0
High: Low Stock					High: Low Stock					High: Low Stock				
14% 12% AM	AM	0.48	3.81	21	12% AM	AM	0.48	3.81	21	14% 12% AM	AM	0.48	3.81	21
23% 19% ALP	ALP	0.18	0.205	216	19% ALP	ALP	0.18	0.205	216	23% 19% ALP	ALP	0.18	0.205	216
67% 53% AMR	AMR	0.92	2.3	100	53% AMR	AMR	0.92	2.3	100	67% 53% AMR	AMR</			



## FT-Actuaries World Indices in the first quarter of 1995



## AMERICA

## Share prices buffeted by opposing forces

## Wall Street

US equities were mixed yesterday morning as Treasury bond prices rose, but the dollar failed to gain ground in spite of intervention by the Federal Reserve to support the beleaguered currency, writes *Lisa Branstien in New York*.

By 1pm the Dow Jones Industrial Average was 5.88 higher at 1,463.57, while the Standard & Poor's 500 was off 0.15 at 500.56. The American Stock Exchange composite rose 0.11 at 494.52, and the Nasdaq composite was off 3.71 at 813.50. Trading volume on the NYSE came to 1.65m shares.

Prices were buffeted by opposing forces: data from the National Association of Purchasing Management reinforced the notion that the economy was slowing without another round of monetary tightening from the Federal Reserve; but the Fed was unsuccessful in its effort to lift the currency off a new post-World War II low against the Japanese yen.

The economic data helped the bond market to gain, but prices fell off their session highs after it became apparent

that the Fed would not be successful in shoring up the value of the dollar.

In individual shares, E-Systems rocketed \$18 to \$63.44 after Raytheon announced that it would buy the defence company for \$64 a share or \$2.8bn. Raytheon shares fell 8% at \$72.44.

Continental Medical jumped \$3.44 at \$11.44, while Horizon Healthcare shed \$4 at \$32 after the two companies announced that they would merge in a deal valued at \$500m.

Morrison Knudsen added 14.6 per cent with its shares rising \$7 at \$85.67, after the engineering, construction and rail company named a former vice-chairman of Chrysler for the post of chairman.

## Canada

Toronto was unsettled at mid-day by the volatility of the US dollar and uncertainty about the direction of other markets. The TSE-300 index was down

26.89 at 4,286.72 by noon in volume of 20.9m shares. All 14 sub-indices posted moderate to heavy losses by midday. Consumer products sank 152.66 to 6,816.84 as Seagram dropped \$1.61 to \$24.24 after the company declined comment on reports that it planned to sell back its 24 per cent stake in DuPont.

BRAZILIAN equities continued to weaken as investors remained wary regarding the future direction of economic policy following a statement by the president, Mr Fernando Henrique Cardoso, at the weekend. The Bovespa index was down 841 or 2.8 per cent at 28,928 by midsession.

Last week tariffs on a number of imported goods were raised, but Mr Cardoso held out the possibility in a weekend statement that the tariffs could be reduced in the near future. There were worries that bank reserve requirements could be tightened.

MEXICO moved cautiously higher, the IPC index up 10.18 at 1,843.01 by midday, and in ARGENTINA the Merval index improved 1.16 to 383.62.

## ASIA PACIFIC

## Nikkei begins year with 4.7% dive

## Tokyo

The yen's rise against the dollar prompted selling of stock futures by domestic institutions and, on the first day of the new fiscal year, the Nikkei index plunged 4.7 per cent on arbitrage unwinding, writes *Emiko Terazono in Tokyo*.

The Nikkei index lost 758.66 to 15,381.29, its lowest level since August 1992, after a high of 16,079.64 and a low of 15,271.75. The Topix index of all first section stocks fell 57.28, or 4.4 per cent to 1,250.61, while the Nikkei 300 declined 10.77 to 251.22.

Domestic institutions hedged positions, which pushed down futures prices and triggered the unwinding of arbitrage positions by both domestic and foreign dealers. The sharp fall in the dollar also prompted the liquidation of export oriented stocks.

Volume fell to 315m shares against Friday's 410.7m. In London, the ISE/Nikkei 50 index added 2.52 to 1,022.42.

"There were not any buyers in the market and the index fell on thin trading without much panic," said Mr Yasuo Ueki at Nikkei Securities. Declines overwhelmed advances by 1,050 to 24, with 48 issues remaining unchanged.

Some brokers commented that unless the government came up with measures to

stem the yen's strength in foreign exchange trading the market might not be able to pull out of its current downturn.

"If the Nikkei falls below 15,000, there will not be technical support until 14,309, the level which fell to in 1992," said one Japanese trader. Investors were also disappointed by the Bank of Japan's failure to cut its official discount rate after last week's unexpected German interest rate cut.

Buying of the dollar on the currency market by the US Federal Reserve and the Bank of Japan failed to support the US currency. Currency traders noted that it was the first time in six years that the US Fed had intervened in Tokyo.

Index-linked selling hit the banking sector which lost 5.5 per cent overall. Industrial Bank of Japan lost Y100 to Y1,150, Fuji Bank Y150 to Y1,700 and Sumitomo Bank Y160 to Y1,690.

High-technology stocks were also affected by the yen's strength. Hitachi fell Y50 to Y80 and Sony Y20 to Y4,100.

Some individuals bought speculative stocks, with Sumitomo Construction gaining Y2 to Y15.

In Osaka the OSE average fell 883.03 to 17,224.53 in volume of 6.2m shares.

Aoyama Trading, the men's suit retailer, was one of the day's few gainers, rising Y40 to

Y1,300. Confidence improved following last week's press conference at which the company denied speculation that it had posted large losses due to derivative trading, and that the company president had ties with Aum Shinrikyo, the religious cult which is suspected of being linked to last month's nerve gas attack on the Tokyo subway.

**Roundup**

Tokyo's depressed mood spilled over to the region amid below average turnover. Taipei was closed for a holiday.

HONG KONG followed Tokyo's lead and the Hang Seng index fell 167.38 to finish at 8,400.44 after rotational buying of property counters lifted it off the low of 8,362.20. Turnover shrank to HK\$2.3bn against HK\$3.6bn on Friday.

Banks were among the day's biggest losers with HSBC Holdings easing HK\$2.25 to HK\$35 and Hang Seng Bank down HK\$1.91 to HK\$30.50.

SYDNEY saw selected gains among gold mining issues on a firmer bullion price, as leading industrials weakened. The All Ordinaries index dipped 7.1 to 1,895.74 in light turnover of Y815.

In the mining sector, CRA eased 8 cents to A\$17.88 and the firmer gold price boosted MIM, up 5 cents at A\$1.93 and WMC up 1 cent at A\$6.88.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal, signed on Friday, failed to generate fresh buying, with the stock falling 40 cents to M\$12.00.

SEOLUL fell 1.2 per cent in very thin and hesitant trade which left the composite index 11.45 lower at 222.64.

MANILA reacted in line with the regional trend as the composite index gave up 15.62 to 2,376.63. Some profit-taking was also evident after last week's near 6 per cent gain. Turnover was 75.5m pesos.

BANGKOK was pressured by across-the-board selling which left the SET index down 29.97 or 2.5 per cent at 1,186.71, but off the day's low of 1,182.80. Turnover was moderate at Bt3.9bn.

RESORTS World extended its slide, losing 50 cents to M\$12.80 on the back of its disappointing full-year results. Poor earnings also took Eksan down 35 cents to M\$8.75.

North Borneo Timbers' timber deal,